

Website review firstdemat.com

Generated on April 14 2022 04:42 AM

The score is 41/100







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SEO Content

	Title	First Demat Open Free Demat Account & Trading Online in India Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>First Demat</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	First Demat	type	website						
Property	Content													
site_name	First Demat													
type	website													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>21</td><td>15</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Review of Best Stock broker• [H2] Zerodha• [H2] Upstox• [H2] Groww• [H2] Angel One• [H2] 5Paisa• [H2] Kotak• [H2] HDFC• [H2] IIFL	H1	H2	H3	H4	H5	H6	0	21	15	5	0	0
H1	H2	H3	H4	H5	H6									
0	21	15	5	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Sharekhan• [H2] SBICAP• [H2] Axis• [H2] FNO India• [H2] EdelWeiss• [H2] Religare• [H2] GEOJIT• [H2] PAYTM Money• [H2] SMC Global• [H2] Choice Equity• [H2] Choose your broker by comparing them and Start investing in your asset class• [H2] 100% Off• [H3] We understand your needs on Investment• [H3] Top 20 Brokers• [H3] Investment Account that Suits You• [H3] Reputation for Excellence• [H3] Questionnaire to capture your needs• [H3] personalized wishlist• [H3] Unbiased reviews and ratings• [H3] Advanced Features• [H3] Multiple Brokers Comparing• [H3] Specialized holistic reviews• [H3] Summarized Verdict for Traders & Investors• [H3] Compare & Trade• [H3] About Us• [H3] Contact Us• [H3] Services• [H4] Motilal Oswal• [H4] Compare Stock Brokers• [H4] How to Buy Stocks• [H4] Find Your Stocks• [H4] Open Your Demat Account Now
	Images	<p>We found 39 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Financial Advisor	Internal	Passing Juice
Equity Broker	Internal	Passing Juice
Blog	Internal	Passing Juice
Course	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Open Account	Internal	Passing Juice
firstdemat.com	Internal	Passing Juice
About	Internal	Passing Juice
Our people	Internal	Passing Juice
Faq	Internal	Passing Juice
Blog	Internal	Passing Juice
Pricing	Internal	Passing Juice

SEO Keywords

Keywords Cloud	equity open clients brokerage limited
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SEO Keywords



securities investment broker active
account

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
account	34	✓	✗	✗	✓
open	22	✓	✗	✗	✓
clients	19	✗	✗	✗	✗
active	19	✗	✗	✗	✗
broker	16	✗	✗	✗	✓










Usability

	Url	Domain : firstdemat.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 93



Document

		Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.