

Website review ddsachdeva.com

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The score is 71/100



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SEO Content

	Title	D D SACHDEVA : Digital Marketing Consultant SEO Social Media Marketing Graphic Designer Dehr Length : 100 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.										
	Description	Digital Marketing Consultant in Dehradun, India. Experts in: Graphic Designing, SEO, PPC, Social, Content Marketing, Web Design & Development.Call/Whatsapp: +91-8979777999 Length : 175 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>D D SACHDEVA : Digital Marketing Consultant SEO Social Media Marketing Graphic Designer Dehradun</td></tr><tr><td>description</td><td>Digital Marketing Consultant in Dehradun, India. Experts in: Graphic Designing, SEO, PPC, Social, Content Marketing, Web Design & Development.Call/Whatsapp: +91-8979777999</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	D D SACHDEVA : Digital Marketing Consultant SEO Social Media Marketing Graphic Designer Dehradun	description	Digital Marketing Consultant in Dehradun, India. Experts in: Graphic Designing, SEO, PPC, Social, Content Marketing, Web Design & Development.Call/Whatsapp: +91-8979777999
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SEO Content

url	https://ddsachdeva.com/
site_name	D D SACHDEVA : Digital Marketing Consultant SEO Social Media Marketing Graphic Designer Dehradun
updated_time	2020-11-06T10:17:22+05:30





Headings

H1	H2	H3	H4	H5	H6
1	2	6	0	0	0
<ul style="list-style-type: none">• [H1] Digital Marketing Consultant, Search Engine Optimization, SEO Expert, Social Media Marketing, Graphic Designer, Advertiser based in Dehradun• [H2] Digital Marketing Consultant, Search Engine Optimization, SEO Expert, Social Media Marketing, Graphic Designer, Advertiser based in Dehradun - INDIA• [H2] Brands i have worked with...• [H3] I am D D Sachdeva, a Digital Marketing Consultant based in Dehradun with over 27 years in the advertising industry brings forth a unique set of knowledge and skills which include an in-depth knowledge & expertise in digital marketing across.• [H3] Search Engine Optimization, Web Analytics, Pay per click marketing, Social Media Advertising, Web Design & Content Marketing, I have helped many reputed clients by generating diversified strategies for fulfilling the objectives through digital media.• [H3] A digital marketing enthusiastic with a passion for innovation! Vastly varied background encompasses with extensive experience and a proven record of success in Advertising, Marketing, Planning, Strategizing, Brand Management, Campaign Planning, Project Management, Business Development, Managing Digital Mix, Market Analysis, Competitor Analysis, In-depth Account Analysis. Hands-on experience working with businesses from the FMCG, BFSI, Travel, Real Estate, E-commerce, and SME verticals.• [H3] MY SKILLS Creative Graphic Designs, Media Planning, Ad design, Create, Implement and monitor SEO strategies. Perform site analysis, keyword research and link building opportunities. Perform competitor SEO research, Competitor Analysis. Setup PPC campaigns on different search engines (Google AdWords, ask.com, Bing). Decrease the cost per lead/acquisition leveraging SEM best practices. Experience with optimizing Search Engine marketing campaigns through ad copy, campaign structure, geo targeting, keyword, match type, bid optimization and landing page optimization. Extensive experience managing PPC advertising campaigns across different geographies and understands all the drivers of performance. Create and implement campaigns on social media platform Facebook, Twitter and Instagram. Manage media planning execution of marketing strategies.• [H3] If you are looking for Digital Marketing / SEO Work / Graphic Design / Website Design• [H3] then call me at 8979777999 or write to me					

SEO Content

	Images	We found 37 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Cloud

search **marketing** optimization advertising
media seo graphic **digital** analysis social

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	16	✓	✗	✓	✓
digital	10	✓	✗	✓	✓
media	9	✓	✗	✗	✓
social	6	✓	✗	✓	✓
graphic	6	✓	✗	✓	✓










Usability

	Url	Domain : ddsachdeva.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://ddsachdeva.com/sitemap.xml</pre> <pre>https://ddsachdeva.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://ddsachdeva.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization