

SEO Content

<u> </u>	Title	гостиниць Length : 10 Ideally, you	ы с бассейн 00 ur title shou	ном и пля: uld contair	* в Сочи — с жем. Цены н n between 10 calculate tex	на 2021 и О and 70 ch	ый сайт aracters (spaces
<u>.</u>	Description	Получите кешбэк 20% от стоимости брони на ваш отдых в Сочи: Гранд Отель «Жемчужина» считается одним из лучших отелей в Сочи. Удачное расположение на берегу моря, собственный пляж, открытые подогреваемые бассейны, современные номера и высокий уровень сервиса — всё это отель «Жемчужина» в Сочи! Length: 293 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	отель жемчужина в сочи, отель с бассейном в сочи, отель 4 звезды сочи, гостиница с собственным пляжем в сочи Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
•	Headings	• [H2 • [H2 • [H3 • [H3	H2 2 1] Гранд от 2] Отзывы 2] Гранд от 3] Контакт 3] Ресторан 3] Бассейн	гель «Жем ы	Н4 4 ичужина», С ичужина»	Н5 10 Сочи	H6 0

SEO Content

	 [Н3] Конгресс-центр [Н3] Салон красоты [Н4] ВНИМАНИЕ! [Н4] 18.03 [Н4] 19.03 [Н4] 20.03 [Н5] Стандарт [Н5] Стандарт Бизнес [Н5] Стандарт Премиум [Н5] Делюкс комфорт [Н5] Люкс Студия [Н5] Люкс Премиум [Н5] Люкс Романтик [Н5] Люкс Морской [Н5] Бизнес Люкс [Н5] Апартаменты
Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 6 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 16.67%
	Internal Links 83.33%

SEO Links

In-page links

Anchor	Туре	Juice
Забронировать номер	Internal	Passing Juice
бассейн	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords

Keywords Cloud	люкс Забронировать ресторан отель
	бассейн гранд отеля Жемчужина ЗаЛ сочи

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
зал	14	×	×	×	×
забронировать	11	×	×	×	×
сочи	6	✓	✓	✓	✓
жемчужина	6	*	*	*	•
ресторан	5	×	×	×	✓

Usability

0	Url	Domain : zhem-sochi.com Length : 14
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
②	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 12 Warnings: 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
8	Deprecated HTML	Deprecated tags <center> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile



Optimization

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
&	Robots.txt	Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.
		Google Analytics