

The score is 70/100



If you are an avid reader of Forbes, Business Insider, or any other business news outlet, you've probably read about the digital transformation of businesses. In this new digital era, almost any industry is fair game for disruption from new entrants and technologies. Thanks to advances in cloud computing, mobile internet, and AI technical adoption – it's never been a better time to launch your own business. Among other countries, Estonia has become a hotspot for startups thanks to its e-Residency program and tech-friendly culture. This article helps you understand if starting a business in Estonia is right for you and if so, we'll guide you through the process step by step. Let's get started!

How to Start a Business in Estonia

Starting a business in Estonia is simple, and you don't need to be physically present in Estonia to do so. In fact, you can start a business in Estonia from just about anywhere in the world. You don't need significant capital to start a business thanks to Estonia's e-Residency program. Anyone can apply for an e-Residency and receive a digital ID that allows them to open a bank account and conduct business in the European Economic Area (EEA) remotely. You can also hire employees remotely.

pagepeeker

SEO Content

	Title	<p>How to Start a Business in Estonia: The Simplest Guide for Entrepreneurs - Company in Estonia</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	Description	<p>If you are an avid reader of Forbes, Business Insider, or any other business news outlet, you've probably read about the digital transformation of businesses. In this new digital era, almost any industry is fair game for disruption from new entrants and technologies. Thanks to advances in cloud computing, mobile internet, and AI technical adoption</p> <p>Length : 349</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Company in Estonia -</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>How to Start a Business in Estonia: The Simplest Guide for Entrepreneurs - Company in Estonia</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Company in Estonia -	type	article	title	How to Start a Business in Estonia: The Simplest Guide for Entrepreneurs - Company in Estonia
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Company in Estonia • [H2] How to Start a Business in Estonia • [H2] Things to Know Before Starting a Business in Estonia • [H2] Benefits of Starting a Business in Estonia • [H2] Steps to Start a Business in Estonia • [H2] Conclusion 	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 2 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

	External Links : Passing Juice 50%
	Internal Links 50%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Starting a business in Estonia	External	Passing Juice

SEO Keywords

	Keywords Cloud	business starting hire employees dont estonia from company also start
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
estonia	28	✓	✗	✗	✓
business	27	✓	✗	✓	✓
company	9	✓	✗	✗	✓
employees	8	✗	✗	✗	✗
start	8	✓	✗	✗	✓

Usability

	Url	Domain : tnl.ee Length : 6
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://tnl.ee/sitemap.xml
	Robots.txt	http://tnl.ee/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.