Website review
whitecannon.com

Generated on March 03 2023 08:39 AM

The score is 40/100

SEO Content

✓	Title	White Cannon | Online News Length : 26 Perfect, your title contains between 10 and 70 characters.
✓	Description	White Cannon is a news website dedicated to the business world that helps millions of people find the best business software and most comprehensive... Length : 150 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	

H1	H2	H3	H4	H5	H6
0	14	16	0	0	0

- [H2] Achieve Email Marketing Success With Moosend
- [H2] The Benefits of Shopping on Amazon
- [H2] Discovering the Best of Ulta Beauty
- [H2] 7 Proven Ways to Make Money Online
- [H2] Maximizing Your Email Marketing with GetResponse vs. Moosend
- [H2] Unlock the Power of Aweber: A Comprehensive Guide to Email Marketing Success
- [H2] What Is GetResponse? An Overview of Its Benefits & Features
- [H2] The Step-By-Step Guide: How to Start Dropshipping and Succeed

SEO Content

- [H2] How To Make Your Email Marketing Campaigns Work
- [H2] What Is GetResponse? An Overview of Its Benefits & Features
- [H2] The Benefits of Shopping on Amazon
- [H2] Discovering the Best of Ulta Beauty
- [H2] What Is GetResponse? An Overview of Its Benefits & Features
- [H2] 6 Benefits of Email Marketing Tools You Must Know
- [H3] Menu
- [H3] Grow Your Business
- [H3] Why choose our Blog?
- [H3] Marketing
- [H3] Entertainment
- [H3] Health
- [H3] Technology
- [H3] Recent Blog Releases
- [H3] Social Plugin
- [H3] Most Popular
- [H3] Popular Posts
- [H3] Configure Archive
- [H3] Categories
- [H3] Tags
- [H3] Important Pages
- [H3] Menu Footer Widget

	Images	We found 18 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 50 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 14%
		Internal Links 86%

In-page links

Anchor	Type	Juice
Entertainment	Internal	Passing Juice
Marketing	Internal	Passing Juice
Technology	Internal	Passing Juice
Hosting	Internal	Passing Juice
Health	Internal	Passing Juice
Sports	Internal	Passing Juice
Books	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Write For Us	Internal	Passing Juice
"+ ilt +"	Internal	Passing Juice
Achieve Email Marketing Success With Moosend	Internal	Passing Juice
White Cannon	External	Passing Juice
The Benefits of Shopping on Amazon	Internal	Passing Juice
Discovering the Best of Ulta Beauty	Internal	Passing Juice
7 Proven Ways to Make Money Online	Internal	Passing Juice
Maximizing Your Email Marketing with GetResponse vs. Moosend	Internal	Passing Juice
Unlock the Power of Aweber: A Comprehensive Guide to Email Marketing Success	Internal	Passing Juice
What Is GetResponse? An Overview of Its Benefits & Features	Internal	Passing Juice

In-page links

The Step-By-Step Guide: How to Start Dropshipping and Succeed	Internal	Passing Juice
How To Make Your Email Marketing Campaigns Work	Internal	Passing Juice
Show more	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
6 Benefits of Email Marketing Tools You Must Know	Internal	Passing Juice
ARTS	Internal	Passing Juice
Business	Internal	Passing Juice
Education	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Fashion	Internal	Passing Juice
Games	Internal	Passing Juice
Health	Internal	Passing Juice
Hosting	Internal	Passing Juice
marketing	Internal	Passing Juice
Sports	Internal	Passing Juice
Tech	Internal	Passing Juice
Technology	Internal	Passing Juice
Women Product	Internal	Passing Juice
DMCA	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy & Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Contact	Internal	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Blogging	External	Passing Juice
Gooyaabi	External	Passing Juice

SEO Keywords

○	Keywords Cloud	**technology health hosting sports marketing menu write entertainment home books**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sports	1	✖	✖	✖	✖
books	1	✖	✖	✖	✖
home	1	✖	✖	✖	✖
write	1	✖	✖	✖	✖
health	1	✖	✖	✖	✔

Usability

○	Url	Domain : whitecannon.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 58 Warnings : 19
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://whitecannon.com/sitemap.xml https://www.whitecannon.com/sitemap.xml

Optimization

		https://www.whitecannon.com/sitemap-pages.xml
✓	Robots.txt	http://whitecannon.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics