

# Avaliação do site thebinaschool.com

Gerado a 08 de Maio de 2024 07:26 AM

O resultado é de 43/100



## Conteúdo SEO

	<p><b>Título</b></p>	<p>bina — Online private preschool &amp; elementary school   Accredited international online home school</p> <p>Cumprimento : 100</p> <p>Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).</p>								
	<p><b>Descrição</b></p>	<p>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</p> <p>Cumprimento : 197</p> <p>Idealmente, a Descrição META deve conter entre 70 e 160 caracteres (incluindo espaços).</p>								
	<p><b>Palavras-chave</b></p>	<p>Mau. Não detetámos palavras-chave META na sua página.</p>								
	<p><b>Propriedades Og Meta</b></p>	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table border="1" data-bbox="539 1532 1481 2080"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</td> </tr> <tr> <td>title</td> <td>bina — Online private preschool &amp; elementary school   Accredited international online home school for children 4-12</td> </tr> <tr> <td>image</td> <td><a href="https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol">https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol</a></td> </tr> </tbody> </table>	Propriedade	Conteúdo	description	International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.	title	bina — Online private preschool & elementary school   Accredited international online home school for children 4-12	image	<a href="https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol">https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol</a>
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# Conteúdo SEO

image:width	1920
image:height	1080
url	https://www.thebinaschool.com

## Cabeçalhos

H1	H2	H3	H4	H5	H6
1	1	6	24	10	72

- [H1] A global, accredited school that fits your family everywhere
- [H2] Your path to premium education, priced right
- [H3] Why choose bina?
- [H3] Get started in 3 easy steps
- [H3] \$875
- [H3] \$857
- [H3] \$831
- [H3] Your path to premium education, priced right
- [H4] Surpassing US and UK averages with top 8% performance.
- [H4] Easily transition in and out of highest-quality schools globally.
- [H4] Maximise potential with unparalleled educator attention.
- [H4]
- [H4] Wherever you are, your child will get the highest-quality, accredited education with their tiny group of friends from all over the world.
- [H4] Meet your child's crew
- [H4] More learning, less stress
- [H4] Full days, fulfilled kids
- [H4] In-the-know parenting
- [H4] hbspt.cta.\_relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] Only 7 kids per class with globally-experienced educators
- [H4] World-ready and academically strong
- [H4] Active learning is sticky (and also super fun!)
- [H4] Every day is about making friends and emotional growth
- [H4] From blah to aha! Every lesson is a discovery
- [H4] Lifelong friends: find your child's tribe at bina
- [H4] hbspt.cta.\_relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] Family sneak peek
- [H4] Your child's bina quest
- [H4]
- [H4] hbspt.cta.\_relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] full price
- [H4] 2% discount
- [H4] 5% discount
- [H5] Full-time digital education, crafted for your 4 to 12 year old
- [H5] 2024 start dates: 15 January, 3 April, 24 July, 9 October
- [H5] We offer 3 different payment plans for our full time

## Conteúdo SEO





program. We also offer a 10% discount for siblings after the first fully enrolled child.

- [H5]
- [H5] / Month
- [H5] Billed Monthly
- [H5] / Month
- [H5] Billed Quarterly
- [H5] / Month
- [H5] Billed Yearly
- [H6] "We love the social and emotional work that you do with the kids. She uses those skills every day. She's made great improvements with math as well. We appreciate the flexibility so that we can have the lifestyle we want. It's all because of bina."
- [H6] Lorena, Brazil
- [H6] "I can't rave enough about bina! She has been so happy. I see how she's thriving and how she loves going to class every day. I love how the teachers handle challenges with the children. They're very patient and attentive. They mimic how to regulate in difficult situations."
- [H6] Paul, Mexico
- [H6] "There's so much we love about bina! There's a good mix of different types of activities, using art and fun and games, which keeps her attention. She says the school days go so fast! We tell her that time flies when you're having fun. We appreciate the routine of checking in, talking about feelings, and asking what's going on with each other. She's building her emotional intelligence and gaining tools to help herself."
- [H6] Amanda, Canada
- [H6] "Yesterday at dinner, I asked my daughter what her favorite moment was from school, and she replied - All of it!"
- [H6] Betsy, USA
- [H6] "bina has completely changed our perception of online schooling! Our boys relish every moment with new friends they met in class from another part of the world."
- [H6] Kirubel, USA
- [H6] "Madison adores her teacher, Georgie. Since starting, she has become so much more outgoing and absolutely loves meeting her new friends across the world!"
- [H6] Olive, Ireland
- [H6] Academic mastery
- [H6] Internationally accredited
- [H6] Educator to student ratio
- [H6] \* Up to 7 kids in a group
- [H6] \* 4-12 year-olds
- [H6] \* 2 educators matched with each class
- [H6] \* Bi-weekly one-on-one teacher meetings
- [H6] \* 187 learning days a year
- [H6] \* 4 quarters: next one starting 15 January, 2024
- [H6] \* Our 2024 intakes are: 15 January, 3 April, 24 July, and 9 October
- [H6] \* Monday through Friday
- [H6] \* 5h daily online live lessons
- [H6] \* 20 min digital playground
- [H6] \* Real-time teacher feedback
- [H6] \* Direct messaging for families





## Conteúdo SEO

- [H6] \* Ever-adapting progress reports
- [H6] \* Global community support
- [H6] "No more morning rush! With bina, the kids learn so much, and we still have our peaceful mornings in nature."
- [H6]
- [H6] Mina, Nazareth
- [H6] "Regular schools just didn't get it. But Bina? They've been a lifeline for my unique kiddos."
- [H6]
- [H6] Mei Mei, Toronto
- [H6] "With bina, we're cutting down on commutes and upping our outdoor time. It's education with a conscience!"
- [H6]
- [H6] Manuel, Lisbon
- [H6] "Thanks to bina, my kiddo's learning about the world just like we always hoped. It's a game-changer!"
- [H6]
- [H6] João, Manaus
- [H6] "Between my tech job and bina, I still get those precious cuddle breaks with my little ones. It's the best of both worlds!"
- [H6]
- [H6] Angela, Austin
- [H6] "Every time we move, bina's right there with us. My kids are making friends and staying on track academically."
- [H6]
- [H6] Anton, █████♂
- [H6] Nurtured by experts, surrounded by friends. In their tiny class with their highly-educated teachers, your child is seen, heard, and cherished.
- [H6] Our curriculum is fully accredited, meeting all UK and US educational standards. It's a comprehensive academic foundation that prepares your child for success, both in top global schools and in life.
- [H6] Thematic learning at bina turns lessons into adventures. Your child masters academics while exploring biomes like the rainforest or tundra. It's smart learning that shapes global citizens.
- [H6] Our daily social-emotional learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid, ready for real-world success.
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- [H6] Our daily Social-Emotional Learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid ready for real-world success.
- [H6] Step 1
- [H6] Explore 8 biomes through the bina lens and get a tailored overview of our offerings for your family.
- [H6] Step 2
- [H6] Your child dives into the bina-verse with edu-play, and you receive custom growth strategies.
- [H6] Step 3

## Conteúdo SEO

		<ul style="list-style-type: none"><li>• [H6] We guide your family through easy onboarding, prepping you for an awesome first day.</li><li>• [H6] Most Popular</li><li>• [H6] Best Offer</li><li>• [H6] monthly subscription</li><li>• [H6] \$875 / month</li><li>• [H6]</li><li>• [H6] quarterly subscription</li><li>• [H6] \$857 / month</li><li>• [H6]</li><li>• [H6] yearly subscription</li><li>• [H6] \$831 / month</li><li>• [H6]</li><li>• [H6] We offer a 10% discount for siblings after the first fully enrolled child.</li><li>• [H6] A global, mobile, whole schooling experience for 4-12 year olds that fits your family everywhere</li></ul>
	Imagens	Encontrámos 65 imagens nesta página.  3 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 2%  O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.

## Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 20 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0%  Ligações externas : Passa sumo 5%

## Ligações SEO

Ligações internas 95%

### Ligações para a própria página

Âncoras	Tipo	Sumo
<a href="#">×</a>	Externas	Passa sumo
<a href="#">How it works</a>	Internas	Passa sumo
<a href="#">About us</a>	Internas	Passa sumo
<a href="#">Blog</a>	Internas	Passa sumo
<a href="#">globally</a>	Internas	Passa sumo
<a href="#">unparalleled educator attention</a>	Internas	Passa sumo
<a href="#">Real-time teacher feedback</a>	Internas	Passa sumo
<a href="#">seen, heard, and cherished</a>	Internas	Passa sumo
<a href="#">comprehensive academic foundation</a>	Internas	Passa sumo
<a href="#">Thematic learning</a>	Internas	Passa sumo
<a href="#">adventures</a>	Internas	Passa sumo
<a href="#">awesome first day</a>	Internas	Passa sumo
<a href="#">Join us</a>	Internas	Passa sumo
<a href="#">Contact us</a>	Internas	Passa sumo
<a href="#">Imprint</a>	Internas	Passa sumo
<a href="#">Important Dates</a>	Internas	Passa sumo
<a href="#">Newsletter</a>	Internas	Passa sumo
<a href="#">Legal</a>	Internas	Passa sumo
<a href="#">Privacy</a>	Internas	Passa sumo
<a href="#">Blog</a>	Internas	Passa sumo

### Palavras-chave SEO

Núvem de palavras-chave

bina **home** education **how** get **works**

## Palavras-chave SEO



school family **blog** step

### Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
home	6	✓	✗	✓	✗
works	5	✗	✗	✗	✗
how	5	✗	✗	✗	✓
blog	5	✗	✗	✗	✗
education	3	✗	✗	✗	✓










### Usabilidade

	Url	Domínio : thebinaschool.com Cumprimento : 17
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.





### Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.




## Documento

	Validação W3C	Erros : 113 Avisos : 112
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	<ul style="list-style-type: none"><li> Excelente, este site não usa tabelas dentro de tabelas.</li><li> Oh não, o site usa estilos CSS nas etiquetas HTML.</li><li> Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).</li><li> Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</li><li> Atenção, o site não tira vantagem da compressão gzip.</li></ul>

## Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none"><li> Icon Apple</li><li> Meta Viewport Tag</li><li> Conteúdo Flash</li></ul>
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## Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap).  <code>http://thebinaschool.com/sitemap.xml</code> <code>https://www.thebinaschool.com/sitemap.xml</code>
	Robots.txt	<code>http://thebinaschool.com/robots.txt</code> Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta  Não detetámos nenhuma ferramenta analítica de análise de atividade.  Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade



## Otimização

que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.