# Website review conductor.ru

Generated on October 11 2022 14:42 PM

## The score is 43/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | ERP-система Conductor<br><br>Length : 21<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | ERP-система Conductor<br><br>Length : 21<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✕ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| url | https://conductor.ru |
| title | ERP-система Conductor |
| description | ERP-система Conductor |
| type | website |
| image | https://static.tildacdn.com/tild6564-6437-4965-b636-653736343932/-/resize/504x/conductor-3.jpg |

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|---|
| ● | | 0 | 1 | 0 | 0 | 0 | 0 |

- [H2] Сделайте свой бизнес продуктивнее

# SEO Content

| | | |
|---|---|---|
| ❌ | Images | We found 28 images on this web page.<br><br>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 4%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 6 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 16.67%<br><br>Internal Links 83.33% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| продукт | Internal | Passing Juice |
| интеграции | Internal | Passing Juice |
| внедрение | Internal | Passing Juice |
| о компании | Internal | Passing Juice |
| цена | Internal | Passing Juice |

# In-page links

# SEO Keywords

| | Keywords Cloud | дней **системы** работах бесплатно производства возможности **erp** начать **для** клиентов |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| erp | 8 | ✔ | ✖ | ✔ | ✖ |
| системы | 8 | ✖ | ✖ | ✖ | ✖ |
| для | 8 | ✖ | ✖ | ✖ | ✖ |
| производства | 5 | ✖ | ✖ | ✖ | ✖ |
| бесплатно | 4 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : conductor.ru<br>Length : 12 |
|---|---|---|
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 208<br>Warnings : 20 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✖ Attention! Try to avoid nested tables in HTML.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | |
|---|---|---|
| ○ | | ✖ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✓ | | http://conductor.ru/sitemap.xml<br>https://conductor.ru/sitemap.xml |
| ✓ | Robots.txt | http://conductor.ru/robots.txt<br><br>Great, your website has a robots.txt file. |

# Optimization

| | | |
|---|---|---|
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |