

# Analisi sito web cocompany.com

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Il punteggio e 64/100







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## SEO Content

	Title	Heidrick & Struggles Lunghezza : 24 Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	Lunghezza : 0 Molto male. Non abbiamo trovato meta description nella tua pagina. Usa <a href="#">questo generatore online gratuito di meta tags</a> per creare la descrizione.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table border="1"><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>url</td><td>https://www.heidrick.com/en/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Heidrick &amp; Struggles</td></tr></tbody></table>	Proprieta	Contenuto	url	https://www.heidrick.com/en/	type	website	title	Heidrick & Struggles				
Proprieta	Contenuto													
url	https://www.heidrick.com/en/													
type	website													
title	Heidrick & Struggles													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>25</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Services</li><li>• [H2] Industry Expertise</li><li>• [H2] About</li><li>• [H2] Most Recent Content</li><li>• [H3] Executive Search</li><li>• [H3] Leadership</li></ul>	H1	H2	H3	H4	H5	H6	0	4	25	1	0	0
H1	H2	H3	H4	H5	H6									
0	4	25	1	0	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Organization &amp; Culture</li><li>• [H3] On-Demand Talent</li><li>• [H3] Diversity, Equity, and Inclusion</li><li>• [H3] Consumer Markets</li><li>• [H3] Financial Services</li><li>• [H3] Healthcare &amp; Life Sciences</li><li>• [H3] Industrial</li><li>• [H3] Private Equity</li><li>• [H3] Professional &amp; Technology Services</li><li>• [H3] Social Impact</li><li>• [H3] Sustainability</li><li>• [H3] Technology</li><li>• [H3] Venture Capital &amp; Disruptive Innovators</li><li>• [H3] DE&amp;I at Heidrick &amp; Struggles</li><li>• [H3] Our Heritage</li><li>• [H3] Our Purpose, Vision, and Values</li><li>• [H3] Board Monitor US 2022</li><li>• [H3] Board Monitor UK 2022</li><li>• [H3] Financial services focus: The emerging role of the climate risk officer</li><li>• [H3] Six actions leaders can take to nurture inclusive teams</li><li>• [H3] Leadership perspectives: Next steps for boards on sustainability</li><li>• [H3] Find a consultant</li><li>• [H3] Explore careers</li><li>• [H4] In 2021, boards of companies in the Fortune 500 continued a trend that began in the second half of 2020: bringing in an infusion of fresh thinking by reaching out to groups of people from increasingly diverse backgrounds.</li></ul>
	Images	Abbiamo trovato 3 immagini in questa pagina web. Buono, molte o tutte le tue immagini hanno attribuito alt
	Text/HTML Ratio	Ratio : 21% Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
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## SEO Links

	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 76 links inclusi 1 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.05%</p> <p>Internal Links 78.95%</p>

## In-page links

Anchor	Type	Juice
<a href="#">content</a>	Interno	Passing Juice
<a href="#">footer</a>	Interno	Passing Juice
<a href="#">Profile Login</a>	Esterno	Passing Juice
<a href="#">Create Your Profile</a>	Esterno	Passing Juice
<a href="#">Global Site Selector</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">Heidrick Connect</a>	Esterno	Passing Juice
<a href="#">People</a>	Interno	Passing Juice
<a href="#">Offices</a>	Interno	Passing Juice
<a href="#">Careers @ Heidrick</a>	Interno	Passing Juice
<a href="#">Investor Relations</a>	Esterno	Passing Juice
<a href="#">Newsroom</a>	Esterno	Passing Juice
=	Interno	Passing Juice
<a href="#">Chief Executive Officer &amp; Board of Directors</a>	Interno	Passing Juice
<a href="#">Digital Officers</a>	Interno	Passing Juice
<a href="#">Financial Officers</a>	Interno	Passing Juice
<a href="#">Human Resources Officers</a>	Interno	Passing Juice
<a href="#">Legal, Risk, Compliance &amp; Government Affairs</a>	Interno	Passing Juice

## In-page links

<a href="#">Marketing, Sales &amp; Strategy Officers</a>	Interno	Passing Juice
<a href="#">Supply Chain &amp; Operations Officers</a>	Interno	Passing Juice
<a href="#">Technology Officers</a>	Interno	Passing Juice
<a href="#">Agile Leader Potential</a>	Interno	Passing Juice
<a href="#">Board Effectiveness</a>	Interno	Passing Juice
<a href="#">CEO Succession Planning</a>	Interno	Passing Juice
<a href="#">Chief Executive Acceleration</a>	Interno	Passing Juice
<a href="#">Digital Leadership</a>	Interno	Passing Juice
<a href="#">Executive Coaching</a>	Interno	Passing Juice
<a href="#">Leadership Assessment</a>	Interno	Passing Juice
<a href="#">Leadership Development</a>	Interno	Passing Juice
<a href="#">M&amp;A Talent Planning</a>	Interno	Passing Juice
<a href="#">Team Acceleration</a>	Interno	Passing Juice
<a href="#">Culture Shaping</a>	Interno	Passing Juice
<a href="#">Digital Transformation</a>	Interno	Passing Juice
<a href="#">Organization Acceleration</a>	Interno	Passing Juice
<a href="#">Organizational Simplicity</a>	Interno	Passing Juice
<a href="#">The Performance Engine</a>	Interno	Passing Juice
<a href="#">Enterprise On-Demand Talent Programs</a>	Externo	Passing Juice
<a href="#">Interim Executives</a>	Externo	Passing Juice
<a href="#">Operations Consultants</a>	Externo	Passing Juice
<a href="#">Project Managers</a>	Externo	Passing Juice
<a href="#">Strategy Consultants</a>	Externo	Passing Juice
<a href="#">Transformation Consultants</a>	Externo	Passing Juice
<a href="#">Diversity, Equity, and Inclusion Consulting</a>	Interno	Passing Juice
<a href="#">Director Institute</a>	Interno	Passing Juice
<a href="#">View all Services</a>	Interno	Passing Juice
<a href="#">View all Industry Expertise</a>	Interno	Passing Juice

## In-page links

<a href="#">Learn more about Heidrick &amp; Struggles</a>	Interno	Passing Juice
<a href="#">Insights</a>	Interno	Passing Juice
<a href="#">Executive Search</a>	Interno	Passing Juice
<a href="#">Leadership</a>	Interno	Passing Juice
<a href="#">Organization &amp; Culture</a>	Interno	Passing Juice
<a href="#">On-Demand Talent</a>	Externo	Passing Juice
<a href="#">Diversity, Equity, and Inclusion</a>	Interno	Passing Juice
<a href="#">Consumer Markets</a>	Interno	Passing Juice
<a href="#">Financial Services</a>	Interno	Passing Juice
<a href="#">Healthcare &amp; Life Sciences</a>	Interno	Passing Juice
<a href="#">Industrial</a>	Interno	Passing Juice
<a href="#">Private Equity</a>	Interno	Passing Juice
<a href="#">Professional &amp; Technology Services</a>	Interno	Passing Juice
<a href="#">Social Impact</a>	Interno	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Technology</a>	Interno	Passing Juice
<a href="#">Venture Capital &amp; Disruptive Innovators</a>	Interno	Passing Juice
<a href="#">DE&amp;I at Heidrick &amp; Struggles</a>	Interno	Passing Juice
<a href="#">Our Heritage</a>	Interno	Passing Juice
<a href="#">Our Purpose, Vision, and Values</a>	Interno	Passing Juice
<a href="#">On-Demand Talent</a>	Interno	Passing Juice
<a href="#">Ethics Line</a>	Interno	Passing Juice
<a href="#">Newsroom</a>	Externo	Passing Juice
<a href="#">Pay Equity</a>	Interno	Passing Juice
<a href="#">Privacy Notice</a>	Interno	Passing Juice
<a href="#">Legal Notice</a>	Interno	Passing Juice
<a href="#">California Residents - Do Not Sell My Data</a>	Interno	Passing Juice
<a href="#">LinkedIn</a>	Externo	Passing Juice

## In-page links

[Twitter](#)

Esterno

Passing Juice

[YouTube](#)

Esterno

Passing Juice

## SEO Keywords



Keywords Cloud

heidrick services more people  
careers struggles expertise equity learn  
search











## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
heidrick	8	✓	✗	✗	✓
services	7	✗	✗	✗	✓
people	6	✗	✗	✗	✓
search	5	✗	✗	✗	✓
struggles	5	✓	✗	✗	✓





## Usabilita

	Url	Dominio : cocompany.com Lunghezza : 13
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.



## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 275 Avvisi : 131
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="http://cocompany.com/sitemap.xml">http://cocompany.com/sitemap.xml</a>
	Robots.txt	<a href="http://cocompany.com/robots.txt">http://cocompany.com/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato

## Ottimizzazione



Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.