Website review exmyb.com

Generated on May 03 2022 07:03 AM

The score is 45/100

SEO Content

✓	Title	Expand My Business | EMB Length : 24 Perfect, your title contains between 10 and 70 characters.
✓	Description	Expand My Business (EMB) is India's first dedicated B2B service procurement platform. Length : 90 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Expand My Business, EMB ,app development, website development, digital marketing Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Expand My Business
description	EMB is India's First B2B Service Procurement Platform. EMB offers key decision points for buyers and connect you with verified agencies within your budget, experience and your exact requirements.
image	https://django-b2b.s3.amazonaws.com/static/img/logo/exmyb_logo.png
url	https://www.exmyb.com/

Headings	H1	H2	H3	H4	H5	H6
	2	7	3	0	5	3

SEO Content

- [H1] Marketplace For
- [H1] All Your Digital Needs
- [H2] Professional Services
- [H2] Our Top Clients
- [H2] Our Process
- [H2] Digital Needs? Delivered.
- [H2] Let numbers talk
- [H2] Our Success is Measured by Yours
- [H2] Industries
- [H3] Best Agencies, Verified.
- [H3] Delivering freedom from hassles!
- [H3] There for you,every step of the way.
- [H5] Post your reqirements
- [H5] Connect with Vendors
- [H5] Approve the Contract
- [H5] Finalise the Vendor
- [H5] Track every step of the process
- [H6] Find the Perfect Agency
- [H6] Delivery Management
- [H6] Escrow Payment

❌	Images	We found 208 images on this web page. 120 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
⊙		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Website Development	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Designing	Internal	Passing Juice
Home	Internal	Passing Juice
Careers	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Log In	Internal	Passing Juice
Sign up	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditons	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	vendors marketing businesses top process clients get work vendor all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	4	✖	✖	✖	✔
vendor	3	✖	✖	✖	✔
vendors	3	✖	✖	✖	✔

Keywords Consistency

marketing	2	✖	✔	✖	✖
get	2	✖	✖	✖	✖

Usability

	Url	Domain : exmyb.com Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 22 Warnings : 2
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✖