

#### **SEO Content**

<b>⊘</b>	Title	Length : 65 Perfect, your title c	ontains between 10 and 70 characters.	
	Description	Content Spotlight is a content marketing and SEO company in Kolkata, India focused on keyword research, copywriting, SEO and SEM.  Length: 129  Great, your meta description contains between 70 and 160 characters.		
	Keywords		ontains meta keywords.	
$\bigcirc$	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.  Content	
		locale	en_US	
		site_name	Content Spotlight	
		type	website	
		title	Content Spotlight   SEO Company in Kolkata   SEO Company in India	
		description	Content Spotlight is a content marketing and SEO company in Kolkata, India focused on keyword research, copywriting, SEO and SEM.	
		url	https://www.contentspotlight.org/	
		image	https://www.contentspotlight.org/wp-content/uploads/2023/01/0001-1965548380.png	

#### **SEO Content**

		image:secure_url	•	w.contentspo 3/01/0001-1		wp-content/u ).png
		image:width	400			
		image:height	400			
	Headings	H1 H2 1 32	H3 1	H4 4	H5 0	H6 0
		<ul> <li>[H2] Content agency</li> <li>[H2] Content</li> <li>[H2] Import</li> <li>[H3] Content Company in</li> <li>[H4] Content</li> <li>[H4] Email:</li> <li>[H4] Addrest</li> <li>[H4] Phone:</li> </ul>	ontent Provide t Marketing t Agency Porvices Engine Optim Writing ity Building a and Proofre Engine Market Speed, Per Js e serve e are noose Uspeeds of Companie O Co	and SEO Age wered by Ge mization and Link Build ading keting formance an  I Industry Reting Agencie anies in India is in 2023 is in India is Visitors behind this CAST as a Co arketing Age lity Improve og ency in India mpany in India mpany in Kol  SEO Compan atspotlight.or re Road, Indi 05832	ding  ding  d Core We  cognitions s in India  year ntent Mark ncies SEO    Premium lia   Premiu kata   Best	b Vitals  Teting Tool  writing service m Copywriting writing agency
×	Images	We found 20 image 18 alt attributes are search engines can	e empty or m	nissing. Add a		

## SEO Content

Text/HTML Ratio	Ratio: 6%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 9.38%
		Internal Links 90.63%

## In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Content Spotlight	Internal	Passing Juice
Contact	Internal	Passing Juice
Our Services	Internal	Passing Juice
Get in Touch	External	Passing Juice
<u>Our Clients</u>	Internal	Passing Juice
Who we serve	Internal	Passing Juice

## In-page links

Contact Details	Internal	Passing Juice
CONTENT PARTNER	Internal	Passing Juice
Place your Order	Internal	Passing Juice
ENTERPRISE SEO	Internal	Passing Juice
<u>Digital Strategy</u>	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
Premium Writing	Internal	Passing Juice
Authority Building and Link Building	Internal	Passing Juice
Editing and Proofreading	Internal	Passing Juice
Search Engine Marketing	Internal	Passing Juice
Website Speed, Performance and Core Web Vitals	Internal	Passing Juice
Who we are	Internal	Passing Juice
Why Choose Us	Internal	Passing Juice
The Process	Internal	Passing Juice
=	Internal	Passing Juice
Content writing	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Content Spotlight	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
DISCLOSURE	Internal	Passing Juice
TERMS OF USE	Internal	Passing Juice
Sensational Theme	External	Passing Juice
Manage options	Internal	Passing Juice
Read more about these purposes	External	Passing Juice

## SEO Keywords

## SEO Keywords



seo storage marketing access services

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	22	<b>*</b>	×	<b>*</b>	✓
writing	10	×	×	♥	✓
spotlight	7	<b>*</b>	×	<b>*</b>	✓
marketing	7	×	×	<b>*</b>	*
company	6	<b>✓</b>	✓	<b>✓</b>	✓

#### Usability

0	Url	Domain : contentspotlight.org Length : 20
<b></b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 67 Warnings: 19

#### Document

8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	✓ Apple Icon
		Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://contentspotlight.org/sitemap.xml
		https://www.contentspotlight.org/sitemap.xml
	Robots.txt	http://contentspotlight.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.