Website review
elwinn155.doodlekit.com

The score is 57/100

SEO Content

✓	Title	Blog - The smart blog : powered by Doodlekit Length : 44 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Blog
site_name	The smart blog

○	Headings	

H1	H2	H3	H4	H5	H6
2	0	9	0	0	1

- [H1] The smart blog
- [H1] Blog
- [H3] ⬜ Dress For Blythe Doll to Show Your Girl She is More Than Just a Doll
- [H3] ⬜ Clothes For Barbie Dolls - The Way to Shop Dress For Barbie Dolls
- [H3] ⬜ Imagining an ideal Imaging Doll Dresses
- [H3] ⬜ How You Can cross Legged a half stitch
- [H3] ⬜ What's Cross Stitch? How To Get Started

SEO Content

		• [H3] □ My very first post • [H3] □ Search • [H3] □ Blog Entries • [H3] □ Blog Comments • [H6] □ powered by Doodlekit™ Website Creator
❌	Images	We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Login	Internal	noFollow
-	Internal	Passing Juice

In-page links

[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[Doodlekit™ Website Creator](#)		External	Passing Juice

SEO Keywords

Keywords Cloud	how stitch blythe comments barbie cross doll blog dolls more

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
doll	12	✖	✖	✖	✔
more	10	✖	✖	✖	✔
stitch	8	✖	✖	✖	✔
cross	7	✖	✖	✖	✔
how	7	✖	✖	✖	✔

Usability

	Url	Domain : elwinn155.doodlekit.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

✓	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 15 Warnings : 16
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://elwinn155.doodlekit.com/sitemap.xml
		http://elwinn155.doodlekit.com/sitemap.xml
✓	Robots.txt	http://elwinn155.doodlekit.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.