

SEO Content

1	Title	Портал для обучения сотрудников 🚀 New Way Now помогает развиваться Вашим сотрудникам [а значи Length: 100 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.			
	Description	Портал NWN позволит автоматизировать ✔ процессы обучения и тестирования новых и действующих сотрудников. ТОП1 на рынке СНГ. Length: 129 Great, your meta description contains between 70 and 160 characters.			
	Keywords	портал, обучение сотрудников, обучение нового сотрудника, обучение сотрудников работе, программа обучения сотрудников Good, your page contains meta keywords.			
&	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.			
•	Headings	Н1 Н2 Н3 Н4 Н5 Н6 1 3 8 6 0 0 • [Н1] Портал для обучения сотрудников • [Н2] О портале за 20 секунд • [Н2] Стоимость портала в месяц • [Н2] Что интересного на портале? • [Н3] Обучение • [Н3] Тесты • [Н3] Регламенты • [Н3] Клиентам			

SEO Content

		 [Н3] Оставьте заявку, и мы расскажем о портале подробнее! [Н3] 8-800-301-55-09 [Н3] info@newwaynow.ru [Н4] New Way Now помогает развиваться вашим сотрудникам, — а значит, и вашему бизнесу. [Н4] 2600 [[Н4] 4200 [[Н4] 7500 [[Н4] 11600 [[Н4] от 17200 [
8	Images	We found 22 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

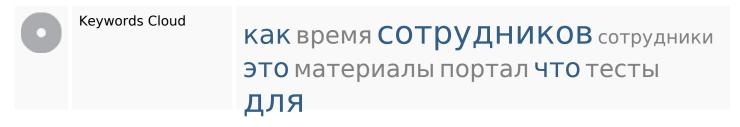
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 3 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Скачайте видео	Internal	Passing Juice
Договор-оферта	Internal	Passing Juice
<u>Пользовательское соглашение</u>	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	11	*	×	×	✓
сотрудников	9	*	♥	*	✓
как	8	×	×	×	×
это	7	×	×	×	×
ЧТО	7	×	×	×	✓

Usability

0	Url	Domain : newwaynow.ru Length : 12
②	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability



Dublin Core

This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 29 Warnings : 7		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	× Apple Icon	
		Meta Viewport Tag	
		✓ Flash content	

Optimization



XML Sitemap

Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
&	Robots.txt	Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
&	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.