Website review
thehouseexpo.com

Generated on March 25 2023 12:05 PM

The score is 68/100

SEO Content

✅	Title	The House Expo - Dream Home Starts from Here Length : 44 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Your One Stop Destination for Interior Design and Renovation. The House Expo is the perfect place for homeowners to find inspiration and ideas for their next home makeover. Length : 172 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	the house expo,house expo,home decor,interior design,renovation,remodeling,high end,modern kitchen,modern door,clsets,sofa bed,nj interior design, Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 3 9 34 0 0 0 • [H1] The House Expo in New Jersey • [H1] The Best in Modern and Traditional Interior Design • [H1] Kitchen at The House Expo that will Fit Your Style • [H2] Kitchens - Doors - Closets The House Expo in Englewood, NJ • [H2] We Provide Passion Fueled Interior Services • [H2] at The House Expo • [H2] interior design offers endless possibilities to make your spaces truly one-of-a-kind

SEO Content

- [H2] Latest From Work
- [H2] What People Say About The house expo
- [H2] Introducing The House Expo!
- [H2] Trending By TheHouseExpo
- [H2] Follow Us On Instagram
- [H3] Professional Design
- [H3] Creative Idea
- [H3] Skilled Architecture
- [H3] Interior Design
- [H3] Architecture
- [H3] Floor Planing
- [H3] Exterior Design
- [H3] Creative
- [H3] Yvietta M.
- [H3] 00+
- [H3] 00+
- [H3] 00+
- [H3] 00+
- [H3] Concept
- [H3] Idea
- [H3] Design
- [H3] Execution
- [H3] Interior Design
- [H3] Classic Interiors
- [H3] Design Vidal
- [H3] Picture Perfect
- [H3] Imagine Walls
- [H3] Closet Factor
- [H3] B. Williams
- [H3] O. Lucas
- [H3] S. Taylor
- [H3] L. Elijah
- [H3] Exhibition
- [H3] AUTHORIZED DEALER
- [H3] Modern & Classic Kitchens
- [H3] Modern & Classic Doors
- [H3] Modern & Classic Cosets
- [H3] Useful Links
- [H3] Contact Info

❌	Images	We found 44 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 54% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

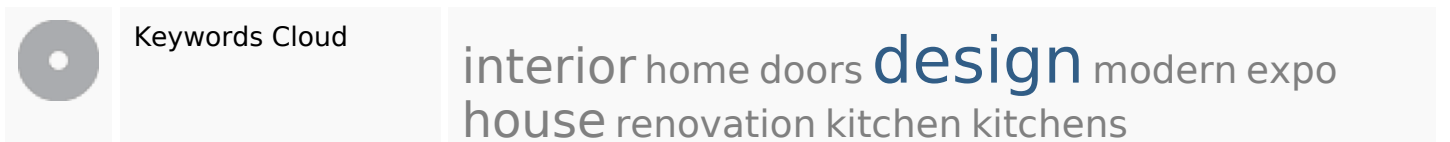|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Follow us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Interior Design	Internal	Passing Juice
Renovation	Internal	Passing Juice
Remodeling	Internal	Passing Juice
Kitchens	Internal	Passing Juice
Traditional Kitchens	Internal	Passing Juice

In-page links

Modern Kitchen	Internal	Passing Juice
Doors	Internal	Passing Juice
Traditional Doors	Internal	Passing Juice
Modern Doors	Internal	Passing Juice
Infinity Walls	Internal	Passing Juice
Closets	Internal	Passing Juice
Sofa Bed	Internal	Passing Juice
Top Brands	Internal	Passing Juice
Contact	Internal	Passing Juice
Professional Design	Internal	Passing Juice
Interior Design	Internal	Passing Juice
#TheHouseExpo	External	Passing Juice
TheHouseExpo	Internal	Passing Juice

SEO Keywords

Keywords Cloud	interior home doors design modern expo house renovation kitchen kitchens

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	45	✖	✔	✔	✔
interior	21	✖	✔	✔	✔
house	19	✔	✔	✔	✔
home	17	✔	✔	✔	✖
expo	14	✔	✔	✔	✔

Usability

	Url	Domain : thehouseexpo.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://thehouseexpo.com/sitemap.xml https://thehouseexpo.com/sitemap.xml

	Robots.txt	http://thehouseexpo.com/robots.txt Great, your website has a robots.txt file.
✔		

	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
✖		