

# Website review martide.com

Generated on November 09 2021 07:09 AM

The score is 61/100





EMPLOYER SOLUTION  
World class

Source Candidates  
pagepeeker  
Martide's global talent pool provides your company





## SEO Content

	<p>Title</p>	<p>Martide - Connected Crewing</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Job search tool for seafarers looking for employment within merchant, cruise and other maritime shipping sectors. Create an online profile, apply for vacancies and track the application process.</p> <p>Length : 194</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Helping maritime people and businesses grow</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	<p>Images</p>	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Employers</a>	Internal	Passing Juice
<a href="#">Seafarers</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Join Now</a>	Internal	Passing Juice
<a href="#">Directory</a>	Internal	Passing Juice
<a href="#">Resume builder</a>	Internal	Passing Juice
<a href="#">Martide mobile app</a>	Internal	Passing Juice

## In-page links

<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Privacy &amp; terms</a>	Internal	Passing Juice
<a href="#">Help site</a>	Internal	Passing Juice
<a href="#">Status</a>	Internal	Passing Juice
<a href="#">Seafarer blog</a>	Internal	Passing Juice
<a href="#">Employer blog</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jobs	8	✘	✘	✘	✘
seafarers	8	✘	✘	✔	✘
suppliers	7	✘	✘	✘	✘
maritime	7	✘	✘	✔	✔
martide	6	✔	✘	✘	✘












## Usability

	Url	Domain : martide.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://martide.com/sitemap.xml https://www.martide.com/sitemap.xml.gz https://www.martide.com/en/blog/employers/sitemap.xml https://www.martide.com/en/blog/seafarers/sitemap.xml https://www.martide.com/en/support/sitemap.xml</pre>
	Robots.txt	<p><a href="http://martide.com/robots.txt">http://martide.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>