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two differ

Using L screent

SEO Content

0	Title	Length : 60	ia Warehouse in Chennai,Delhi & Mumbai ontains between 10 and 70 characters.	
	Description	ESR - largest Industrial Parks in India powered by the New Economy, We are one of the fastest growing logistics property developers and fund managers in the country Length : 164 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.		
\bigcirc	Keywords	ESR, warehouse sp	ace, Warehousing services provider	
$\overline{}$		Good, your page contains meta keywords.		
\bigcirc	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
Ŭ		Property	Content	
		locale	en_US	
		site_name	esr	
		type	website	
		url	https://in.esr.com/	
		title	Industrial Parks India Warehouse in Chennai,Delhi & Mumbai	

SEO Content

		description		ESR - largest Industrial Parks in India powered by the New Economy, We are one of the fastes growing logistics property developers and func managers in the country https://in.esr.com/esraccess/sites/default/files/			e of the fastest pers and fund
		image		https://in.e 022-07/Pic		ccess/sites	/default/files/2
0	Headings	H1 1	H2 6	H3 50	H4 28	H5 0	H6 0
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SEO Content

- [H3] Upcoming Development
- [H3] Smart
- [H3] Smart
- [H3] Human-Centric
- [H3] Sustainable
- [H3] Proposed IGBC (Indian Green Building Council) Platinum and Gold Rated Parks
- [H3] ESR India app
- [H3] Manage visitors
- [H3] Report repair and maintenance of common amenities
- [H3] View live feed of the facilities
- [H3] Book amenities
- [H3] Participate in park events
- [H3] ESR India in the press
- [H3] Let's connect on LinkedIn
- [H4] Sohna
- [H4] Oragadam
- [H4] Uluberia
- [H4] Taloja
- [H4] Jalisana
- [H4] Ranjangaon
- [H4] GIC and ESR establish a US\$600 million Joint Venture to invest in Core Industrial and Logistics Assets in India
- [H4] ESR India leases 309,000 sq. ft warehousing space for Croma's biggest Distribution Centre in North India
- [H4] ESR leases 43,000 sq.ft. industrial space to A2Mac1 in Chennai
- [H4] ESR India acquire 44 acres to expand Oragadam industrial park in Chennai
- [H4] ESR India to invest about INR 300 cr on industrial park in Gujarat
- [H4] ESR leases 108,000 sq. ft. industrial space to CUBIC in Chennai
- [H4] ESR leases 108,000 sq. ft. industrial space to CUBIC in Chennai
- [H4] ESR leases 108,000 sq. ft. industrial space to CUBIC in Chennai
- [H4] ESR announces its plan to develop a 38 acres industrial & logistics park in Chakan near Pune, Maharashtra
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- [H4] GIC and ESR establish US\$750 million joint venture to invest in industrial and logistics real estate in India
- [H4] GIC and ESR establish US\$750 million joint venture to invest in industrial and logistics real estate in India
- [H4] ESR India inks MoU with the government of Maharashtra to invest 4,310 crores
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- [H4] ESR India inks MoU with the government of Maharashtra to invest 4,310 crores
- [H4] ESR India launches mobile app for contactless industrial & logistics parks management amidst COVID-19
- [H4] MSME Event
- [H4] ESR announces its plan to develop new warehousing destination in Sohna

SEO Content

		 [H4] GMR forms JV with ESR to build logistics park in Hyderabad for ₹550 cr [H4] GMR forms JV with ESR to build logistics park in Hyderabad for ₹550 cr [H4] Let's ConnectAllow us to help you find what you're looking for. [H4] Thank you!
8	Images	We found 83 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 58 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9%
		Internal Links 93.1%

In-page links

Anchor	Туре	Juice
<u>Our Parks</u>	Internal	Passing Juice

In-page links

Businesses	Internal	Passing Juice
Acquire	Internal	Passing Juice
Develop	Internal	Passing Juice
Lease	Internal	Passing Juice
Fund Management	Internal	Passing Juice
Investment	Internal	Passing Juice
<u>Features</u>	Internal	Passing Juice
<u>Smart</u>	Internal	Passing Juice
Sustainable	Internal	Passing Juice
Human-Centric	Internal	Passing Juice
About	Internal	Passing Juice
Newsroom	Internal	Passing Juice
News	Internal	Passing Juice
Blogs	Internal	Passing Juice
Events	Internal	Passing Juice
<u>Media</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Our Business	Internal	Passing Juice
About	Internal	Passing Juice
Further Details	Internal	Passing Juice
Further Details	Internal	Passing Juice
Further Details	Internal	Passing Juice
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<u>In-page links</u>

Further Details	Internal	Passing Juice
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Further Details	Internal	Passing Juice
Know More	Internal	Passing Juice
Know More	Internal	Passing Juice
Know More	Internal	Passing Juice
Know More	Internal	Passing Juice
Know More	Internal	Passing Juice
Know More	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Connect Now	External	Passing Juice
see more	External	Passing Juice
see more	External	Passing Juice
see more	External	Passing Juice
Downloads	Internal	Passing Juice
Project Brochure	Internal	Passing Juice
Portfolio Document	Internal	Passing Juice
Site Progress Report	Internal	Passing Juice
Privacy.	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

<u>In-page links</u>

Disclaimer	Internal	Passing Juice
	SEO Keywords	

0	Keywords Cloud	buildings india details logistics esrindustrial
		further acres MOFE real

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esr	51	×	¥	¥	¥
india	29	*	×	*	*
more	23	×	×	×	×
industrial	23	×	×	×	V
acres	17	×	×	×	¥

Usability

0	Url	Domain : in.esr.com Length : 10
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5		
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors : 48 Warnings : 11		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.	
		http://in.esr.com/sitemap.xml	
		https://in.esr.com/sitemap.xml	
\bigcirc	Robots.txt	http://in.esr.com/robots.txt Great, your website has a robots.txt file.	

Optimization



Great, your website has an analytics tool.



Google Analytics