Website review socalevents.com

The score is 49/100

SEO Content

	Title	SoCalEvents Event Productions & Marketing Solutions
✓		Length : 55
		Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0
		Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.

	Og Meta Properties	Good, your page take advantage of Og Properties.
✓		

Property	Content
url	https://socalevents.com/
site_name	SoCalEvents Event Productions & Marketing Solutions
title	Plan any event or showcase your brand
type	website
image	https://img1.wsimg.com/isteam/ip/d9ea2d16-4c23-42b0-bed6-4aeb68f40b34/socaleventslogo.PNG
locale	en_US

Headings	H1	H2	H3	H4	H5	H6
	2	5	2	12	0	0

SEO Content

○		[H1] Plan any event or showcase your brand [H1] Plan any event or showcase your brand [H2] Our Services [H2] About Us [H2] Subscribe [H2] Reviews [H2] Contact Us [H3] SoCalEvents Event Productions & Marketing Solutions [H3] SoCalEvents Event Productions & Marketing Solutions [H4] Event Management [H4] Social Media / Online Campaigns [H4] Collaboration/Partnership Programs [H4] Event Gifting / Gift Bags [H4] Our Story about Events. [H4] Entertainment [H4] Customized Solutions for Marketing and Events [H4] Catering & Bar Services [H4] Drop us a line [H4] We are here for you! [H4] SoCalEvents Event Productions & Marketing Solutions [H4] This website uses cookies.
✖	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✖	URL Rewrite	Bad. Your links have query string.
✖	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✔	In-page links	We found a total of 37 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 8.11%
		Internal Links 91.89%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Gallery	Internal	Passing Juice
Delivery Only Menus	Internal	Passing Juice
Wedding Menus	Internal	Passing Juice
Corporate Menus	Internal	Passing Juice
Cocktail Party	Internal	Passing Juice
Brunch	Internal	Passing Juice
Kids Catering	Internal	Passing Juice
Hawaiian Catering	Internal	Passing Juice
BBQ Menus / Picnic Party	Internal	Passing Juice
Shish Kabob	Internal	Passing Juice
Shawarma Catering	Internal	Passing Juice
Holiday Drop Off Menus	Internal	Passing Juice
Holiday Party Menus	Internal	Passing Juice
Tuxedo / Fine Dining	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Entertainment Packages	Internal	Passing Juice
Contact	Internal	Passing Juice
Chefs/Restaurants/Caterer	Internal	Passing Juice
Entertainers / Vendors	Internal	Passing Juice

In-page links

Luau Entertainers Form		Internal	Passing Juice
Contact Us		Internal	Passing Juice
Privacy Policy		External	Passing Juice
Terms of Service		External	Passing Juice
Talent Agency		Internal	Passing Juice
Cultural Entertainment		Internal	Passing Juice
Luau Entertainment		Internal	Passing Juice
Luau Rates		Internal	Passing Juice
Luau Packages		Internal	Passing Juice
Kids Party Entertainers		Internal	Passing Juice
Kids Party Packages		Internal	Passing Juice
Wedding Packages		Internal	Passing Juice
Special Packages		Internal	Passing Juice
Entertainment Catering		Internal	Passing Juice
JasonandThuWedding		Internal	Passing Juice
GoDaddy		External	Passing Juice

SEO Keywords

	Keywords Cloud	marketing catering services entertainment socalevents party event productions menus solutions
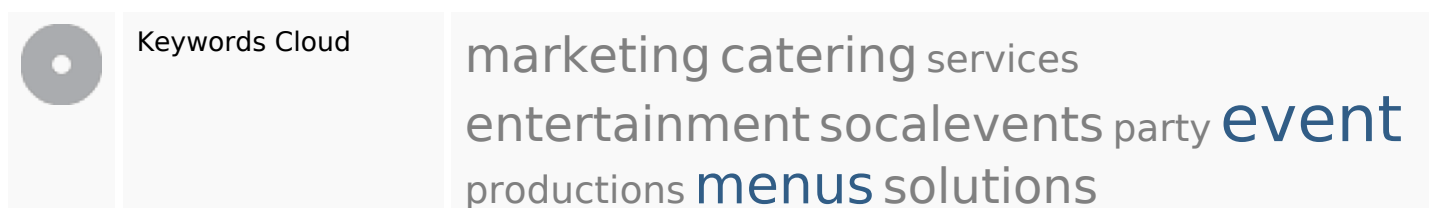
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
event	32	✔	✖	✖	✔
menus	22	✖	✖	✖	✖
entertainment	17	✖	✖	✖	✔

Keywords Consistency

catering	16	✖	✖	✖	✔
solutions	15	✔	✖	✖	✔

Usability

◉	Url	Domain : socalevents.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 125 Warnings : 118
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files.

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://socalevents.com/sitemap.xml
✔	Robots.txt	http://socalevents.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✖