Website review
canopusinfosystems.com

Generated on March 06 2023 11:28 AM

The score is 46/100

SEO Content

✓	Title	**Software Development Company | Canopus InfoSystems** Length : 50 Perfect, your title contains between 10 and 70 characters.
✓	Description	Canopus InfoSystems is a leading software development company that provides innovative software solutions to businesses of all sizes. Length : 133 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Software Development Company | Canopus InfoSystems
description	Canopus InfoSystems is a leading software development company that provides innovative software solutions to businesses of all sizes.
url	https://www.canopusinfosystems.com/
site_name	Canopus Infosystems
updated_time	2023-02-07T10:37:39+00:00

SEO Content

	Headings	H1 0	H2 14	H3 2	H4 2	H5 18	H6 0	

- [H2] Our Industry Expertise And Solution
- [H2] Finance
- [H2] Telecom
- [H2] Drone & IoT
- [H2] Manufacturing
- [H2] IT Services
- [H2] Logistics
- [H2] Healthcare
- [H2] Companies Who Trust Us
- [H2] Companies Who Trust Us
- [H2] Area Of Expertise
- [H2] Technology Platforms
- [H2] Technology Platforms
- [H2] ISO Certified Organization
- [H3] Why Choose Us ?
- [H3] Our Stats So Far
- [H4] Get in touch
- [H4] Get In Touch
- [H5] Non-Profit Operations
- [H5] Sales & Marketing
- [H5] Customer Services
- [H5] Supply Chain
- [H5] Human Resource
- [H5] Inspection & Montoring
- [H5] Finance & Controlling
- [H5] Client Satisfaction and Retention
- [H5] Generating Impressive Results
- [H5] Human-Centered Approach to Innovation
- [H5] Reliable And Feasible Solutions
- [H5] Address
- [H5] Call us
- [H5] Email
- [H5] Services
- [H5] International Sales Office
- [H5] .
- [H5] Headquarters

	Images	We found 127 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

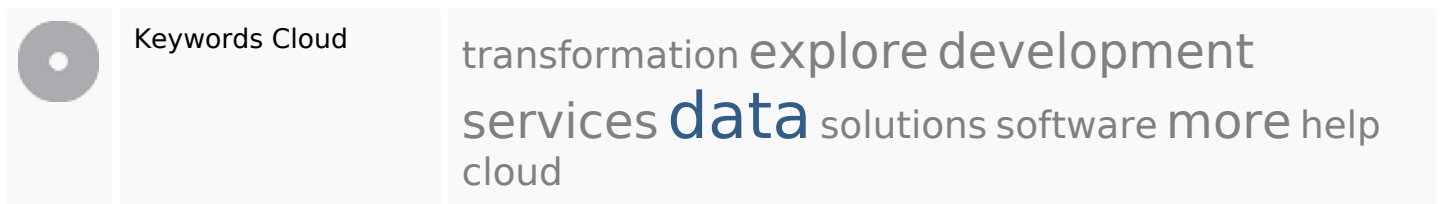|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home	Internal	Passing Juice
Company	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Business Intelligence & Data Analytics	Internal	Passing Juice
Salesforce Consulting	Internal	Passing Juice
DevOps Consulting	Internal	Passing Juice
Drone & IoT Development Services	Internal	Passing Juice
Cloud implementation & transformation services	Internal	Passing Juice

In-page links

Enterprise Application Development Services	Internal	Passing Juice
360 degree data engineering and data management solutions	Internal	Passing Juice
Industries	Internal	Passing Juice
Navigate your next	Internal	Passing Juice
Our Industry	Internal	Passing Juice
Who Trust Us	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Area Of Expertise	Internal	Passing Juice
Why Choose Us ?	Internal	Passing Juice
Get in touch	Internal	Passing Juice
Finance	Internal	Passing Juice

SEO Keywords

Keywords Cloud	transformation explore development services data solutions software more help cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	20	✖	✖	✖	✖
services	11	✖	✖	✖	✔
more	11	✖	✖	✖	✖
explore	11	✖	✖	✖	✖
development	8	✔	✖	✔	✖

Usability

	Url	Domain : canopusinfosystems.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 40
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://canopusinfosystems.com/sitemap.xml
✔	Robots.txt	http://canopusinfosystems.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.