

#### Website review searlco.com

Generated on March 13 2022 16:03 PM

The score is 46/100

#### **SEO Content**

	Title	Searlco Marketing
		Length: 17
		Perfect, your title contains between 10 and 70 characters.
8	Description	Length: 0  Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="this free og properties generator">this free og properties generator</a> to create them.
	Headings	H1 H2 H3 H4 H5 H6 5 10 8 5 1 1
		<ul> <li>[H1] Affiliate - Marketing&gt;</li> <li>[H1] "</li> <li>[H1] "</li> <li>[H1] "</li> <li>[H1] Feel free to keep in touch with us!</li> <li>[H2] AFFILIATE MARKETING</li> <li>[H2] AFFILIATE MARKETING</li> <li>[H2] INFLUENCER OUTREACH</li> <li>[H2] AFFILIATE OUTREACH</li> <li>[H2] Affiliate marketing specialists Driving more traffic/customers your way</li> <li>[H2] What Our Clients Say?</li> <li>[H2] Who We Are?</li> <li>[H2] Andy Reeve</li> </ul>

## SEO Content

		<ul> <li>[H2] MARY JABINEZ</li> <li>[H2] STEFAN SCHEUN</li> <li>[H3] Searlco</li> <li>[H3] A Winning Formula</li> <li>[H3] What We Do?</li> <li>[H3] Design &amp; Development</li> <li>[H3] Introduce &amp; Build</li> <li>[H3] Our Mission!</li> <li>[H3] Our Clients!&gt;</li> <li>[H4] Our Network Partners</li> <li>[H4] What's Included - AS STANDARD</li> <li>[H4] Simon Stanley</li> <li>[H4] Lisa-Marie Jackson</li> <li>[H4] Matthias Deffner</li> <li>[H5] BUILD YOUR PRESENCE</li> <li>[H6] We Always Achieve Above and Beyond of What's Expected of Us and Here's Just a Few Testimonials!</li> </ul>
8	Images	We found 35 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 20%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b>②</b>	In-page links	We found a total of 9 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%

#### **SEO Links**

#### Internal Links 100%

## In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
About	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
<u>Portfolio</u>	Internal	Passing Juice
<u>Clients</u>	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Contact Us	Internal	Passing Juice
www.checkaim.com	Internal	Passing Juice
<u>Searlco</u>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

experience clients years industry affiliates affiliate online design **marketing** all

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
marketing	12	<b>*</b>	×	×	✓
affiliate	6	×	×	×	*
clients	6	×	×	×	✓
all	6	×	×	×	×
years	5	×	×	×	×

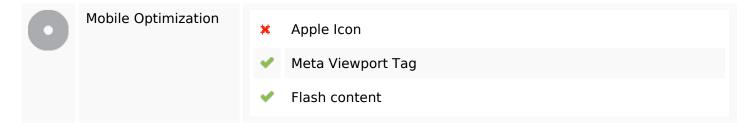
# Usability

0	Url	Domain : searlco.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

<b></b>	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 16 Warnings: 1
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

## Mobile



# Optimization

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
<b>&amp;</b>	Robots.txt	Missing  Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.