











## SEO Content

|  |                 |   |
|--|-----------------|---|
|  | Images          | We found 20 images on this web page.<br><br>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 2%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                      |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.   |
|  | In-page links           | We found a total of 23 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

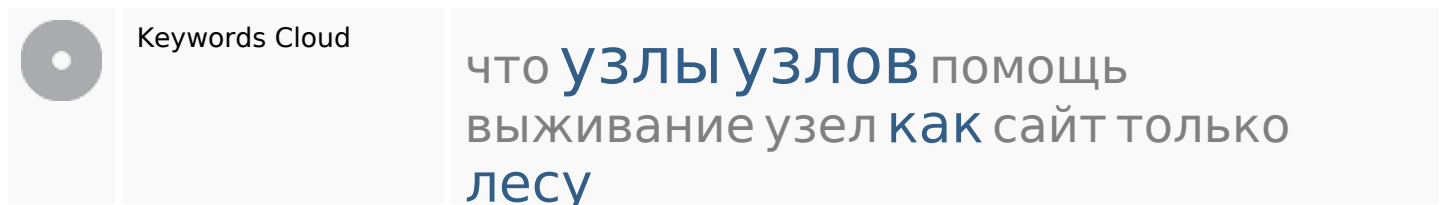
## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">Главная</a>            | Internal | Passing Juice |
| <a href="#">Выживание и походы</a> | Internal | Passing Juice |
| <a href="#">Животные в лесу</a>    | Internal | Passing Juice |
| <a href="#">Еда в лесу</a>         | Internal | Passing Juice |
| <a href="#">Укрытие</a>            | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Ориентирование</a>                               | Internal | Passing Juice |
| <a href="#">Подготовка</a>                                   | Internal | Passing Juice |
| <a href="#">Первая помощь</a>                                | Internal | Passing Juice |
| <a href="#">Узлы</a>   | Internal | Passing Juice |
| <a href="#">Самоделки</a>                                    | Internal | Passing Juice |
| <a href="#">Положение</a>                                    | Internal | Passing Juice |
| <a href="#">Согласие</a>                                     | Internal | Passing Juice |
| <a href="#">Узел Восьмерка</a>                               | Internal | Passing Juice |
| <a href="#">47 туристических узлов</a>                       | Internal | Passing Juice |
| <a href="#">Академический узел</a>                           | Internal | Passing Juice |
| <a href="#">Виды пожарных узлов</a>                          | Internal | Passing Juice |
| <a href="#">Финский костер Свеча</a>                         | Internal | Passing Juice |
| <a href="#">Что такое бивак</a>                              | Internal | Passing Juice |
| <a href="#">Что запрещается делать при разведении костра</a> | Internal | Passing Juice |
| <a href="#">Положение</a>                                    | Internal | Passing Juice |
| <a href="#">Согласие</a>                                     | Internal | Passing Juice |
| <a href="#">ПОЛЬЗОВАТЕЛЬСКОЕ СОГЛАШЕНИЕ</a>                  | Internal | Passing Juice |
| <a href="#">КОНТАКТЫ</a>                                     | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| узлов   | 11      | ✘     | ✘        | ✔           | ✘        |
|         |         |       |          |             |          |







## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| узлы      | 9 | ✘ | ✘ | ✘ | ✘ |
| лесу      | 8 | ✔ | ✘ | ✔ | ✘ |
| как       | 7 | ✘ | ✘ | ✘ | ✘ |
| выживание | 6 | ✘ | ✘ | ✘ | ✘ |

## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : prouzly.ru<br>Length : 10                |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 80<br>Warnings : 25   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul> |

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://prouzly.ru/sitemap.xml>



### Robots.txt

<http://prouzly.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.