Website review mbtek.com

Generated on May 25 2023 12:33 PM

The score is 44/100

SEO Content

✓	Title	Mbtek – MBTEK Length : 19 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Solid fuel boilers, heat pump and hydronic specialists. Length : 55 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Wood boiler, HVAC, heat pump, hydronic, water heater, hydronic products, biomass boiler, apollo heat pump Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	MBTEK
url	https://www.mbtek.com/
title	Mbtek
type	website
description	Solid fuel boilers, heat pump and hydronic specialists.
image	http://cdn.shopify.com/s/files/1/2939/8336/files/logo_black_small_ffc2d309-26e0-4800-8254-89a745868613_1200x1200.png?v=1655138654

SEO Content

		image:secure_url	https://cdn.shopify.com/s/files/1/2939/8336/files/logo_black_small_ffc2d309-26e0-4800-8254-89a745868613_1200x1200.png?v=1655138654		

	Headings	H1 3	H2 4	H3 18	H4 6	H5 0	H6 2

- [H1] MBTEK
- [H1] High Efficiency EVI Heat Pumps
- [H1] Biomass Boiler
- [H2] Let customers speak for us
- [H2] Let customers speak for us
- [H2] {{translation.bisTitleForm}}
- [H2] {{translation.bisTitleForm}}
- [H3] APOLLO Heat Pump - 42k btu / 3.5 ton - Air to Water - EVI Inverter DC technology
- [H3] APOLLO Heat Pump - 60k btu / 5 ton - Air to Water - EVI Inverter DC technology
- [H3] APOLLO Heat Pump - 72k btu / 6 ton - Air to Water - EVI Inverter DC technology
- [H3] Apollo Heat Pump Station
- [H3] Choose a moment that suits you best
- [H3] COMPACT
- [H3] WOOD LOGS
- [H3] PELLETS
- [H3] COAL
- [H3] Since 2008, thousands of people trust our products and service.
- [H3] LOW SHIPPING COST
- [H3] SUPPORT 7/7
- [H3] 90 DAYS RETURN
- [H3] Business Hours
- [H3] Usefull links
- [H3] NEWSLETTER
- [H3] Estimate Shipping
- [H3] Let customers speak for us
- [H4]
- [H4]
- [H4]
- [H4]
- [H4] Thru all North-America, people chose us for the simplicity, price and expertise. Contact one of our client in your area (interactive map) to know more about how we do.MBTEK888-301-0737 info@mbtek.com
- [H4] {{translation.cartWarningTitle}}
- [H6] Central boiler and heat pump systems specialist
- [H6] CALL / TEXT US 888-301-0737

	Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0%

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Learn	Internal	Passing Juice
About	Internal	Passing Juice
Contact Us	Internal	Passing Juice
START NOW	Internal	Passing Juice
-	Internal	Passing Juice
FIND YOUR BOILER	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

APOLLO Heat Pump - 42k btu / 3.5 ton - Air to Water - EVI Inverter DC technology	Internal	Passing Juice
APOLLO Heat Pump - 60k btu / 5 ton - Air to Water - EVI Inverter DC technology	Internal	Passing Juice
APOLLO Heat Pump - 72k btu / 6 ton - Air to Water - EVI Inverter DC technology	Internal	Passing Juice
Apollo Heat Pump Station	Internal	Passing Juice
> Our Refund policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Return/Refund Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Globo Pre-Order	External	Passing Juice
Wi-Fi Fan Coil Thermostat	Internal	Passing Juice
EKO DUO 15 hybrid boiler, 65K BTU	Internal	Passing Juice
Powered by Judge.me	External	Passing Juice

SEO Keywords

	Keywords Cloud	mbtek

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mbtek	2	✔	✖	✖	✔

Usability

	Url	Domain : mbtek.com Length : 9
	Favicon	Great, your website has a favicon.

Usability

	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 26 Warnings : 20
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML		
✗		**Deprecated tags**	**Occurrences**
		<u>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
○		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
○		✓ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

| ❌ | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| ✔ | Robots.txt | http://mbtek.com/robots.txt

Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool.

Google Analytics |