Website review
fulfillmentplusny.com

Generated on September 09 2023 17:43 PM

The score is 58/100

SEO Content

✓	Title	New York Fulfillment: 3PL Services | Best Fulfillment Center Length : 60 Perfect, your title contains between 10 and 70 characters.
✓	Description	Fulfillment Plus is one of the top fulfillment companies in New York, offering the best fulfillment services online. Length : 116 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	New York Fulfillment: 3PL Services | Best Fulfillment Center
description	Fulfillment Plus is one of the top fulfillment companies in New York, offering the best fulfillment services online.
url	https://www.fulfillmentplusny.com/
site_name	Fulfillment Plus Inc.
image	https://www.fulfillmentplusny.com/wp-content/uploads/2023/07/mlb-logo.png

SEO Content

Headings	H1	H2	H3	H4	H5	H6
	1	8	45	0	0	0

- [H1] Streamline Your Business with Our Comprehensive Fulfillment Services
- [H2] Unleash Your Brand's Full Potential
- [H2] New York's Premier Fulfillment Solution Partner Trusted By Leading Brands for 40+ Years
- [H2] We Provide Fulfillment Solutions For Several Industries
- [H2] We Provide State-of-the-Art Fulfillment Services Tailored to Your Specific Needs
- [H2] Our Technology Platform
- [H2] Fulfillment Success Stories
- [H2] Transform Your Business with Fulfillment Plus
- [H2] Know More About Fulfillment Plus
- [H3] 99.8% Accuracy
- [H3] 0 Chargebacks
- [H3] Punctuality Perfected
- [H3] 1-1 Customer Support
- [H3] Beauty & Cosmetics
- [H3] Health & Wellness
- [H3] Apparel
- [H3] Jewelry
- [H3] Books & Media
- [H3] Food & Beverage
- [H3] Sports & Fitness
- [H3] Hi-Tech Electronics
- [H3] E-commerce Pick & Pack
- [H3] Wholesale & Retail Fulfillment in USA
- [H3] Amazon FBA Prep & Fulfillment
- [H3] Storage & Inventory Management
- [H3] Custom Kits & Gift Boxes
- [H3] Branding & Packaging
- [H3] Value-Added Manufacturing
- [H3] Rewards Program Management
- [H3] Omnichannel Fulfillment
- [H3] Our Platform Features
- [H3] Real-Time Inventory Management:
- [H3] Returns & Reverse Logistics
- [H3] Lot Control
- [H3] Backorder Management
- [H3] Flexible Shipping
- [H3] D2C CPG Company
- [H3] Global Advertising Agency
- [H3] D2C and B2B CPG Company
- [H3] Customers
- [H3] Business to Business
- [H3] Direct to Consumer
- [H3] Agency
- [H3] Solutions
- [H3] Custom Kitting & Assembling
- [H3] Gift/Subscription Program
- [H3] Fulfillment Services
- [H3] Information
- [H3] Integration

SEO Content

		- [H3] Blog - [H3] Contact Us - [H3] About Us - [H3] Privacy Policy - [H3] Stay Connected
❌	Images	We found 26 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

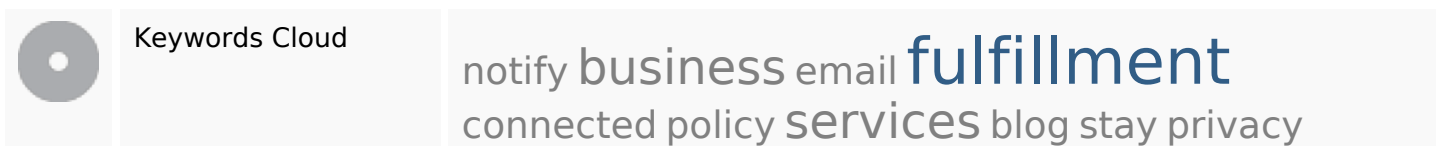|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Customers	Internal	Passing Juice

In-page links

Business to Business	Internal	Passing Juice
Direct to Consumer	Internal	Passing Juice
Agency	Internal	Passing Juice
Custom Kitting & Assembling	Internal	Passing Juice
Gift/Subscription Program	Internal	Passing Juice
Warehousing and Fulfillment Services	Internal	Passing Juice
Integrations	Internal	Passing Juice
Blog	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
Direct to Consumer	Internal	Passing Juice
Agency	Internal	Passing Juice
Custom Kitting & Assembling	Internal	Passing Juice
Gift/Subscription Program	Internal	Passing Juice
Integration	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

Keywords Cloud

notify business email **fulfillment** connected policy services blog stay privacy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fulfillment	4	✔	✖	✔	✔
services	2	✔	✖	✔	✔
business	2	✖	✖	✖	✔
connected	1	✖	✖	✖	✔

Keywords Consistency

email	1	✖	✖	✖	✖

Usability

	Url	Domain : fulfillmentplusny.com Length : 21
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 108 Warnings : 18
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.fulfillmentplusny.com/sitemap_index.xml
	Robots.txt	http://fulfillmentplusny.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.