












## SEO Content

		
	Images	<p>We found 30 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 43%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.12%</p> <p>Internal Links 87.88%</p>

## In-page links

Anchor	Type	Juice
=	External	Passing Juice
<a href="#">Оформить заказ</a>	Internal	Passing Juice
<a href="#">Аренда кассы</a>	Internal	Passing Juice


## In-page links

<a href="#">Акции</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">База знаний</a>	Internal	Passing Juice
<a href="#">Информация</a>	Internal	Passing Juice
<a href="#">Оплата и доставка</a>	Internal	Passing Juice
<a href="#">Возврат и обмен</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Как оформить заказ?</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Каталог</a>	Internal	Passing Juice
<a href="#">Назад</a>	External	Passing Juice
<a href="#">Кассовое оборудование</a>	Internal	Passing Juice
<a href="#">Сканеры штрих-кода</a>	Internal	Passing Juice
<a href="#">Принтеры</a>	Internal	Passing Juice
<a href="#">Pos-периферия</a>	Internal	Passing Juice
<a href="#">Pos-системы</a>	Internal	Passing Juice
<a href="#">Банковское оборудование</a>	Internal	Passing Juice
<a href="#">Весовое оборудование</a>	Internal	Passing Juice
<a href="#">Комплекты</a>	Internal	Passing Juice
<a href="#">Терминалы сбора данных</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice
<a href="#">Оплата и доставка</a>	Internal	Passing Juice

## In-page links

<a href="#">Гарантия</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice

## SEO Keywords






 Keywords Cloud

**назад** комплекты  
**оборудование** терминалы сбора  
услуги принтеры данных весы  
сканеры

## Keywords Consistency









Keyword	Content	Title	Keywords	Description	Headings
назад	22	✘	✘	✘	✘
оборудование	19	✔	✔	✘	✘
услуги	13	✘	✘	✘	✘
принтеры	12	✘	✘	✘	✘
комплекты	11	✘	✘	✘	✘

## Usability





 Url	Domain : kkm1.ru Length : 7
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is ru.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<p><a href="http://kkm1.ru/robots.txt">http://kkm1.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>