Search



The score is $48 / 100$


## SEO Content

(2) Title

Og Meta Properties

Award Travel Search Free with PointsCrowd

Length : 41
Perfect, your title contains between 10 and 70 characters.

Award Flight \& Hotel Search: Find Featured Destinations \& Deals in Points and Miles Across Multiple Loyalty Programs -
Pointscrowd.com
Length : 142
Great, your meta description contains between 70 and 160 characters.

Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.

Good, your page take advantage of Og Properties.

| Property | Content |
| :--- | :--- |
| locale | en_US |
| site_name | PointsCrowd \| Free hotel and airline ticket <br> search tool for loyalty points |
| type | article |
| title | Award Travel Search Free with PointsCrowd <br> description |
| Award Flight \& Hotel Search: Find <br> Featured Destinations \& Deals in Points <br> and Miles Across Multiple Loyalty Programs - <br> Pointscrowd.com |  |

## SEO Content

Images
We found 17 images on this web page.
2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Ratio: 0\%
This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Perfect, no Flash content has been detected on this page.
Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

## SEO Links



Underscores in the URLs

In-page links

Statistics

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

We found a total of 15 links including 0 link(s) to files

External Links : noFollow 0\%
External Links : Passing Juice 0\%

Internal Links 100\%

## In-page links

| Anchor | Type | Juice |
| :---: | :---: | :---: |
| Skip to content | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| About us | Internal | Passing Juice |
| How it works | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Influencers | Internal | Passing Juice |
| Crowd space | Internal | Passing Juice |
| Login | Internal | noFollow |
| Register | Internal | noFollow |
| Login | Internal | noFollow |
| F\&\#038:Q | Internal | Passing Juice |
| Support | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Cookies Policy | Internal | Passing Juice |
| Terms of use | Internal | Passing Juice |

SEO Keywords

## blog register space crowd search how influencers wallet login points

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
| :--- | :--- | :--- | :--- | :--- | :--- |
| points | 3 |  | $\mathbf{x}$ | $\mathbf{x}$ |  |
| wallet | 3 | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ |
| login | 3 | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ |
| register | 3 | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ |
| search | 2 |  | $\mathbf{x}$ | $\mathbf{x}$ |  |

Usability

|  | Url | Domain : pointscrowd.com Length : 15 |
| :---: | :---: | :---: |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document



Doctype

Encoding

HTML 5

Perfect. Your declared charset is UTF-8.

## Document



W3C Validity

Email Privacy

Deprecated HTML

Speed Tips

Errors: 67
Warnings: 0

Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Great! We haven't found deprecated HTML tags in your HTML.

- Excellent, your website doesn't use nested tables.
x Too bad, your website is using inline styles.
* Great, your website has few CSS files.
x Too bad, your website has too many JS files (more than 6).
x Too bad, your website does not take advantage of gzip.


## Mobile



## Mobile Optimization

## Optimization



XML Sitemap

Robots.txt

Analytics

Great, your website has an XML sitemap.
http://pointscrowd.com/sitemap.xml
https://www.pointscrowd.com/sitemap.xml
https://www.pointscrowd.com/sitemap.rss
http://pointscrowd.com/robots.txt
Great, your website has a robots.txt file.
Missing
We didn't detect an analytics tool installed on this website.
Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

