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# Analisi sito web in.esr.com

Generato il Giugno 13 2023 10:14 AM

Il punteggio e 55/100



## Fast rendering





Generate screenshots in a matter of seconds. Never busy, so there's no waiting in line. Rendering starts immediately and is finished quickly.

## Accurate screenshots

Using two different rendering techniques, we ensure that the screenshots and website thumbnails are always generated properly. If one method fails, the second always succeeds.




## SEO Content

|    | <b>Title</b>   | <p>Industrial Parks India   Warehouse in Chennai,Delhi &amp; Mumbai</p> <p>Lunghezza : 60</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>   |           |           |        |       |           |     |      |         |     |                     |       |  |
|--|--|---|-----------|-----------|--------|-------|-----------|-----|------|---------|-----|---------------------|-------|--|
|   | <b>Description</b>   | <p>ESR - largest Industrial Parks in India powered by the New Economy, We are one of the fastest growing logistics property developers and fund managers in the country</p> <p>Lunghezza : 164</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>  |           |           |        |       |           |     |      |         |     |                     |       |  |
|  | <b>Keywords</b>  | <p>ESR, warehouse space, Warehousing services provider</p> <p>Buono, la tua pagina contiene meta keywords.</p>  |           |           |        |       |           |     |      |         |     |                     |       |  |
|  | <b>Og Meta Properties</b>                                    | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="542 1512 1481 1971"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>esr</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://in.esr.com/</td> </tr> <tr> <td>title</td> <td>Industrial Parks India   Warehouse in Chennai,Delhi &amp; Mumbai</td> </tr> </tbody> </table> | Proprieta | Contenuto | locale | en_US | site_name | esr | type | website | url | https://in.esr.com/ | title | Industrial Parks India   Warehouse in Chennai,Delhi & Mumbai |
| Proprieta  | Contenuto  |   |           |           |        |       |           |     |      |         |     |                     |       |  |
| locale   | en_US  |   |           |           |        |       |           |     |      |         |     |                     |       |  |
| site_name  | esr  |   |           |           |        |       |           |     |      |         |     |                     |       |  |
| type   | website  |   |           |           |        |       |           |     |      |         |     |                     |       |  |
| url  | https://in.esr.com/  |   |           |           |        |       |           |     |      |         |     |                     |       |  |
| title  | Industrial Parks India   Warehouse in Chennai,Delhi & Mumbai |   |           |           |        |       |           |     |      |         |     |                     |       |  |

# SEO Content





|  |  |             |  |
|--|--|-------------|--|
|  |  | description | ESR - largest Industrial Parks in India powered by the New Economy, We are one of the fastest growing logistics property developers and fund managers in the country |
|  |  | image       | <a href="https://in.esr.com/esraccess/sites/default/files/2022-07/Picture2.jpg">https://in.esr.com/esraccess/sites/default/files/2022-07/Picture2.jpg</a>            |

|  |          |   |         |          |          |         |         |
|--|----------|---|---------|----------|----------|---------|---------|
|  | Headings | H1<br>1   | H2<br>6 | H3<br>50 | H4<br>28 | H5<br>0 | H6<br>0 |
|  |          | <ul style="list-style-type: none"> <li>• [H1] ESR Warehouse for lease/rental</li> <li>• [H2] Acquire</li> <li>• [H2] Develop</li> <li>• [H2] Lease</li> <li>• [H2] Manage</li> <li>• [H2] Human-Centric</li> <li>• [H2] Sustainable</li> <li>• [H3] APAC's Leader in New Economy Real Estate</li> <li>• [H3] Bringing global infrastructure standards to India since 2017</li> <li>• [H3] ESR Jalisana</li> <li>• [H3] ESR Sanand</li> <li>• [H3] ESR Oragadam</li> <li>• [H3] ESR Urban Distribution Centre</li> <li>• [H3] ESR Jhajjar</li> <li>• [H3] ESR Sohna</li> <li>• [H3] ESR Uluberia</li> <li>• [H3] ESR GMR</li> <li>• [H3] ESR Bhiwandi</li> <li>• [H3] ESR Nagpur</li> <li>• [H3] ESR Taloja</li> <li>• [H3] ESR Chakan 1</li> <li>• [H3] ESR Chakan 2</li> <li>• [H3] ESR Ranjangaon 1</li> <li>• [H3] ESR Ranjangaon 2</li> <li>• [H3] ESR Cuttack</li> <li>• [H3] ESR Rajpura</li> <li>• [H3] Our Parks</li> <li>• [H3] ESR Oragadam</li> <li>• [H3] ESR Urban Distribution Centre</li> <li>• [H3] ESR Sanand</li> <li>• [H3] ESR Jhajjar</li> <li>• [H3] ESR Sohna</li> <li>• [H3] ESR Uluberia</li> <li>• [H3] ESR GMR</li> <li>• [H3] ESR Bhiwandi</li> <li>• [H3] ESR Nagpur</li> <li>• [H3] ESR Taloja</li> <li>• [H3] ESR Cuttack</li> <li>• [H3] ESR Rajpura</li> <li>• [H3] ESR Chakan 1</li> <li>• [H3] ESR Chakan 2</li> <li>• [H3] ESR Ranjangaon 1</li> <li>• [H3] ESR Ranjangaon 2</li> </ul> |         |          |          |         |         |





## SEO Content

- [H3] Upcoming Development
- [H3] Smart
- [H3] Smart
- [H3] Human-Centric
- [H3] Sustainable
- [H3] Proposed IGBC (Indian Green Building Council) Platinum and Gold Rated Parks
- [H3] ESR India app
- [H3] Manage visitors
- [H3] Report repair and maintenance of common amenities
- [H3] View live feed of the facilities
- [H3] Book amenities
- [H3] Participate in park events
- [H3] ESR India in the press
- [H3] Let's connect on LinkedIn
- [H4] Sohna
- [H4] Oragadam
- [H4] Uluberia
- [H4] Taloja
- [H4] Jalisana
- [H4] Ranjangaon
- [H4] GIC and ESR establish a US\$600 million Joint Venture to invest in Core Industrial and Logistics Assets in India
- [H4] ESR India leases 309,000 sq. ft warehousing space for Croma's biggest Distribution Centre in North India
- [H4] ESR leases 43,000 sq.ft. industrial space to A2Mac1 in Chennai
- [H4] ESR India acquire 44 acres to expand Oragadam industrial park in Chennai
- [H4] ESR India to invest about INR 300 cr on industrial park in Gujarat
- [H4] ESR leases 108,000 sq. ft. industrial space to CUBIC in Chennai
- [H4] ESR leases 108,000 sq. ft. industrial space to CUBIC in Chennai
- [H4] ESR leases 108,000 sq. ft. industrial space to CUBIC in Chennai
- [H4] ESR announces its plan to develop a 38 acres industrial & logistics park in Chakan near Pune, Maharashtra
- [H4] ESR announces its plan to develop a 38 acres industrial & logistics park in Chakan near Pune, Maharashtra
- [H4] GIC and ESR establish US\$750 million joint venture to invest in industrial and logistics real estate in India
- [H4] GIC and ESR establish US\$750 million joint venture to invest in industrial and logistics real estate in India
- [H4] ESR India inks MoU with the government of Maharashtra to invest 4,310 crores
- [H4] ESR India inks MoU with the government of Maharashtra to invest 4,310 crores
- [H4] ESR India inks MoU with the government of Maharashtra to invest 4,310 crores
- [H4] ESR India launches mobile app for contactless industrial & logistics parks management amidst COVID-19
- [H4] MSME Event
- [H4] ESR announces its plan to develop new warehousing destination in Sohna

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"> <li>• [H4] GMR forms JV with ESR to build logistics park in Hyderabad for ₹550 cr</li> <li>• [H4] GMR forms JV with ESR to build logistics park in Hyderabad for ₹550 cr</li> <li>• [H4] Let's Connect Allow us to help you find what you're looking for.</li> <li>• [H4] Thank you!</li> </ul> |
|   | Images          | <p>Abbiamo trovato 83 immagini in questa pagina web.</p> <p>2 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>   |
|   | Text/HTML Ratio | <p>Ratio : 19%</p> <p>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.</p>   |
|   | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>  |
|  | Iframe          | <p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>   |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | <p>Male. I tuoi links hanno query string.</p>   |
|  | Underscores in the URLs | <p>Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.</p> |
|  | In-page links           | <p>Abbiamo trovato un totale di 58 links inclusi 0 link(s) a files</p>  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.9%</p> <p>Internal Links 93.1%</p>                |

## In-page links

| Anchor                    | Type    | Juice         |
|---------------------------|---------|---------------|
| <a href="#">Our Parks</a> | Interno | Passing Juice |



## In-page links

|  |         |               |
|--|---------|---------------|
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Further Details</a>        | Interno | Passing Juice |
| <a href="#">Know More</a>              | Interno | Passing Juice |
| <a href="#">Know More</a>              | Interno | Passing Juice |
| <a href="#">Know More</a>              | Interno | Passing Juice |
| <a href="#">Know More</a>              | Interno | Passing Juice |
| <a href="#">Know More</a>              | Interno | Passing Juice |
| <a href="#">Know More</a>              | Interno | Passing Juice |
| =                                      | Interno | Passing Juice |
| =                                      | Interno | Passing Juice |
| =                                      | Interno | Passing Juice |
| <a href="#">Connect Now</a>            | Externo | Passing Juice |
| <a href="#">see more</a>               | Externo | Passing Juice |
| <a href="#">see more</a>               | Externo | Passing Juice |
| <a href="#">see more</a>               | Externo | Passing Juice |
| <a href="#">Downloads</a>              | Interno | Passing Juice |
| <a href="#">Project Brochure</a>       | Interno | Passing Juice |
| <a href="#">Portfolio Document</a>     | Interno | Passing Juice |
| <a href="#">Site Progress Report</a>   | Interno | Passing Juice |
| <a href="#">Privacy</a>                | Interno | Passing Juice |
| <a href="#">Cookies Policy</a>         | Interno | Passing Juice |
| <a href="#">Terms &amp; Conditions</a> | Interno | Passing Juice |
|  |         |               |

## In-page links

[Disclaimer](#)

Interno

Passing Juice

## SEO Keywords



Keywords Cloud

details buildings **esr** logistics further india acres  
real more industrial











## Consistenza Keywords

| Keyword    | Contenuto | Title | Keywords | Description | Headings |
|------------|-----------|-------|----------|-------------|----------|
| esr        | 51        | ✘     | ✔        | ✔           | ✔        |
| india      | 29        | ✔     | ✘        | ✔           | ✔        |
| more       | 23        | ✘     | ✘        | ✘           | ✘        |
| industrial | 23        | ✔     | ✘        | ✔           | ✔        |
| acres      | 17        | ✘     | ✘        | ✘           | ✔        |





## Usabilita

|  |              |  |
|--|--------------|--|
|  | Url          | Dominio : in.esr.com<br>Lunghezza : 10               |
|  | Favicon      | Grande, il tuo sito usa una favicon.                 |
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata en.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |



## Documento

|  |                              |   |
|--|------------------------------|---|
|  | Doctype                      | HTML 5  |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |
|  | Validita W3C                 | Errori : 48<br>Avvisi : 11  |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!  |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Ottimizzazione

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><pre>http://in.esr.com/sitemap.xml<br/>https://in.esr.com/sitemap.xml</pre> |
|  | Robots.txt  | <pre>http://in.esr.com/robots.txt</pre> <p>Grande, il vostro sito ha un file robots.txt.</p>                              |



## Ottimizzazione



Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics