



Evaluation du site bettergiftflowers.com

Généré le 10 Mars 2022 10:14

Le score est de 58/100




Optimisation du contenu

	<p>Titre</p>	<p>#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF</p> <p>Longueur : 72</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>								
	<p>Description</p>	<p>Better Gift Flowers is an award-winning trustworthy brand for online Cake, Flowers, and Gifts delivery in India. Buy & Send Gifts Online - BGF</p> <p>Longueur : 146</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>								
	<p>Mots-clefs</p>	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>								
	<p>Propriétés Open Graph</p>	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1615 1481 1951"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF</td> </tr> </tbody> </table>	Propriété	Contenu	locale	en_US	type	website	title	#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF
Propriété	Contenu									
locale	en_US									
type	website									
title	#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF									

Optimisation du contenu

description	Better Gift Flowers is an award-winning trustworthy brand for online Cake, Flowers, and Gifts delivery in India. Buy & Send Gifts Online - BGF
url	https://www.bettergiftflowers.com/
site_name	#1 Gifting Portal In India - Better Gift Flowers
updated_time	2021-10-11T09:17:17+00:00

	Niveaux de titre	H1	H2	H3	H4	H5	H6
		1	27	27	53	3	0
		<ul style="list-style-type: none"> • [H1] Better Gift Flowers An Award Winning Trustworthy Brand For Online Cake, Flowers And Gift Delivery In India & Abroad BGF • [H2] Vibha • [H2] Laxmi • [H2] Rudrika Sharma • [H2] Ayushi • [H2] Abhishek Shitlani • [H2] Deeksha Sharma • [H2] • [H2] Tanmay Sharma • [H2] Top Vendors • [H2] Express delivery of flowers and cake is always an option! • [H2] Online Cakes Delivery Made Easy With Better Gift Flowers • [H2] Best Cakes, Flowers & Gifts for Anniversary couple - bgf • [H2] Valentine's Day Flowers Best Valentine Bouquets - From valentine's day roses to special valentine's Day gift collection • [H2] Celebrate Diwali With Amazing Gifts From Better Gift Flowers - Order Online With BGF • [H2] Charming Flowers For Delivery - Fresh Flowers Delivery On The Same Day Across India - BGF • [H2] Where do we offer flower delivery in india? • [H2] Order Cakes Online With Confidence At Better Gift Flowers - Freshly Baked Cakes Delivered Every Day! • [H2] Customized Gifts Get unique Personalized Gifts Better Gift Flowers • [H2] How Tough Times affect Relationships - better ways to overcome and express your feelings • [H2] Navaratri Gifts Special Gifts For Girls & Boys - Better Gift Flowers • [H2] Celebrating Navaratri In A Different Yet Special Way This Year • [H2] Find Amazing Christmas Gifts - Get it Delivered On The Christmas Eve • [H2] Lots To Explore @Better Gift Flowers - Find An Apt Gift For Your Loved Ones On This X-Mas • [H2] Delicious Christmas Cakes - Midnight Delivery Across India - Better Gift Flowers • [H2] Awesome Flowers - And Bouquets To Greet Your Dear Ones On Christmas -BGF • [H2] Gifting Accessories For Christmas Celebration - Explore 					

Optimisation du contenu


Amazing Customized Christmas Gifts Online!

- [H2] NEW HERE?
- [H3] My Cart(0)
- [H3] top categories
- [H3] All Cakes
- [H3] Chocolate Bouquet Online
- [H3] Send Anniversary Gifts Online
- [H3] Online Rose Delivery
- [H3] All Categories
- [H3] Trending Search
- [H3] Bundle products
- [H3] On sale
- [H3] Latest blog
- [H3] Testimonial
- [H3] Deals On New Arrivals
- [H3] Amazing Gifts
- [H3] Tempting Chocolates
- [H3] Delicious Cakes
- [H3] Recently view
- [H3] Free Shipping To 650+ Cities
- [H3] Super Savings
- [H3] Online Support
- [H3] Quality Gifts
- [H3] Payment Method
- [H3] Contact Us
- [H3] Explore More
- [H3] Account Overview
- [H3] Sign Up For Newsletter & Get 20% Off
- [H3] Zopim
- [H4] Dutch Cake
- [H4] Startling Orchids With Cake
- [H4] To Someone Very Special
- [H4] Get The App !!
- [H4] Google Play Store
- [H4] A Perfect Combo
- [H4] A Better Combo
- [H4] Chocolates & Roses
- [H4] Only For Her
- [H4] BlueBerry Cake
- [H4] 5 Things that strengthen the relationship
- [H4] Chocolate World 1 products
- [H4] COol CaKes 15 products
- [H4] PGM 15 products
- [H4] 8 Roses Bouquet
- [H4] Bouquet Of Red Roses
- [H4] 3 Tier Chocolate Arrangement
- [H4] Sweet Token Of Love
- [H4] Compelling Combo
- [H4] Red Rose Bouquet N Chocolates
- [H4] Chocolaty Flower Bouquet
- [H4] Perk Chocolate Bouquet
- [H4] Bouquet Of Gerbera With Cake
- [H4] Dazzling Red Roses N Teddy
- [H4] Roses With Ferrero
- [H4] Romantic
- [H4] Tempting Chocolate Hamper




