

#### **SEO Content**

	Title	Tropical Nest			
		Length: 13			
		Perfect, your title contains between 10 and 70 characters.			
<u> </u>	Description	Tropical Nest   Swallow Nests from Indonesia Trying to find a super food in Pasadena? Check out Tropical Nest. We are among the first producers and exporters of edible swallow nests.  Length: 182			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.			
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.			
•	Headings	H1 H2 H3 H4 H5 H6 0 7 0 0 0 0  • [H2] Main navigation • [H2] User account menu • [H2] Tropical Nest • [H2] THE NATURAL HERITAGE OF HEALTHY LIVING • [H2] HEALTH BENEFIT OF CONSUME BIRD NEST REGULARLY • [H2] Finding inspiration through our blog! • [H2] Contact Us			
	Images	We found 18 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that			

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 13%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5.88%
		Internal Links 94.12%

## In-page links

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Our Products	Internal	Passing Juice
<u>Articles</u>	Internal	Passing Juice
Contact	Internal	Passing Juice

## In-page links

<u>Log in</u>	Internal	Passing Juice
Food	Internal	Passing Juice
BEAUZ VLOG Episode 6 - Cookin' Noods with Chef Johan	Internal	Passing Juice
Braised SWALLOW NEST with papaya in coconut milk	Internal	Passing Juice
SWALLOW NEST Strawberry Cream Cheese Mochi	Internal	Passing Juice
Steamed White Egg Pearls SWALLOW NEST Soup	Internal	Passing Juice
Braised SWALLOW NEST in Asian pear	Internal	Passing Juice
Rock Sugar Sweet Swallow Nest Soup	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Visigraphic	External	Passing Juice

## SEO Keywords



Keywords Cloud

comments december health swallow tropical food bird collocalia  $\textit{nest}_{\textit{system}}$ 

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
nest	24	✓	×	✓	<b>*</b>
food	8	×	×	<b>*</b>	×
swallow	7	×	×	<b>*</b>	×
comments	6	×	×	×	×
collocalia	6	×	×	×	×

### Usability



Url Domain : tropicalnest.shop

Length: 17

# Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 8 Warnings : 5		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag

## Mobile



Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://tropicalnest.shop/sitemap.xml
<b>&amp;</b>	Robots.txt	Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.