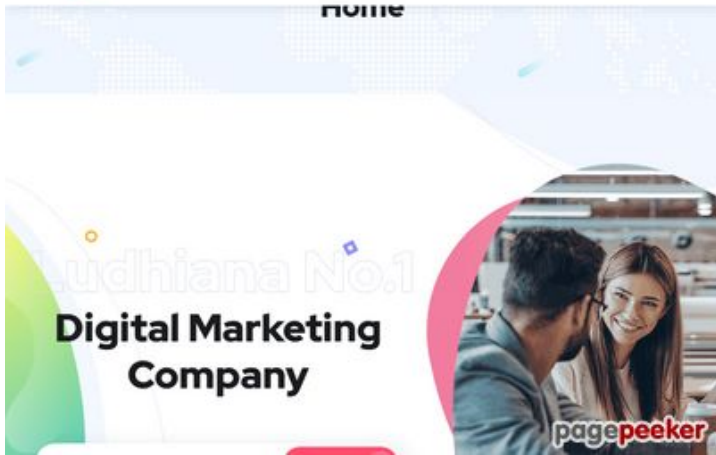




# Website review bwtechnologies.net

Generated on September 08 2021 14:40 PM

The score is 57/100



## SEO Content

	Title	<p>Digital Marketing Experts   Web Development Company</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We are Digital Marketing Experts as well as, Web designing &amp; Web Development, PR Branding, Graphic design, all services under one roof. Contact For: 9815665600.</p> <p>Length : 164</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1478 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>BW Technologies - Digital Marketing Agency in Ludhiana</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Digital Marketing Experts   Web Development Company</td> </tr> <tr> <td>description</td> <td>We are Digital Marketing Experts as well as, Web designing &amp; Web Development, PR Branding, Graphic design, all services under one roof. Contact For: 9815665600.</td> </tr> <tr> <td>url</td> <td>https://bwtechnologies.net/</td> </tr> </tbody> </table>	Property	Content	site_name	BW Technologies - Digital Marketing Agency in Ludhiana	type	article	title	Digital Marketing Experts   Web Development Company	description	We are Digital Marketing Experts as well as, Web designing & Web Development, PR Branding, Graphic design, all services under one roof. Contact For: 9815665600.	url	https://bwtechnologies.net/
Property	Content													
site_name	BW Technologies - Digital Marketing Agency in Ludhiana													
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url	https://bwtechnologies.net/													

# SEO Content





image	<a href="https://bwtechnologies.net/wp-content/uploads/2021/03/cropped-BW-Final-Logo-BLANK-01-1.png">https://bwtechnologies.net/wp-content/uploads/2021/03/cropped-BW-Final-Logo-BLANK-01-1.png</a>
image:secure_url	<a href="https://bwtechnologies.net/wp-content/uploads/2021/03/cropped-BW-Final-Logo-BLANK-01-1.png">https://bwtechnologies.net/wp-content/uploads/2021/03/cropped-BW-Final-Logo-BLANK-01-1.png</a>
image:width	512
image:height	512

## Headings





H1	H2	H3	H4	H5	H6
3	6	0	0	24	8

- [H1] Home
- [H1] Digital Marketing Company
- [H1] Need To Consult? Contact Us !
- [H2] Enhance Digital Growth !
- [H2] What we are ?
- [H2] Enhance Visibility & Growth with Ludhiana's No. 1 Digital Marketing Company.
- [H2] Our Projects
- [H2] Expert in Search Engine Optimization Strategy
- [H2] What People Say About BW Technologies ?
- [H5] CONTACTS
- [H5] Web Designing
- [H5] Graphic Designing
- [H5] SEO
- [H5] SMO
- [H5] Content Marketing
- [H5] PPC
- [H5] Local SEO
- [H5] Significant ROI
- [H5] New Soft for Watch
- [H5] UX Design for Tubus
- [H5] Analysis of Security
- [H5] SMM Project
- [H5] Responsive Design
- [H5] App for Health
- [H5] Basics Project
- [H5] Social Media App
- [H5] Your New Reality
- [H5] Local SEO Services
- [H5] Archieves Real Results For PR Branding
- [H5] Social Media Marketing
- [H5] Contact Us
- [H5] Services
- [H5] Subscribe
- [H6] Active Clients
- [H6] Projects Done
- [H6] Team Advisors
- [H6] Glorious Years
- [H6] Akanksha Mishra
- [H6] Amit Kaushik

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] Jeevan Jyoti Casey</li><li>• [H6] Poonam Jaswal</li></ul>
	Images	We found 147 images on this web page.  107 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Graphic Design</a>	Internal	Passing Juice
<a href="#">Search Engine Optimization</a>	Internal	Passing Juice
<a href="#">Social Media Marketing</a>	Internal	Passing Juice
<a href="#">Web Development</a>	Internal	Passing Juice
<a href="#">PPC Management</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Optimization</a>	Internal	Passing Juice
<a href="#">UX Design for Tubus</a>	Internal	Passing Juice
<a href="#">Development</a>	Internal	Passing Juice
<a href="#">Analysis of Security</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">SMM Project</a>	Internal	Passing Juice
<a href="#">Responsive Design</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Your New Reality</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

web	5	✓	✗	✓	✓
marketing	5	✓	✗	✓	✓
services	4	✗	✗	✓	✓
development	4	✓	✗	✓	✗
optimization	3	✗	✗	✗	✓


## Usability

	Url	Domain : bwtechnologies.net Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 57 Warnings : 64
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.





## Document

	<ul style="list-style-type: none"><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li><li>✘ Too bad, your website has too many JS files (more than 6).</li><li>✘ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization <ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://bwtechnologies.net/sitemap.xml">http://bwtechnologies.net/sitemap.xml</a> <a href="https://bwtechnologies.net/sitemap.xml">https://bwtechnologies.net/sitemap.xml</a> <a href="https://bwtechnologies.net/sitemap.rss">https://bwtechnologies.net/sitemap.rss</a>
	Robots.txt	<a href="http://bwtechnologies.net/robots.txt">http://bwtechnologies.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics