



Website review estischool.pl

Generated on May 21 2024 17:01 PM





The score is 56/100






SEO Content

	<p>Title</p>	<p>ESTI School in Krakow offers a British curriculum education.</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>ESTI School, following the British curriculum in Krakow. We offer integrated education with a personalised touch for every student. Join us and break the boundaries together!</p> <p>Length : 174</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	<p>Headings</p>	<table border="1" data-bbox="539 1704 1481 1776"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>16</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1809 1455 2069" style="list-style-type: none"> • [H1] British Program School in Krakow • [H1] Subjects in Primary school • [H2] We are school based on British core values • [H2] Academic Overview • [H2] Assessment • [H2] ESTI School transforms into an exciting language camp during the summer months! • [H2] Catering 	H1	H2	H3	H4	H5	H6	2	7	16	4	0	0
H1	H2	H3	H4	H5	H6									
2	7	16	4	0	0									


SEO Content

		<ul style="list-style-type: none">• [H2] Hear From Our Families• [H2] Join us in shaping your child's future• [H3] Early years education• [H3] PRIMARY SCHOOL• [H3] E• [H3] S• [H3] T• [H3] I• [H3] EARLY YEARS EDUCATION• [H3] Ages 3-5• [H3] PRIMARY SCHOOL• [H3] Ages 5-11• [H3] Location• [H3] Discover creativity• [H3] Library• [H3] Bilingual education• [H3] Mindful Growth• [H3] After-School Enrichment Activities:• [H4] Education• [H4] Science• [H4] Technology• [H4] International
	Images	<p>We found 24 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 16 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Early years education	Internal	Passing Juice
Preschool	Internal	Passing Juice
Preparation for English school	Internal	Passing Juice
Preparation for Polish school	Internal	Passing Juice
Primary school	Internal	Passing Juice
Summer camp	Internal	Passing Juice
British Program	Internal	Passing Juice
Our Team	Internal	Passing Juice
Study and admission requirements	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contacts	Internal	Passing Juice
PL	Internal	Passing Juice
UA	Internal	Passing Juice
PL	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	development preparation students education school british childs learn primary program
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	35	✓	✗	✓	✓
education	14	✓	✗	✓	✓
students	13	✗	✗	✗	✗
primary	10	✗	✗	✗	✓
program	9	✗	✗	✗	✓


Usability

	Url	Domain : estischool.pl Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://estischool.pl/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>