Website review
delivery.southbay.co

Generated on July 12 2020 21:19 PM

The score is 51/100

SEO Content

✅	Title	Home Page - SouthBay.Co Length : 23 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⚪	Headings	**H1** 0 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H2] Quick And Easy Deliveries • [H2] Great Local Restuarants • [H2] Foody Social Network
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 44% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
SouthBay.Co	Internal	Passing Juice
Menu	Internal	Passing Juice
Orders	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Register	Internal	Passing Juice
Log in	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	local discounts network time more social learn order home pass

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	3	✖	✖	✖	✖
learn	3	✖	✖	✖	✖
order	2	✖	✖	✖	✖
home	2	✔	✖	✖	✖
pass	2	✖	✖	✖	✖

Usability

	Url	Domain : delivery.southbay.co Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 1 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.