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The score is 60/100







## SEO Content

	<p><b>Title</b></p>	<p>Hire Reliable and Safe Taxi Service an affordable price  Outstation Cabs, Local &amp; Airport Taxi Servi</p> <p>Length : 100</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p><b>Description</b></p>	<p>Book with Lakshya Cabs-Get 10% offer on Every Booking Hire Outstation One way and Local AC Taxi and cabs with Attractive Rates, Clean Cars, India's trusted Taxi/Car rental service, advance booking, lowest fares, with Expert drivers.</p> <p>Length : 232</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p><b>Keywords</b></p>	<p>Outstation Cab hire, Taxi booking service, Local car rental &amp; Airport transfer Taxi, Cab booking Service, Taxi Service, Car Rentals, Lakshya Cabs</p> <p>Good, your page contains meta keywords.</p>										
	<p><b>Og Meta Properties</b></p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1648 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_us</td> </tr> <tr> <td>title</td> <td>Hire Reliable and Safe Taxi Service an affordable price  Outstation Cabs, Local &amp; Airport Taxi Service - India</td> </tr> <tr> <td>site_name</td> <td>https://www.lakshyacabs.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table>	Property	Content	locale	en_us	title	Hire Reliable and Safe Taxi Service an affordable price  Outstation Cabs, Local & Airport Taxi Service - India	site_name	https://www.lakshyacabs.com/	type	article
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# SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>14</td> <td>9</td> <td>3</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] About Us: Lakshya Cabs</li> <li>• [H2] Search Best Cab Now</li> <li>• [H2] Quick, Simple &amp; Easy</li> <li>• [H2] Why People Love</li> <li>• [H3] Quick &amp; Safe and Budget Cab Call at : +91-708 067 4830</li> <li>• [H3] Book a cab in 3 easy steps</li> <li>• [H3] Our Taxi For Hire</li> <li>• [H3] Ertiga or Similar (6+1)</li> <li>• [H3] Dzire, Etios or Simi (4+1)</li> <li>• [H3] Temp Traveler (17+1)</li> <li>• [H3] How you Book</li> <li>• [H3] Search Cab</li> <li>• [H3] Select Car</li> <li>• [H3] Pay &amp; Book</li> <li>• [H3] Watch Us on Youtube</li> <li>• [H3] About Taxi</li> <li>• [H3] Terms of Uses</li> <li>• [H3] Address</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4] A PHP Error was encountered</li> <li>• [H4] Ajit Pawar, Lucknow Uttar Pradesh</li> <li>• [H4] Pankaj Pathak, Lucknow Uttar Pradesh</li> <li>• [H4] Asmita Sen , Lucknow Uttar Pradesh</li> <li>• [H4] Bhavisya Singh , Indira Nagar</li> <li>• [H4] Mr Abhishek Gupta, Lucknow Uttar Pradesh</li> <li>• [H5] 194 Reviews</li> <li>• [H5] 194 Reviews</li> <li>• [H5] 194 Reviews</li> <li>• [H6] ₹14.00/ KM</li> <li>• [H6] ₹11.00/ KM</li> <li>• [H6] ₹25.00/ KM</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	14	9	3	3
H1	H2	H3	H4	H5	H6									
1	3	14	9	3	3									
	Images	<p>We found 14 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Driver</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">One Way</a>	Internal	Passing Juice
<a href="#">Round Trip</a>	Internal	Passing Juice
<a href="#">Hourly Basis</a>	Internal	Passing Juice
<a href="#">Airport Transfer</a>	Internal	Passing Juice
<a href="#">Book Now</a>	Internal	Passing Juice
<a href="#">Book Now</a>	Internal	Passing Juice
<a href="#">Know More</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Refund &amp; Cancellation Policy</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Designed By Duplex Technologies</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

service room event book taxi  
lucknow cab driver services line

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cab	11	✓	✓	✓	✓
lucknow	9	✗	✗	✗	✓
service	9	✓	✓	✓	✗
taxi	7	✓	✓	✓	✓
driver	6	✗	✗	✓	✗











## Usability

	Url	Domain : lakshyacabs.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

		
	W3C Validity	Errors : 52 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://lakshyacabs.com/sitemap.xml https://www.lakshyacabs.com/sitemap.xml</pre>
	Robots.txt	<pre>http://lakshyacabs.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.