Website review hblibank.com.pk

Generated on December 16 2022 07:17 AM

The score is 46/100

SEO Content

✔	Title	HBL - Internet Banking Length : 22 Perfect, your title contains between 10 and 70 characters.
✘	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✘	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>4</td><td>0</td></tr></table> • [H1] {{data.Title}} • [H2] You can login to HBL InternetBanking using HBL Mobile login credentials • [H2] Download HBL Mobile • [H2] Terms and Conditions • [H2] • [H2] • [H2] {{data.SubTitle}} • [H5] Terms and Conditions اردو ضوابط و شرائطEnglish • [H5] Terms and Conditions اردو ضوابط و شرائطEnglish • [H5] Device Registration • [H5] {{OTPHelpPopup.Heading}}
	Images	We found 15 images on this web page.

SEO Content

❌		15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 37% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 1 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Forgot Login ID?	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
Sign up	Internal	Passing Juice
Google Play	Internal	Passing Juice
Close	Internal	Passing Juice

In-page links

{{OTPHelpPopup.btnText}}	Internal	Passing Juice

SEO Keywords

⦿ Keywords Cloud	device **hbl** mobile digital please login time otp call **password**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hbl	12	✔	✖	✖	✔
password	10	✖	✖	✖	✖
otp	9	✖	✖	✖	✔
time	8	✖	✖	✖	✖
login	6	✖	✖	✖	✔

Usability

⦿	Url	Domain : hblibank.com.pk Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 136 Warnings : 5
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

Optimization

❌		Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.