





# Website review medium.com

Generated on March 30 2022 06:16 AM

The score is 52/100



## SEO Content

	<p>Title</p>	<p>Medium - Where good ideas find you.</p> <p>Length : 35</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Medium is an open platform where readers find dynamic thinking, and where expert and undiscovered voices can share their writing on any topic.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1447 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Medium is an open platform where readers find dynamic thinking, and where expert and undiscovered voices can share their writing on any topic.</td> </tr> <tr> <td>image</td> <td><a href="https://miro.medium.com/1*5ER2KRyL5S0S_xX8Pf0lgg.png">https://miro.medium.com/1*5ER2KRyL5S0S_xX8Pf0lgg.png</a></td> </tr> <tr> <td>site_name</td> <td>Medium</td> </tr> <tr> <td>title</td> <td>Medium - Where good ideas find you.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td><a href="https://medium.com">https://medium.com</a></td> </tr> </tbody> </table>	Property	Content	description	Medium is an open platform where readers find dynamic thinking, and where expert and undiscovered voices can share their writing on any topic.	image	<a href="https://miro.medium.com/1*5ER2KRyL5S0S_xX8Pf0lgg.png">https://miro.medium.com/1*5ER2KRyL5S0S_xX8Pf0lgg.png</a>	site_name	Medium	title	Medium - Where good ideas find you.	type	website	url	<a href="https://medium.com">https://medium.com</a>
Property	Content															
description	Medium is an open platform where readers find dynamic thinking, and where expert and undiscovered voices can share their writing on any topic.															
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site_name	Medium															
title	Medium - Where good ideas find you.															
type	website															
url	<a href="https://medium.com">https://medium.com</a>															

# SEO Content

## Headings





H1	H2	H3	H4	H5	H6
0	17	11	30	0	0

- [H2] Stay curious.
- [H2] Helping Any of Us Can Help Us All
- [H2] Padres Acquire Matt Beaty From Dodgers
- [H2] Speaking Openly About Mental Illness Won't Bring My Daughter Back — But It Could Help Others...
- [H2] Something new is brewing
- [H2] Google destroyed my Google Play Developer Account and my work for the last 2 years.
- [H2] Energy Cancelled
- [H2] Pros and amateurs both fail. But here's the difference.
- [H2] The Second You (Formally) Document An Employee, Consider Them Gone
- [H2] When You Just Want to Stay Home — and How to Make a Comeback
- [H2] The Invention of 'Jaywalking'
- [H2] Thoughts On That Famous Dude Slapping That Other Famous Dude On Live TV
- [H2] The bystander effect at work
- [H2] Not That Far from Home
- [H2] Remote Work Is Now The Ultimate Recruiting Strategy for Employers
- [H2] On the ground in Ukraine: Photojournalist Nicole Tung
- [H2] Oh, Go on, Write Your Own Smart Contract
- [H3] Discover stories, thinking, and expertise from writers on any topic.
- [H3] The main difference between pro and amateur creators: Amateurs expect...
- [H3] What is the actual purpose of writing up an employee?
- [H3] Blame the pandemic for a loss of social fitness.
- [H3] In the 1920s, the public hated cars. So the auto industry fought back — with language.
- [H3] Celebrity Fight Club!
- [H3] If you took any high school or college psychology classes, you may be familiar with these types of words/ideas:
- [H3] What It's Like Hosting A Refugee from Ukraine
- [H3] And it's why remote work is here to stay
- [H3] Journalists are undertaking immense risk to help the world bear witness to Russia's invasion of Ukraine. In this series, we speak with...
- [H3] Too many people just talk about blockchain, and actually know very little about what actually happens on the ledger, and in the...
- [H4] MacKenzie Scott
- [H4] FriarWire
- [H4] Timna Sheffey
- [H4] Max Howell
- [H4] in
- [H4] teaxyz
- [H4] Andrei Savchuk
- [H4] in
- [H4] Dev Genius
- [H4] Arthur Hayes

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] David Kadavy</li><li>• [H4] Peter Shanosky</li><li>• [H4] Karen Nimmo</li><li>• [H4] in</li><li>• [H4] On The Couch</li><li>• [H4] Clive Thompson</li><li>• [H4] in</li><li>• [H4] Marker</li><li>• [H4] John DeVore</li><li>• [H4] in</li><li>• [H4] Humungus</li><li>• [H4] Ted Bauer</li><li>• [H4] Susie Kahlich</li><li>• [H4] Jessie Vee</li><li>• [H4] in</li><li>• [H4] Index</li><li>• [H4] IWMF</li><li>• [H4] Prof Bill Buchanan OBE</li><li>• [H4] in</li><li>• [H4] ASecuritySite: When Bob Met Alice</li></ul>
	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

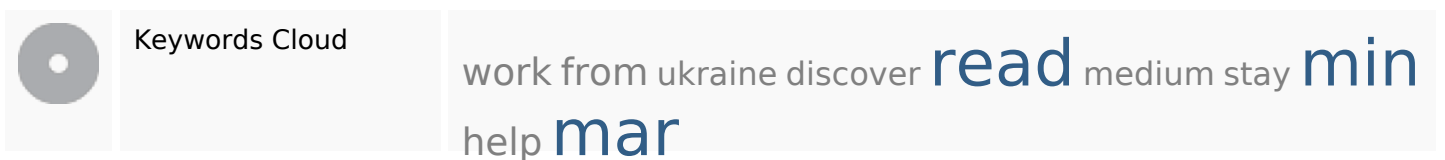
## SEO Links

Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Our story</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Write</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mar	16	✗	✗	✗	✓
min	16	✗	✗	✗	✗
read	16	✗	✗	✓	✗
help	4	✗	✗	✗	✓
from	4	✗	✗	✗	✓












## Usability

	Url	Domain : medium.com Length : 10
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://medium.com/sitemap/sitemap.xml">https://medium.com/sitemap/sitemap.xml</a>
	Robots.txt	<a href="http://medium.com/robots.txt">http://medium.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>