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## Website beoordeling appsumo.com

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De score is 47/100



### SEO Content

|             | Title   | Shop AppSumo Deals   Reduce Your Business Costs<br>Lengte : 47<br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
|-------------|---|---|----------|---------|-------|--------------------------------------|-------------|--|-----------|---------|-------|---|-----|---|------|---------|-------|---------------------|
|             | Description   | AppSumo<br>Lengte : 7<br>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
|             | Keywords  | Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
|             | Og Meta Properties  | Goed, uw page maakt gebruik van Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>AppSumo: The Store for Entrepreneurs</td></tr><tr><td>description</td><td>AppSumo promotes great products to help you in your career and life.</td></tr><tr><td>site_name</td><td>AppSumo</td></tr><tr><td>image</td><td><a href="https://appsumo2-cdn.appsumo.com/static/images/meta/appsumo-logo-meta.png">https://appsumo2-cdn.appsumo.com/static/images/meta/appsumo-logo-meta.png</a></td></tr><tr><td>url</td><td><a href="https://appsumo.com/">https://appsumo.com/</a></td></tr><tr><td>type</td><td>website</td></tr><tr><td>email</td><td>support@appsumo.com</td></tr></tbody></table> | Property | Content | title | AppSumo: The Store for Entrepreneurs | description | AppSumo promotes great products to help you in your career and life. | site_name | AppSumo | image | <a href="https://appsumo2-cdn.appsumo.com/static/images/meta/appsumo-logo-meta.png">https://appsumo2-cdn.appsumo.com/static/images/meta/appsumo-logo-meta.png</a> | url | <a href="https://appsumo.com/">https://appsumo.com/</a> | type | website | email | support@appsumo.com |
| Property    | Content   |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| title       | AppSumo: The Store for Entrepreneurs  |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| description | AppSumo promotes great products to help you in your career and life.  |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| site_name   | AppSumo   |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| image       | <a href="https://appsumo2-cdn.appsumo.com/static/images/meta/appsumo-logo-meta.png">https://appsumo2-cdn.appsumo.com/static/images/meta/appsumo-logo-meta.png</a> |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| url         | <a href="https://appsumo.com/">https://appsumo.com/</a>   |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| type        | website   |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |
| email       | support@appsumo.com   |   |          |         |       |                                      |             |  |           |         |       |   |     |   |      |         |       |                     |

## SEO Content

|   | Headings        | H1  | H2 | H3 | H4 | H5 | H6 |
|---|-----------------|---|----|----|----|----|----|
|   |                 | 0   | 0  | 1  | 3  | 1  | 0  |
|   |                 | <ul style="list-style-type: none"> <li>• [H3] What's hot</li> <li>• [H4] Account</li> <li>• [H4] Support</li> <li>• [H4] AppSumo</li> <li>• [H5] Discover, buy, &amp; sell the products you need to grow your business</li> </ul> |    |    |    |    |    |
|   | Afbeeldingen    | We vonden 28 afbeeldingen in de pagina.<br>Goed, de meeste of alle afbeeldingen hebben een alt tekst  |    |    |    |    |    |
|   | Text/HTML Ratio | Ratio : 3%<br>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.  |    |    |    |    |    |
|   | Flash           | Perfect, geen Flash content gevonden in uw website.   |    |    |    |    |    |
|  | Iframe          | Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.   |    |    |    |    |    |

## SEO Links

|  |                        |   |
|--|------------------------|---|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!  |
|  | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.                                      |
|  | In-page links          | We vonden een totaal van 69 links inclusie 0 link(s) naar bestanden                 |
|  | Statistics             | Externe Links : noFollow 0%<br>Externe Links : doFollow 5.8%<br>Interne Links 94.2% |

## In-page links

| Ankertekst | Type   | samenstelling |
|------------|--------|---------------|
| =          | Intern | doFollow      |

## In-page links

|                                 |        |          |
|---------------------------------|--------|----------|
| <a href="#">Browse</a>          | Intern | doFollow |
| <a href="#">Get \$10</a>        | Intern | doFollow |
| <a href="#">Join Plus</a>       | Intern | doFollow |
| <a href="#">Sell on AppSumo</a> | Intern | doFollow |
| <a href="#">framework</a>       | Intern | doFollow |
| <a href="#">11 Reviews</a>      | Intern | doFollow |
| <a href="#">Mobiroller</a>      | Intern | doFollow |
| <a href="#">3 Reviews</a>       | Intern | doFollow |
| <a href="#">Harvel</a>          | Intern | doFollow |
| <a href="#">0 Reviews</a>       | Intern | doFollow |
| <a href="#">Pixelayers</a>      | Intern | doFollow |
| <a href="#">0 Reviews</a>       | Intern | doFollow |
| <a href="#">Seers</a>           | Intern | doFollow |
| <a href="#">0 Reviews</a>       | Intern | doFollow |
| <a href="#">Flash Lead</a>      | Intern | doFollow |
| <a href="#">2 Reviews</a>       | Intern | doFollow |
| <a href="#">View all</a>        | Intern | doFollow |
| -                               | Intern | doFollow |
| <a href="#">153 Reviews</a>     | Intern | doFollow |
| -                               | Intern | doFollow |
| <a href="#">13 Reviews</a>      | Intern | doFollow |
| -                               | Intern | doFollow |
| <a href="#">88 Reviews</a>      | Intern | doFollow |
| -                               | Intern | doFollow |
| <a href="#">42 Reviews</a>      | Intern | doFollow |
| -                               | Intern | doFollow |
| <a href="#">13 Reviews</a>      | Intern | doFollow |
| -                               | Intern | doFollow |
|                                 |        |          |

## In-page links

|                             |        |          |
|-----------------------------|--------|----------|
| <a href="#">22 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">198 Reviews</a> | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">29 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">85 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">17 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">42 Reviews</a>  | Intern | doFollow |
| <a href="#">11 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">127 Reviews</a> | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">34 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">23 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">17 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">41 Reviews</a>  | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">555 Reviews</a> | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">159 Reviews</a> | Intern | doFollow |
| -                           | Intern | doFollow |
| <a href="#">155 Reviews</a> | Intern | doFollow |
|                             |        |          |

## In-page links

|                             |        |          |
|-----------------------------|--------|----------|
| <a href="#">Sumo</a>        | Extern | doFollow |
| <a href="#">SendFox</a>     | Extern | doFollow |
| <a href="#">KingSumo</a>    | Extern | doFollow |
| <a href="#">Account</a>     | Intern | doFollow |
| <a href="#">Help center</a> | Intern | doFollow |
| <a href="#">Terms</a>       | Intern | doFollow |
| <a href="#">Privacy</a>     | Intern | doFollow |
| <a href="#">About</a>       | Intern | doFollow |
| <a href="#">Blog</a>        | Intern | doFollow |
| <a href="#">Careers</a>     | Intern | doFollow |
| <a href="#">Affiliates</a>  | Intern | doFollow |
| <a href="#">Swag</a>        | Extern | doFollow |

## SEO Keywords



## Keywords Consistentie

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| deal      | 6       | ✓     | ✗        | ✗           | ✗        |
| lifetime  | 6       | ✗     | ✗        | ✗           | ✗        |
| spotlight | 5       | ✗     | ✗        | ✗           | ✗        |
| join      | 4       | ✗     | ✗        | ✗           | ✗        |
| appsumo   | 4       | ✓     | ✗        | ✓           | ✓        |












## Bruikbaarheid

|     |                                     |
|-----|-------------------------------------|
| Url | Domein : appsumo.com<br>Lengte : 11 |
|-----|-------------------------------------|




## Bruikbaarheid

|  |               |   |
|--|---------------|---|
|  |               |   |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|  |                        |  |
|--|------------------------|--|
|    | Doctype                | HTML 5   |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.   |
|  | W3C Validiteit         | Fouten : 54<br>Waarschuwingen : 0  |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.   |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.   |
|  | Speed Tips             | <ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Jammer, uw website haalt geen voordeel uit gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimalisatie

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Geweldig, uw website heeft een XML sitemap.</p> <p><a href="http://appsumo.com/sitemap.xml">http://appsumo.com/sitemap.xml</a></p>  |
|  | Robots.txt  | <p><a href="http://appsumo.com/robots.txt">http://appsumo.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>  |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p> |