



Website review sivakasicrakersonline.in

Generated on December 24 2021 07:47 AM






The score is 45/100




SEO Content

	Title	<p>Home - Nivetha & Shruthi</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Nivetha & Shruthi</td> </tr> <tr> <td>description</td> <td>Minimum Order amount Rs.2000 Free Shipping above Order amount Rs.4999 Premium Quality Assured Delivery Sivakasi Crackers Online 365, Gurumoorthy Nayakkanpatti,&hellip;</td> </tr> <tr> <td>url</td> <td>https://sivakasicrakersonline.in/</td> </tr> <tr> <td>site_name</td> <td>Nivetha & Shruthi</td> </tr> <tr> <td>image</td> <td>https://sivakasicrakersonline.in/wp-content/uploads/2021/10/banner-4.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Nivetha & Shruthi	description	Minimum Order amount Rs.2000 Free Shipping above Order amount Rs.4999 Premium Quality Assured Delivery Sivakasi Crackers Online 365, Gurumoorthy Nayakkanpatti,…	url	https://sivakasicrakersonline.in/	site_name	Nivetha & Shruthi	image	https://sivakasicrakersonline.in/wp-content/uploads/2021/10/banner-4.jpg
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	9	15	0	0	0
		<ul style="list-style-type: none">• [H2] Nivetha & Shruthi Crackers Shop• [H2] +91 97874 42287• [H2] nivethafireworks@gmail.com• [H2] Minimum Order amount Rs.2000• [H2] Free Shipping above Order amount Rs.4999• [H2] Premium Quality• [H2] Assured Delivery• [H2] Sivakasi Crackers Online• [H2] 365, Gurumoorthy Nayakkanpatti, Amathur Village, Sivakasi Virudhunagar TK.• [H3] Atom Bomb• [H3] Chakkars• [H3] Chitput• [H3] Color Matches• [H3] Fancy Novelties• [H3] Flower Pots• [H3] Gun with Ring Caps• [H3] Loose Crackers• [H3] Pencil• [H3] Repeating Shooter• [H3] Rockets• [H3] Single Crackers• [H3] Sparkers• [H3] Twinkling Stars• [H3] Wala Items					
	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.41% Internal Links 92.59%

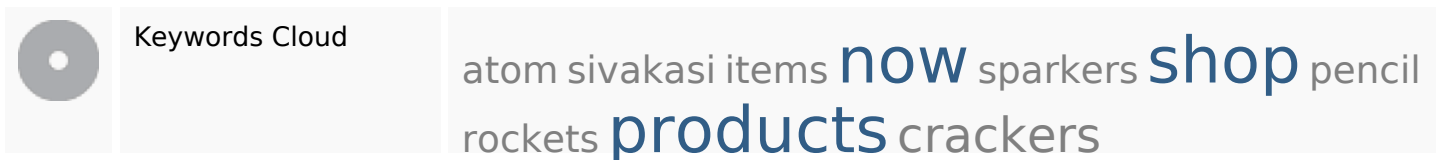
In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Nivetha & Shruthi	Internal	Passing Juice
Home	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Atom Bomb	Internal	Passing Juice
Chakkars	Internal	Passing Juice
Chitput	Internal	Passing Juice
Color Matches	Internal	Passing Juice
Deluxe Crackers	Internal	Passing Juice
Electric Crackers	Internal	Passing Juice
Fancy Novelties	Internal	Passing Juice
Flower Pots	Internal	Passing Juice
Gun with Ring Caps	Internal	Passing Juice
Loose Crackers	Internal	Passing Juice
Pencil	Internal	Passing Juice
Repeating Shooter	Internal	Passing Juice
Rockets	Internal	Passing Juice
Single Crackers	Internal	Passing Juice

In-page links

Sparkers	Internal	Passing Juice
Twinkling Stars	Internal	Passing Juice
Wala Items	Internal	Passing Juice
Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
My account	Internal	Passing Juice
WordPress	External	Passing Juice
Envo Shop	External	Passing Juice
X	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	9	✘	✘	✘	✔
products	8	✘	✘	✘	✘
now	8	✘	✘	✘	✘
crackers	5	✘	✘	✘	✔
sparkers	2	✘	✘	✘	✔












Usability

	Url	Domain : sivakasicrakersonline.in Length : 24
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 69
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://sivakasicrakersonline.in/sitemap.xml
	Robots.txt	http://sivakasicrakersonline.in/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics