SEO Content

⚠️	Title	Sms Bharti: India #1 Bulk SMS Service | 200% Money back gurantee on Bulk SMS Online Length : 83 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	smsbharti is the leading enterprise mobile messaging service that provides Send Smarter Bulk SMS Offers, Instant OTPs & Alerts via Web Portal, APIs. 200% Money Back Gurantee Length : 178 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Bulk SMS, Bulk SMS offers, promotional Bulk sms, Transation Bulk sms Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 1 3 21 4 0 5 • [H1] MARKETING IS CHANGING! • [H2] WHY SMS MARKETING? • [H2] Promotional Sms • [H2] Transactional SMS • [H3] Reach target audience within milliseconds • [H3] 100% Your sms will deliver. We guarantee ! • [H3] Important awareness notice • [H3] 200% Money back gurantee ! • [H3] Delivery cut off system

SEO Content

		• [H3] Rs/- 2000* • [H3] Rs/- 5000* • [H3] Rs/- 9000* • [H3] Rs/- 17000* • [H3] Rs/- 2500* • [H3] Rs/- 8000* • [H3] Rs/- 15000* • [H3] Rs/- 28000* • [H3] Rs/- 2500* • [H3] Rs/- 6000* • [H3] Rs/- 11000* • [H3] Rs/- 20000* • [H3] Rs/- 2500* • [H3] Rs/- 8000* • [H3] Rs/- 15000* • [H3] Rs/- 28000* • [H4] 10% Free • [H4] Purchase up to 5,00,000 credits and get 10% FREE! • [H4] Office Address • [H4] Contact Us • [H6] No Payment Required! • [H6] No Payment Required! • [H6] No Payment Required! • [H6] No Payment Required! • [H6] No Payment Required!
❌	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 52% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
About us	Internal	Passing Juice
Bulk SMS	Internal	Passing Juice
Voice call SMS	Internal	Passing Juice
whatsapp SMS	Internal	Passing Juice
Contact	Internal	Passing Juice
Demo Account	Internal	Passing Juice
Standard Route	Internal	Passing Juice
Premium Route	Internal	Passing Juice
Standard Route	Internal	Passing Juice
Premium Route	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	language delivery tax send bulk sender instant extra validity sms

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sms	83	✔	✔	✔	✔
delivery	37	✖	✖	✖	✔
extra	25	✖	✖	✖	✖

Keywords Consistency

bulk	20	✔	✔	✔	✖
validity	17	✖	✖	✖	✖

Usability

⦿	Url	Domain : smsbharti.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 11 Warnings : 4
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✔	Perfect, your website has few JavaScript files.
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://smsbharti.com/sitemap.xml

✖	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.