Website review junisa.shop

Generated on January 17 2022 10:24 AM

The score is 50/100

SEO Content

✅	Title	JUNISA | Modern Jewellery | Ethical Diamonds | Gold-plated Jewellery Length : 68 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	An experimental modern jewellery brand on a mission to design better products, with you. We create elevated jewellery along with recycled brass & silver, ethical Lab-Grown Diamonds and 22k Gold-plated. India's 1st exclusive one-of-its-kind jewellery, custom jewellery and so much more. Length : 293 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	JUNISA | Modern Jewellery | Ethical Diamonds | Gold-plated Jewellery
image	http://cdn.shopify.com/s/files/1/0521/0659/2442/files/JU_83e2e26e-d831-4180-8ef6-3051bb0f90d0_1024x.png?v=1610101254
image:secure_url	https://cdn.shopify.com/s/files/1/0521/0659/2442/files/JU_83e2e26e-d831-4180-8ef6-3051bb0f90d0_1024x.png?v=1610101254

SEO Content

		image:width	1024			
		image:height	1024			
		description	An experimental modern jewellery brand on a mission to design better products, with you. We create elevated jewellery along with recycled brass & silver, ethical Lab-Grown Diamonds and 22k Gold-plated. India's 1st exclusive one-of-its-kind jewellery, custom jewellery and so much more.			
		url	https://www.junisa.shop/			
		site_name	JUNISA			

	Headings	H1 1	H2 3	H3 15	H4 4	H5 0	H6 0

- [H1]
- [H2] Ethically Crafted Bespoke Jewellery
- [H2] Let customers speak for us
- [H2] Best Sellers
- [H3] CONFLICT FREE AND CONSCIOUSLY CRAFTED
- [H3] BESPOKE JEWELLERY
- [H3] EXCLUSIVE LUXURY INCLUSIVE PRICING
- [H3] Hammered Hoops
- [H3] Cube-ee Earring
- [H3] THE LION PENDANT
- [H3] THE OWL PENDANT
- [H3] Horse-Shoe Earring
- [H3] Figaro chain
- [H3] Helix Hoops
- [H3] Lab Grown Diamonds
- [H3] Leather goods
- [H3] Chains
- [H3]
- [H3]
- [H4] About
- [H4] Newsletter
- [H4] Follow us
- [H4]

	Images	We found 43 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Continue browsing	Internal	Passing Juice
View all products	Internal	Passing Juice
Home	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping policy	Internal	Passing Juice
About Us	Internal	Passing Juice
Custom Made Jewellery	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Press	External	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

Keywords Cloud	diamonds all from gold pendant leather jewellery lab-grown earring made

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jewellery	7	✔	✖	✔	✔
from	7	✖	✖	✖	✖
gold	4	✔	✖	✔	✖
all	3	✖	✖	✖	✔
made	3	✖	✖	✖	✖

Usability

	Url	Domain : junisa.shop Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 15 Warnings : 4
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✘ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✘ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✘	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://junisa.shop/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics