Website review rowancrossstitch works.business.blog

The score is 53/100

SEO Content

	Title	The excellent blog
✓		Length : 18
		Perfect, your title contains between 10 and 70 characters.

	Description	Welcome to My New Blog Blog Follow My Blog Get new content delivered directly to your inbox.
✓		Length : 92
		Great, your meta description contains between 70 and 160 characters.

	Keywords	
✗		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.

	Og Meta Properties	Good, your page take advantage of Og Properties.
✓		

Property	Content
type	website
title	The excellent blog
url	https://rowancrossstitchworks.business.blog/
site_name	The excellent blog
image	https://s0.wp.com/i/blank.jpg
locale	en_US

	Headings	H1	H2	H3	H4	H5	H6
○		2	2	1	0	0	0

- [H1] Home

SEO Content

		[H1] Welcome to My New Blog Blog [H2] The Blythe Wedding Dress – The Beautiful One [H2] Simple Methods For Purchasing a Doll Outfit [H3] Follow My Blog
❌	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 25% External Links : Passing Juice 12.5% Internal Links 62.5%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
The excellent blog	Internal	Passing Juice

In-page links

The Blythe Wedding Dress – The Beautiful One	Internal	Passing Juice
sammon061	Internal	Passing Juice
Simple Methods For Purchasing a Doll Outfit	Internal	Passing Juice
Blog at WordPress.com.	External	noFollow
Get started	External	Passing Juice
Cookie Policy	External	noFollow

SEO Keywords

Keywords Cloud	excellent wordpress doll simple doll outfit methods purchasing website blog cookies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	3	✖	✖	✖	✖
doll	3	✖	✖	✖	✔
blog	3	✔	✖	✔	✔
excellent	2	✔	✖	✖	✖
website	2	✖	✖	✖	✖

Usability

	Url	Domain : rowancrossstitchworks.business.blog Length : 35
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 2 Warnings : 19
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://rowancrossstitchworks.business.blog/sitemap.xml https://rowancrossstitchworks.business.blog/sitemap.xml https://rowancrossstitchworks.business.blog/news-sitemap.xml
✅	Robots.txt	http://rowancrossstitchworks.business.blog/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics