







# Website review cakesportal.in

Generated on June 22 2022 16:02 PM

The score is 51/100



## SEO Content

	<b>Title</b>	<p>Cake Delivery Online   15% OFF   3 Hrs Delivery</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Cakesportal serves the best Cake Delivery Online Service in india. Citites Covered Delhi ncr, Bangalore, Chennai, Hyderabad, Kerala, Orrisa, Mumbai, Pune and More cities.</p> <p>Length : 170</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1480 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cake Delivery Online   15% OFF   3 Hrs Delivery</td> </tr> <tr> <td>description</td> <td>Cakesportal serves the best Cake Delivery Online Service in india. Citites Covered Delhi ncr, Bangalore, Chennai, Hyderabad, Kerala, Orrisa, Mumbai, Pune and More cities.</td> </tr> <tr> <td>url</td> <td>https://cakesportal.in/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Cake Delivery Online   15% OFF   3 Hrs Delivery	description	Cakesportal serves the best Cake Delivery Online Service in india. Citites Covered Delhi ncr, Bangalore, Chennai, Hyderabad, Kerala, Orrisa, Mumbai, Pune and More cities.	url	https://cakesportal.in/
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# SEO Content

site_name	Cakesportal   Online cake delivery
updated_time	2022-06-19T02:53:43+05:30
image	https://cakesportal.in/wp-content/uploads/2022/03/Single-Red-Heart-Anniversary-Combo.jpg
image:secure_url	https://cakesportal.in/wp-content/uploads/2022/03/Single-Red-Heart-Anniversary-Combo.jpg
image:width	960
image:height	960
image:alt	Single Red Heart Anniversary Combo
image:type	image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
3	2	12	7	48	0

- [H1] Online Cake Delivery- Online Cake Shop
- [H1] Order Cakes Online in India
- [H1] How to Order a Designer Cake Online
- [H2] What Our Customer Says About Our Service?
- [H2] Our Cake Delivery Service Available In India
- [H3] gifts you may like
- [H3] Cakes by flavours
- [H3] gift by occasionsView More
- [H3] Top cakes & flowersView More
- [H3] picked for you
- [H3] Popular Cities
- [H3] latest stories !
- [H3] Looking for Same Day or Midnight Cake Delivery?
- [H3] Cakesportal Florist Pvt Ltd
- [H3] Shipping details
- [H3] Login
- [H3] Register
- [H4] ☐☐Midnight Delivery?
- [H4] ☐☐Midnight Delivery?
- [H4] Cart
- [H4] Find Gifts Quickly via Links
- [H4] Legal Info
- [H4] Cutomer service
- [H4] Helpful Links
- [H5] Fathers day Cakes
- [H5] All Cakesportal Cakes
- [H5] Cake by price
- [H5] Newly Listed Cakes & Flowers
- [H5] Premium Gifts
- [H5] Combos
- [H5] Photo Cakes
- [H5] Flowers
- [H5] Trending Cakes
- [H5] Designer Cakes
- [H5] Half Cakes

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Heart Shape Cakes</li><li>• [H5] Red Velvet Cake</li><li>• [H5] BlackForest</li><li>• [H5] Chocolate Truffle cakes</li><li>• [H5] Chocolate Cakes</li><li>• [H5] Pineapple Cakes</li><li>• [H5] Fruit Cakes</li><li>• [H5] Butterscotch cakes</li><li>• [H5] Coffee Cakes</li><li>• [H5] Pull Me Up Cakes</li><li>• [H5] Mango Cakes</li><li>• [H5] Caramel Cakes</li><li>• [H5] Pinata Cakes</li><li>• [H5] Vanilla Cakes</li><li>• [H5] Strawberry Cakes</li><li>• [H5] Birthday</li><li>• [H5] Anniversary Gifts</li><li>• [H5] For Her</li><li>• [H5] For Him</li><li>• [H5] Delhi NCR</li><li>• [H5] Bangalore Cake</li><li>• [H5] Mumbai Gifts</li><li>• [H5] Cake Delivery In Gurgaon</li><li>• [H5] Pune Gifts</li><li>• [H5] Hyderabad Gifts</li><li>• [H5] Cake in Lucknow</li><li>• [H5] Chennai</li><li>• [H5] Cake in Ahmedabad</li><li>• [H5] Patna</li><li>• [H5] Cake in Kolkata</li><li>• [H5] Jaipur</li><li>• [H5] Meerut</li><li>• [H5] FASTEST DELIVERY - 3 HOURS</li><li>• [H5] MIDNIGHT CAKES DELIVERY</li><li>• [H5] TRUST WITH GOOGLE</li><li>• [H5] Why Are Most of the Cakes Round?</li><li>• [H5] Why Are Cakes Used For Celebrations?</li></ul>
	Images	<p>We found 66 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	online <b>gifts cakes</b> flowers <b>delivery</b> birthday mugs valentines <b>day cake</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cakes	150	✘	✘	✔	✔
cake	112	✔	✘	✔	✔
delivery	106	✔	✘	✔	✔
gifts	92	✘	✘	✘	✔
day	91	✘	✘	✘	✔


## Usability

	Url	Domain : cakesportal.in Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 117 Warnings : 1				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>20</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	20
Deprecated tags	Occurrences					
<font>	20					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 232 767 266">✘ Apple Icon</li><li data-bbox="555 300 879 333">✔ Meta Viewport Tag</li><li data-bbox="555 367 807 400">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 611 1094 645">Great, your website has an XML sitemap.</p> <p data-bbox="555 689 1002 723"><a href="http://cakesportal.in/sitemap.xml">http://cakesportal.in/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 768 954 801"><a href="http://cakesportal.in/robots.txt">http://cakesportal.in/robots.txt</a></p> <p data-bbox="539 835 1082 869">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 902 1098 936">Great, your website has an analytics tool.</p> <p data-bbox="555 981 858 1037"> Google Analytics</p>