Website review ebaby.app

Generated on January 27 2022 15:12 PM

The score is 58/100

SEO Content

✅	Title	ebaby | Best ecommerce site for babies and children Length : 51 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Bangladesh's best online shopping store for kids with many products at resounding discounts in dhaka & All across Bangladesh with cash on delivery (COD) Length : 161 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	ebaby,ecom,baby,baby item,dress Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	eBaby | Best ecommerce site for babies and children
type	website
url	https://www.ebaby.app
image	https://www.ebaby.app/public/uploads/all/z367RH83VM4hN6WsnYsNtI0VX4Gm5Bn7D1RqKQRP.png

SEO Content

		description	Bangladesh's best online shopping store for kids with many products at resounding discounts in dhaka & All across Bangladesh with cash on delivery (COD)			
		site_name	ebaby			

	Headings					
		H1	H2	H3	H4	H5	H6
		0	0	3	9	0	0

- [H3] Your Cart is empty
- [H3] Top 10 Categories
- [H3] Top 10 Brands
- [H4] Terms & conditions
- [H4] return policy
- [H4] Support Policy
- [H4] privacy policy
- [H4] Contact Info
- [H4]
- [H4] My Account
- [H4] Be A Seller
- [H4] Confirmation

	Images	We found 43 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files

SEO Links

◉	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 8.33%		
		Internal Links 91.67%		

In-page links

Anchor	Type	Juice
Taka 🔲	External	Passing Juice
Login	Internal	Passing Juice
Registration	Internal	Passing Juice
Home	Internal	Passing Juice
Flash Sale	Internal	Passing Juice
Blogs	Internal	Passing Juice
All Brands	Internal	Passing Juice
All categories	Internal	Passing Juice
Order History	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
Track Order	Internal	Passing Juice
Apply Now	Internal	Passing Juice

SEO Keywords

◉	Keywords Cloud	confirmation gear baby mother categories diapering care delete cart all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
baby	6	✔	✔	✖	✖
all	3	✖	✖	✔	✖

Keywords Consistency

care	3	✖	✖	✖	✖
cart	3	✖	✖	✖	✔
categories	3	✖	✖	✖	✔

Usability

⬤	Url	Domain : ebaby.app Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 5 Warnings : 1
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

		✔	Perfect, your website has few JavaScript files.
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://ebaby.app/sitemap.xml
		https://www.ebaby.app/sitemap.xml
	Robots.txt	http://ebaby.app/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.