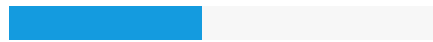


Website review zillow.com

Generated on December 15 2020 03:44 AM

The score is 40/100







SEO Content

	Title	Length : 0 Very bad. We haven't found title on your page.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>1</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Captcha• [H4]• [H5] Please verify you're a human to continue.	H1	H2	H3	H4	H5	H6	1	0	0	1	1	0
H1	H2	H3	H4	H5	H6									
1	0	0	1	1	0									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	continue verify human please
--	----------------	------------------------------






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
continue	1	✘	✘	✘	✔
human	1	✘	✘	✘	✔







Keywords Consistency

verify	1	✘	✘	✘	✔
please	1	✘	✘	✘	✔

Usability

	Url	Domain : zillow.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 9 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✔ Perfect. No inline css has been found in HTML tags!✔ Great, your website has few CSS files.✔ Perfect, your website has few JavaScript files.

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

```
https://mortgageapi.zillow.com/sitemap.xml
https://www.zillow.com/sitemap/catalog/cdp/index.xml
https://www.zillow.com/sitemap/catalog/sitemap.xml
https://www.zillow.com/sitemap/xml/index.xml
https://www.zillow.com/sitemap/xml/srp-index.xml
```



Robots.txt

http://zillow.com/robots.txt

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.