Website review
reaadvertising.com

Generated on February 23 2022 11:11 AM

The score is 45/100

pagepeeker

SEO Content

✅	Title	Creative Branding and Advertising Agency in Dubai - REA Advertising
		Length : 67
		Perfect, your title contains between 10 and 70 characters.
✅	Description	REA Advertising - Single Source Solution provider in Dubai, we strive to bring Branding, Marketing, and Advertising concepts to perfection, professionally.
		Length : 155
		Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Creative Branding and Advertising Agency in Dubai - REA Advertising
description	REA Advertising - Single Source Solution provider in Dubai, we strive to bring Branding, Marketing, and Advertising concepts to perfection, professionally.
url	https://www.reaadvertising.com/
site_name	Rea Advertising

SEO Content

		image	https://www.reaadvertising.com/wp-content/uploads/2021/07/logo-3.png
		image:width	1028
		image:height	400

	Headings	H1	H2	H3	H4	H5	H6
		1	9	1	25	0	0

- [H1] Single Source Solution.
- [H2] Our Solutions: What We Do!!
- [H2] WHO WE ARE
- [H2] Who We Collaborate With.
- [H2] What we stand for?
- [H2] We are interested in hearing from you.
- [H2] Latest Blog
- [H2] Links
- [H2] Solutions
- [H2] Social Links
- [H3] The Difference You Can See.
- [H4] Creative Design Services in Dubai
- [H4] Digital Printing Services in Dubai
- [H4] Corporate Gifts Suppliers in Dubai
- [H4] Event Management Company in Dubai
- [H4] Uniform Suppliers in UAE
- [H4] Digital Signage Dubai
- [H4] Customized Packaging Boxes UAE
- [H4] Branding Agency Dubai
- [H4] Digital Marketing Agency Dubai
- [H4] Big enough to do it right. Small enough to do better.
- [H4] Health Care Medical Research
- [H4] Multi National Corporations
- [H4] Education Specialists Schools
- [H4] Heavy Industry Engineering / Oil Drilling
- [H4] Bank Money Exchange
- [H4] Events & Exhibitions
- [H4] Advocates Legal Consultants
- [H4] Emerging Technologies Media
- [H4] Contractors Consultant
- [H4] Retail
- [H4] Consumer Goods
- [H4] Trading
- [H4] Advantages of Digital...
- [H4] Why Digital Printing...
- [H4] Top 6 Reasons...

	Images	We found 57 images on this web page.
		51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Solutions	Internal	Passing Juice
Industries	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Creative Designing	Internal	Passing Juice
Printing and Production	Internal	Passing Juice
Event Management	Internal	Passing Juice
Corporate Gifts & Give Aways	Internal	Passing Juice
Signages, Kiosks & Stands	Internal	Passing Juice
Packaging Solutions	Internal	Passing Juice
Apparel & Uniforms	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Corporate Branding	Internal	Passing Juice
Facebook	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
WhatsApp	External	Passing Juice
Volga Tigris	External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : reaadvertising.com Length : 18

Usability

✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 5 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	**Deprecated tags** | **Occurrences** `<s>` | 4 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://reaadvertising.com/sitemap.xml https://www.reaadvertising.com/sitemap.xml
✔	Robots.txt	http://reaadvertising.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.