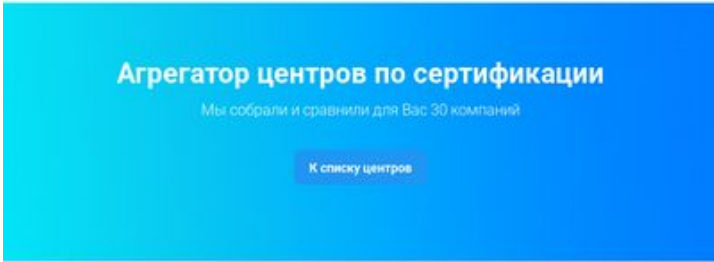


Generated on January 17 2022 17:13 PM

The score is 47/100






Категории - Центры по сертификации







## SEO Content

	<p>Title</p>	<p>Агрегатор Центров по сертификации со всей России!</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Более 30 центров и органов по сертификации в одном месте. Удобная фильтрация, сортировка, реальные отзывы студентов, функционал сравнения помогут Вам выбрать центр.</p> <p>Length : 164</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Агрегатор центров по сертификации</li> <li>• [H2] Категории - Центры по сертификации</li> <li>• [H2]</li> <li>• [H2] Популярные центры</li> <li>• [H2] Новые отзывы</li> <li>• [H2] Агрегатор Центров по сертификации</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	<p>Images</p>	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : 32%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 164 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Категории</a>	Internal	Passing Juice
<a href="#">Топы</a>	Internal	Passing Juice
<a href="#">Центры</a>	Internal	Passing Juice
<a href="#">Вход</a>	Internal	Passing Juice
<a href="#">К списку центров</a>	Internal	Passing Juice
<a href="#">ISO</a>	Internal	Passing Juice
<a href="#">Гигиенический сертификат</a>	Internal	Passing Juice












## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">1 отзыв</a>	Internal	Passing Juice
<a href="#">Центр сертификации СерТраст</a>	Internal	Passing Juice
<a href="https://sertrust.ru/">https://sertrust.ru/</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Пользовательское соглашение</a>	Internal	Passing Juice
<a href="#">Политика обработки персональных данных</a>	Internal	Passing Juice
<a href="#">О проекте</a>	Internal	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice

## SEO Keywords

 Keywords Cloud

**декларация** агрегатор сертификат  
**СООТВЕТСТВИЯ** для хассп центров  
санитарно-гигиенический сертификации войти

## Keywords Consistency






Keyword	Content	Title	Keywords	Description	Headings
декларация	31	✘	✘	✘	✘
соответствия	31	✘	✘	✘	✘
для	11	✘	✘	✘	✘









## Keywords Consistency

сертификат	9	✘	✘	✘	✘
сертификации	8	✔	✘	✔	✔

## Usability

	Url	Domain : cncexpert.ru Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://alserosert.ru/sitemap.xml>



### Robots.txt

<http://cncexpert.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.