Website review digitalmarketinginstitutemumbai.in

Generated on January 03 2020 06:21 AM

The score is 62/100

SEO Content

✓	Title	Digital Marketing Institute Mumbai Length : 34 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Get your certification done in Navi Mumbai's leading Digital Marketing Institute. We train you by making you work on live projects. Our Digital Marketing Courses Includes SEO, SMO, SMM, PPC and many more. Length : 204 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Digital Marketing Institute in Navi Mumbai, Digital Marketing Courses in Navi Mumbai, Digital Marketing Certification,digital marketing course in navi mumbai,digital marketing course,course in digital Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1 H2 H3 H4 H5 H6 4 2 7 0 0 0 • [H1] Digital Marketing Course in Mumbai • [H1] About Digital Marketing course in Mumbai • [H1] Who should do this course? • [H1] Why Choose Us ? • [H2] Courses We Provide • [H2] Blogs • [H3] SEO Course • [H3] SMM Course • [H3] Paid Marketing

SEO Content

		- [H3] Advance Course - [H3] Learn from anywhere anytime - [H3] Join a Community of Our Students - [H3] SEO Course
✓	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 11 links including 1 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Course	Internal	Passing Juice
Seo Course	Internal	Passing Juice

In-page links

SMM Course	Internal	Passing Juice
Paid Marketing	Internal	Passing Juice
Advance Course	Internal	Passing Juice
Course Benefit	Internal	Passing Juice
Course Price	Internal	Passing Juice
Blogs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Radiance Vision	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	provide **marketing** courses search seo engines digital **course** mumbai paid

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	24	✔	✔	✔	✔
digital	18	✔	✔	✔	✔
course	17	✖	✔	✔	✔
seo	9	✖	✔	✔	✔
search	7	✖	✖	✖	✖

Usability

	Url	Domain : digitalmarketinginstitutemumbai.in Length : 34
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 16 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		http://cdn.attracta.com/sitemap/5300028.xml.gz
✓	Robots.txt	http://digitalmarketinginstitutemumbai.in/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.