





Website review interflora.in

Generated on January 13 2022 09:44 AM






The score is 66/100







SEO Content

	<p>Title</p>	<p>Online Flowers Delivery: Send Flowers to India, Order Flowers - Interflora India</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Online Flowers Delivery - Interflora.in offers fresh flowers and flowers bouquet online with FREE Flower Delivery in India. Order & Send flowers online to your loved ones with the Same Day & Midnight delivery.</p> <p>Length : 217</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>send flowers, bouquet of flowers, send flowers to india from usa, Interflora, Interflora india, online flower delivery, send flowers to india, buy flowers online, online florist, fresh flowers, beauti</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1648 1481 1984"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Online Flowers Delivery: Send Flowers to India, Order Flowers - Interflora India</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.interflora.in</td> </tr> </tbody> </table>	Property	Content	title	Online Flowers Delivery: Send Flowers to India, Order Flowers - Interflora India	type	website	url	https://www.interflora.in
Property	Content									
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SEO Content

		<p>description Online Flowers Delivery - Interflora.in offers fresh flowers and flowers bouquet online with FREE Flower Delivery in India. Order & Send flowers online to your loved ones with the Same Day & Midnight delivery.</p> <p>site_name INTERFLORA</p> <p>image https://res.cloudinary.com/interflora/assets/images/interflora-ograph-20211227.png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>1</td> <td>0</td> <td>4</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Online Flowers Delivery with #1 Online Florist in India • [H2] Best Selling Products • [H2] Customer Stories and Reviews • [H2] Follow Us On Instagram (@interfloraindia) • [H2] Send Flowers to India Same Day with FREE Delivery • [H2] Interflora's Exotic Flowers Bouquet, Roses Bouquets are Created from the Best • [H2] Interflora Bouquets Last Long - Minimum 5 Days • [H2] Flower Designers and Stylists • [H2] Online Flower Delivery in India, USA, UK, Canada, Australia and many other places Worldwide FREE! • [H2] Concierge Services - All Things Flowers! • [H3] We cater, to your loved one, the mood, the occasion, and the spontaneity • [H5] Freshness Guaranteed • [H5] The Interflora Promise • [H5] Customer Satisfaction • [H5] Fresh flowers, Handcrafted, Guaranteed to Impress • [H6] Customer Care & Support 	H1	H2	H3	H4	H5	H6	1	9	1	0	4	1
H1	H2	H3	H4	H5	H6									
1	9	1	0	4	1									
	Images	<p>We found 142 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 127 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.79% Internal Links 99.21%

In-page links

Anchor	Type	Juice
Cities	Internal	Passing Juice
Mumbai	Internal	Passing Juice
Delhi-NCR	Internal	Passing Juice
Bangalore	Internal	Passing Juice
Pune	Internal	Passing Juice
Hyderabad	Internal	Passing Juice
Kolkata	Internal	Passing Juice
Chennai	Internal	Passing Juice
Jaipur	Internal	Passing Juice
Lucknow	Internal	Passing Juice
Chandigarh	Internal	Passing Juice
Ahmedabad	Internal	Passing Juice
Valentine&#x27;s Day	Internal	Passing Juice
Occasions	Internal	Passing Juice
Birthday Flowers	Internal	Passing Juice
Anniversary Flowers	Internal	Passing Juice

In-page links

Get Well Soon Flowers	Internal	Passing Juice
Congratulations Flowers	Internal	Passing Juice
Thank You Flowers	Internal	Passing Juice
Baby Flowers	Internal	Passing Juice
Apology Flowers	Internal	Passing Juice
Romance Flowers	Internal	Passing Juice
Sympathy Flowers	Internal	Passing Juice
Collections	Internal	Passing Juice
Gift Hampers	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Plant Gifts	Internal	Passing Juice
Luxury Arrangements	Internal	Passing Juice
Dried Flower Arrangements	Internal	Passing Juice
Flowers in a Box	Internal	Passing Juice
Flowers in Vase	Internal	Passing Juice
Flower Arrangements	Internal	Passing Juice
Hand-tied Bouquets	Internal	Passing Juice
International	Internal	Passing Juice
US	Internal	Passing Juice
UK	Internal	Passing Juice
Canada	Internal	Passing Juice
Australia	Internal	Passing Juice
Netherlands	Internal	Passing Juice
@interfloraindia	External	Passing Juice
hand-tied roses bouquet	Internal	Passing Juice
birthday flowers	Internal	Passing Juice
anniversary flowers	Internal	Passing Juice
festival gift hampers online	Internal	Passing Juice

In-page links

roses bouquets	Internal	Passing Juice
same day flowers delivery	Internal	Passing Juice
Mumbai	Internal	Passing Juice
Delhi	Internal	Passing Juice
Bangalore	Internal	Passing Juice
Pune	Internal	Passing Juice
Kolkata	Internal	Passing Juice
Hyderabad	Internal	Passing Juice
USA	Internal	Passing Juice
UK	Internal	Passing Juice
Morocco	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Mauritius	Internal	Passing Juice
Hong Kong	Internal	Passing Juice
Singapore	Internal	Passing Juice
Netherlands	Internal	Passing Juice
About Us	Internal	Passing Juice
Media Coverages	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Mother's Day Flowers	Internal	Passing Juice
Fathers Day Flowers	Internal	Passing Juice
Rakhi Flowers	Internal	Passing Juice
Rakhi Gifts	Internal	Passing Juice
Rakhi Gift Hampers	Internal	Passing Juice

In-page links

Rakhi Gifts for Brother	Internal	Passing Juice
Rakhi Return Gifts for Sister	Internal	Passing Juice
Diwali Gift Hampers	Internal	Passing Juice
Valentines Day Roses	Internal	Passing Juice
Valentine&#x27;s Day Gifts	Internal	Passing Juice
Valentines Day Gifts for Her	Internal	Passing Juice
Valentines Day Gifts for Him	Internal	Passing Juice
Valentines Day Hand Tied Bouquets	Internal	Passing Juice
New Year Flowers	Internal	Passing Juice
Flowers and Cake Delivery	Internal	Passing Juice
Chocolates and Flower Bouquets	Internal	Passing Juice
Teddy Bear with Flowers	Internal	Passing Juice
Housewarming Gifts	Internal	Passing Juice
Flowers by Type	Internal	Passing Juice
Roses Online Delivery	Internal	Passing Juice
Lillies Flower	Internal	Passing Juice
Carnation Flower	Internal	Passing Juice
Alstroemerias Flower	Internal	Passing Juice
Chrysanthemums Flowers	Internal	Passing Juice
Imported Flowers	Internal	Passing Juice
Flowers by Color	Internal	Passing Juice
Red Flowers	Internal	Passing Juice
White Flowers	Internal	Passing Juice
Pink Flowers	Internal	Passing Juice
Pastel Flowers	Internal	Passing Juice
Vibrant Flowers	Internal	Passing Juice
Flowers for Him	Internal	Passing Juice
Flowers for Her	Internal	Passing Juice

In-page links

Flower Delivery in Thailand	Internal	Passing Juice
Flower Delivery in Indonesia	Internal	Passing Juice
Flower Delivery in Italy	Internal	Passing Juice
Flower Delivery in Germany	Internal	Passing Juice
Flower Delivery in Colombia	Internal	Passing Juice
Flower Delivery in Malaysia	Internal	Passing Juice
Flower Delivery in Honk Kong	Internal	Passing Juice
Flower Delivery in Bulgaria	Internal	Passing Juice
Flower Delivery in Singapore	Internal	Passing Juice
Flower Delivery in UAE(Dubai)	Internal	Passing Juice
Flower Delivery in Ivory Coast	Internal	Passing Juice
Flower Delivery in France	Internal	Passing Juice
Online Flower Delivery in India	Internal	Passing Juice
Flower Delivery in Gurgaon	Internal	Passing Juice
Flower Delivery in Noida	Internal	Passing Juice
Send Flowers to Top Indian Cities	Internal	Passing Juice
The Secret Origins of Popular Flower Names	Internal	Passing Juice
How To Care for Fresh Cut Flowers - Make Flowers Last Longer	Internal	Passing Juice
Why Use Flower Food - THE FACTS: AN ESSENTIAL GUIDE TO CARE & CONDITIONING	Internal	Passing Juice
Importance of Flowers in Indian Culture - Flower Guide	Internal	Passing Juice
Flower Arrangements	Internal	Passing Juice
A Guide to Indian Blooms- Flower Types and Uses	Internal	Passing Juice
5 Reasons Why Moms are Important	Internal	Passing Juice
25 Interesting Facts About Roses	Internal	Passing Juice
8 Things to Learn from Flowers	Internal	Passing Juice
Flower Festivals in India- 7 Places Worth Visiting	Internal	Passing Juice
Proceed To Checkout	Internal	Passing Juice

SEO Keywords



Keywords Cloud

gifting date **flowers** delivery location occasion
bouquets **flower** from gifts

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flowers	98	✓	✓	✓	✓
flower	66	✓	✓	✓	✓
delivery	51	✓	✓	✓	✓
occasion	18	✗	✗	✗	✓
bouquets	17	✗	✗	✗	✓










Usability

	Url	Domain : interflora.in Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 32 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://interflora.in/sitemap.xml</pre> <pre>https://www.interflora.in/sitemap.xml</pre>
	Robots.txt	<pre>http://interflora.in/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.