Optimisation du contenu

		<ul style="list-style-type: none">• [H4] Tempting Choco Hamper• [H4] Sweet And Cute• [H4] Something To Impress• [H4] Chocolates & Roses• [H4] Yummy Black Forest Cake• [H4] Yellow Rose Basket With Cake• [H4] Workaholic Cake• [H4] Valentine's Day Cake• [H4] The KitKat Cake• [H4] A Kit-Kat Bunch• [H4] 8 Roses Bouquet• [H4] 10 Kitkat Bouquet• [H4] Have A Break• [H4] 10 Red Roses• [H4] Ravishing Red• [H4] Black Forest Cake• [H4] A Kit-Kat Bunch• [H4] 10 Kitkat Bouquet• [H4] The KitKat Cake• [H4] A Better Combo• [H4] A Festive Combo• [H4] Serving 26000+ picodes Across India• [H4] Additional Discount On Sale Products• [H4] Call Us +918446707048 For Any Query• [H4] Quality Check Before Delivery• [H4] secure payment• [H5] Bundle products• [H5] Testimonial• [H5] Some Important Links
	Images	Nous avons trouvé 88 image(s) sur cette page Web. 7 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 6% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
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Liens

	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 197 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	<p>Liens externes : noFollow 0.51%</p> <p>Liens externes : Passing Juice 0.51%</p> <p>Liens internes 98.98%</p>

Liens dans la page

Texte d'ancre	Type	Juice
INR	Interne	Passing Juice
Dutch Cake	Interne	Passing Juice
Startling Orchids With Cake	Interne	Passing Juice
To Someone Very Special	Interne	Passing Juice
View Cart	Interne	Passing Juice
Check Out	Interne	Passing Juice
All Cakes	Interne	Passing Juice
Chocolate Bouquet Online	Interne	Passing Juice
Send Anniversary Gifts Online	Interne	Passing Juice
Online Rose Delivery	Interne	Passing Juice
Bestsellers	Interne	Passing Juice
Express Flowers	Interne	Passing Juice
Midnight Combos	Interne	Passing Juice
Flower Bouquets Online Delivery	Interne	Passing Juice
Flowers N Chocolates	Interne	Passing Juice
Shop Now	Interne	noFollow
Shop Now	Interne	noFollow
A Perfect Combo	Interne	Passing Juice

Liens dans la page

Compare	Externe	noFollow
A Better Combo	Interne	Passing Juice
Chocolates &#038; Roses	Interne	Passing Juice
Only For Her	Interne	Passing Juice
BlueBerry Cake	Interne	Passing Juice
5 Things that strengthen the relationship	Interne	Passing Juice
Chocolate World	Interne	Passing Juice
COol CaKes	Interne	Passing Juice
PGM	Interne	Passing Juice
8 Roses Bouquet	Interne	Passing Juice
Add to cart	Interne	noFollow
Bouquet Of Red Roses	Interne	Passing Juice
Add to cart	Interne	noFollow
3 Tier Chocolate Arrangement	Interne	Passing Juice
Add to cart	Interne	noFollow
Sweet Token Of Love	Interne	Passing Juice
Add to cart	Interne	noFollow
Compelling Combo	Interne	Passing Juice
Add to cart	Interne	noFollow
Red Rose Bouquet N Chocolates	Interne	Passing Juice
Add to cart	Interne	noFollow
Chocolaty Flower Bouquet	Interne	Passing Juice
Add to cart	Interne	noFollow
Perk Chocolate Bouquet	Interne	Passing Juice
Add to cart	Interne	noFollow
Bouquet Of Gerbera With Cake	Interne	Passing Juice
Add to cart	Interne	noFollow
Dazzling Red Roses N Teddy	Interne	Passing Juice

Liens dans la page

Add to cart	Interne	noFollow
Roses With Ferrero	Interne	Passing Juice
Add to cart	Interne	noFollow
Romantic	Interne	Passing Juice
Add to cart	Interne	noFollow
Tempting Chocolate Hamper	Interne	Passing Juice
Add to cart	Interne	noFollow
Tempting Choco Hamper	Interne	Passing Juice
Add to cart	Interne	noFollow
Sweet And Cute	Interne	Passing Juice
Add to cart	Interne	noFollow
Something To Impress	Interne	Passing Juice
Add to cart	Interne	noFollow
Add to cart	Interne	noFollow
Cake-below Rs 500	Interne	Passing Juice
Yummy Black Forest Cake	Interne	Passing Juice
Add to cart	Interne	noFollow
Yellow Rose Basket With Cake	Interne	Passing Juice
Add to cart	Interne	noFollow
Workaholic Cake	Interne	Passing Juice
Valentine's Day Cake	Interne	Passing Juice
The KitKat Cake	Interne	Passing Juice
Add to cart	Interne	noFollow
Best Selling	Interne	Passing Juice
Top Rated	Interne	Passing Juice
Featured Products	Interne	Passing Juice
A Kit-Kat Bunch	Interne	Passing Juice
Add to cart	Interne	noFollow

Liens dans la page

10 Kitkat Bouquet	Interne	Passing Juice
Add to cart	Interne	noFollow
Have A Break	Interne	Passing Juice
Add to cart	Interne	noFollow
10 Red Roses	Interne	Passing Juice
Ravishing Red	Interne	Passing Juice
Add to cart	Interne	noFollow
Black Forest Cake	Interne	Passing Juice
A Festive Combo	Interne	Passing Juice
online flower delivery	Interne	Passing Juice
online cake delivery	Interne	Passing Juice
send flowers online	Interne	Passing Juice
cake and flowers delivery	Interne	Passing Juice
midnight cake delivery	Interne	Passing Juice
birthday gift	Interne	Passing Juice
floral arrangements	Interne	Passing Juice
customize-cake	Interne	Passing Juice
gifts for husband	Interne	Passing Juice
Personalized Cushions	Interne	Passing Juice
gifts for valentine's day	Interne	Passing Juice
Diwali gifts online	Interne	Passing Juice
Diwali gifts	Interne	Passing Juice
a chocolate tree	Interne	Passing Juice
Personalized Gifts For Diwali	Interne	Passing Juice
Unique Diwali Gift Combos	Interne	Passing Juice
Special Cakes For Diwali	Interne	Passing Juice
flower bouquets for birthdays	Interne	Passing Juice
Flower Delivery in Delhi	Interne	Passing Juice

Liens dans la page

Flower Delivery in Mumbai	Interne	Passing Juice
Flower Delivery in Chandigarh	Interne	Passing Juice
Flower Delivery in Bangalore	Interne	Passing Juice
Flower Delivery in Patna	Interne	Passing Juice
Flower Delivery in Gurgaon	Interne	Passing Juice
Flower Delivery in Pune	Interne	Passing Juice
Flower Delivery in Dehradun	Interne	Passing Juice
Flower Delivery in Agra	Interne	Passing Juice
Flower Delivery in Indore	Interne	Passing Juice
Flower Delivery in Noida	Interne	Passing Juice
Flower Delivery in Nagpur	Interne	Passing Juice
Flower Delivery in Lucknow	Interne	Passing Juice
Flower Delivery in Hyderabad	Interne	Passing Juice
Flower Delivery in Kolkata	Interne	Passing Juice
Flower Delivery in Jhansi	Interne	Passing Juice
Flower Delivery in Ahmedabad	Interne	Passing Juice
Flower Delivery in Jaipur	Interne	Passing Juice
Flower Delivery in Chennai	Interne	Passing Juice
Flower Delivery in Bhopal	Interne	Passing Juice
order cake online	Interne	Passing Juice
cartoon cakes	Interne	Passing Juice
eggless cakes	Interne	Passing Juice
Cake Delivery In Delhi	Interne	Passing Juice
Cake Delivery In Mumbai	Interne	Passing Juice
Cake Delivery In Bangalore	Interne	Passing Juice
Cake Delivery In Hyderabad	Interne	Passing Juice
Cake Delivery In Pune	Interne	Passing Juice
Cake Delivery In Nagpur	Interne	Passing Juice

Liens dans la page

Cake Delivery In Noida	Interne	Passing Juice
Cake Delivery In Gurgaon	Interne	Passing Juice
Cake Delivery In Ahmedabad	Interne	Passing Juice
Cake Delivery In Jaipur	Interne	Passing Juice
Cake Delivery In Indore&nbsp;:	Interne	Passing Juice
Cake Delivery In Bhopal	Interne	Passing Juice
Cake Delivery In Allahabad	Interne	Passing Juice
Cake Delivery In Chennai	Interne	Passing Juice
Cake Delivery In Patna	Interne	Passing Juice
Cake Delivery In Guwahati	Interne	Passing Juice
Cake Delivery In Chandigarh	Interne	Passing Juice
Cake Delivery In Surat	Interne	Passing Juice
Cake Delivery In Lucknow	Interne	Passing Juice
Cake Delivery In Ghaziabad	Interne	Passing Juice
Navaratri Gifts Special Gifts For Girls & Boys - Better Gift Flowers	Interne	Passing Juice
Navaratri gifts	Interne	Passing Juice
Christmas Gifts	Interne	Passing Juice
Christmas Cakes	Interne	Passing Juice
chocolate cakes	Interne	Passing Juice
About Us	Interne	Passing Juice
Affiliate Program	Interne	Passing Juice
Blogs - Alwaysfresh News	Interne	Passing Juice
Become A Vendor	Interne	Passing Juice
My Account	Interne	Passing Juice
My Orders	Interne	Passing Juice
My Wishlist	Interne	Passing Juice
Suraj Wasnik	Externe	Passing Juice
Forgot your password?	Interne	Passing Juice

Liens dans la page

mobile header menu	Interne	Passing Juice
Cakes Delivery Today	Interne	Passing Juice
Gifts Delivery Today	Interne	Passing Juice
Combos Delivery Today	Interne	Passing Juice
Chocolate Hampers Delivery Today	Interne	Passing Juice
Instant Cake Delivery	Interne	Passing Juice
Instant Chocolate Delivery	Interne	Passing Juice
Instant Combo Delivery	Interne	Passing Juice
Midnight Flowers	Interne	Passing Juice
Midnight Chocolates	Interne	Passing Juice
Customised Mug	Interne	Passing Juice
Handmade Gifts	Interne	Passing Juice
Flowers &#038; Teddy	Interne	Passing Juice
Flowers &#038; Dry Fruits	Interne	Passing Juice
Flowers &#038; Sweets	Interne	Passing Juice
Wedding Gifts	Interne	Passing Juice
New Baby	Interne	Passing Juice
House Warming Gifts	Interne	Passing Juice
New Year Gifts	Interne	Passing Juice
Dhanteras Gifts	Interne	Passing Juice
Bhaidooj Gifts	Interne	Passing Juice
Holi Gifts	Interne	Passing Juice
Eid Gifts	Interne	Passing Juice
Rakshabandhan Gifts	Interne	Passing Juice
Janmashtami Gifts	Interne	Passing Juice
Mother&#8217;s Day Gifts	Interne	Passing Juice
Women&#8217;s Day Gifts	Interne	Passing Juice
Daughter&#8217;s Day	Interne	Passing Juice

Liens dans la page

Father's Day	Interne	Passing Juice
Friendship Day Gifts	Interne	Passing Juice
Parent's Day Gifts	Interne	Passing Juice
Doctor's Day Gifts	Interne	Passing Juice
Children's Day Gifts	Interne	Passing Juice
Romantic Gifts	Interne	Passing Juice
Just Because	Interne	Passing Juice
Congratulations Gifts	Interne	Passing Juice
Thank You Gifts	Interne	Passing Juice
I'm Sorry Gifts	Interne	Passing Juice
Get Well Soon Gifts	Interne	Passing Juice

Mots-clefs







Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
delivery	120	✓	✗	✓	✓
flowers	98	✓	✗	✓	✓
gifts	81	✓	✗	✓	✓
gift	73	✓	✗	✓	✓
cake	72	✓	✗	✓	✓












Ergonomie

	Url	Domaine : bettergiftflowers.com Longueur : 21
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Ergonomie

	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 424 Avertissements : 25
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Parfait, votre site web contient peu de fichiers javascript. Dommage, votre site n'est pas optimisé avec gzip.





Mobile

	Optimisation mobile	 Icône Apple
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Mobile

	<ul style="list-style-type: none">✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. http://bettergiftflowers.com/sitemap.xml https://www.bettergiftflowers.com/sitemap_index.xml
	Robots.txt	http://bettergiftflowers.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Votre site web dispose d'une outil d'analytics, ce qui est optimal.  Google Analytics