Website review soap2o.co.uk

Generated on January 09 2022 15:25 PM

The score is 50/100

SEO Content

✅	Title	Sustainable Hand Soap - Soluble Soap Solutions UK - Soap2O Length : 58 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Soap2O is the world's most sustainable hand soap and offers the best soluble soap solutions in the UK. An eco-friendly, plastic-free, and dissolvable soap for hand and body wash. Length : 178 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Sustainable Hand Soap - Soluble Soap Solutions UK - Soap2O
description	Soap2O is the world's most sustainable hand soap and offers the best soluble soap solutions in the UK. An eco-friendly, plastic-free, and dissolvable soap for hand and body wash.
url	https://soap2o.co.uk/

SEO Content

	site_name	Soap2O			
	updated_time	2021-11-12T02:15:31-08:30			
	image	https://soap2o.co.uk/wp-content/uploads/2021/07/Soap2O-Logo-1024x516.png			
	image:secure_url	https://soap2o.co.uk/wp-content/uploads/2021/07/Soap2O-Logo-1024x516.png			
	image:width	474			
	image:height	239			
	image:alt	Soap2O Logo			
	image:type	image/png			

	Headings	H1	H2	H3	H4	H5	H6
		1	7	6	8	0	0

- [H1] "The world's most sustainable hand soap"
- [H2] Making waves in saving the planet.
- [H2] Our Products
- [H2] The Soap That Saves The Planet.
- [H2] The Soap That Saves The Planet.
- [H2] What are our customer saying
- [H2] Latest Article
- [H2] Making waves in saving the planet.
- [H3] SOAP$_2$O Soap Sachets
- [H3] Solupak Cleaning
- [H3] Dispensers
- [H3] Bottles
- [H3] Lorem, Ipsom, Dolar
- [H3] Lorem, Ipsom, Dolar
- [H4] Easy refill process
- [H4] Reduce storage
- [H4] Saves transport costs
- [H4] Vegan friendly
- [H4] No plastic bottle
- [H4] Reduces carbon footprint
- [H4] Eco friendly
- [H4] No animal testing

	Images	We found 31 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 21 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
SOAP$_2$O Soap Sachets	Internal	Passing Juice
SoluClean	Internal	Passing Juice
SOAP$_2$O Bottles	Internal	Passing Juice
SOAP$_2$O Dispensers	Internal	Passing Juice
SOAP$_2$O	Internal	Passing Juice
Mission	Internal	Passing Juice
Environmental	Internal	Passing Juice
Physical	Internal	Passing Juice

In-page links

Innovative	Internal	Passing Juice
Ease of use	Internal	Passing Juice
Cost	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
Solupak	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Request more information	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Cookie policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	sustainable bottles soap2o hand dispensers soap2o products soap sachets making

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
soap2o	10	✖	✖	✖	✔
soap	10	✔	✖	✔	✔
sachets	4	✖	✖	✖	✔
bottles	3	✖	✖	✖	✔
dispensers	3	✖	✖	✖	✔

Usability

	Url	Domain : soap2o.co.uk Length : 12

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 22 Warnings : 12
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://soap2o.co.uk/sitemap.xml
✔	Robots.txt	http://soap2o.co.uk/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.