







Website review bettergiftflowers.com

Generated on March 10 2022 10:14 AM

The score is 58/100



SEO Content

	<p>Title</p>	<p>#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Better Gift Flowers is an award-winning trustworthy brand for online Cake, Flowers, and Gifts delivery in India. Buy & Send Gifts Online - BGF</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1514 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF</td> </tr> <tr> <td>description</td> <td>Better Gift Flowers is an award-winning trustworthy brand for online Cake, Flowers, and Gifts delivery in India. Buy & Send Gifts Online - BGF</td> </tr> <tr> <td>url</td> <td>https://www.bettergiftflowers.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF	description	Better Gift Flowers is an award-winning trustworthy brand for online Cake, Flowers, and Gifts delivery in India. Buy & Send Gifts Online - BGF	url	https://www.bettergiftflowers.com/
Property	Content													
locale	en_US													
type	website													
title	#1 Online Cake, Flowers & Gifts Delivery - Better Gift Flowers BGF													
description	Better Gift Flowers is an award-winning trustworthy brand for online Cake, Flowers, and Gifts delivery in India. Buy & Send Gifts Online - BGF													
url	https://www.bettergiftflowers.com/													

SEO Content

site_name	#1 Gifting Portal In India - Better Gift Flowers
updated_time	2021-10-11T09:17:17+00:00

Headings

H1	H2	H3	H4	H5	H6
1	27	27	53	3	0

- [H1] Better Gift Flowers | An Award Winning Trustworthy Brand For Online Cake, Flowers And Gift Delivery In India & Abroad | BGF
- [H2] Vibha
- [H2] Laxmi
- [H2] Rudrika Sharma
- [H2] Ayushi
- [H2] Abhishek Shitlani
- [H2] Deeksha Sharma
- [H2]
- [H2] Tanmay Sharma
- [H2] Top Vendors
- [H2] Express delivery of flowers and cake is always an option!
- [H2] Online Cakes Delivery Made Easy With Better Gift Flowers
- [H2] Best Cakes, Flowers & Gifts | for Anniversary couple - bgf
- [H2] Valentine's Day Flowers | Best Valentine Bouquets - From valentine's day roses to special valentine's Day gift collection
- [H2] Celebrate Diwali With Amazing Gifts From Better Gift Flowers - Order Online With BGF
- [H2] Charming Flowers For Delivery - Fresh Flowers Delivery On The Same Day Across India - BGF
- [H2] Where do we offer flower delivery in india?
- [H2] Order Cakes Online With Confidence At Better Gift Flowers - Freshly Baked Cakes Delivered Every Day!
- [H2] Customized Gifts | Get unique Personalized Gifts | Better Gift Flowers
- [H2] How Tough Times affect Relationships - better ways to overcome and express your feelings
- [H2] Navaratri Gifts | Special Gifts For Girls & Boys - Better Gift Flowers
- [H2] Celebrating Navaratri In A Different Yet Special Way This Year
- [H2] Find Amazing Christmas Gifts - Get it Delivered On The Christmas Eve
- [H2] Lots To Explore @Better Gift Flowers - Find An Apt Gift For Your Loved Ones On This X-Mas
- [H2] Delicious Christmas Cakes - Midnight Delivery Across India - Better Gift Flowers
- [H2] Awesome Flowers - And Bouquets To Greet Your Dear Ones On Christmas -BGF
- [H2] Gifting Accessories For Christmas Celebration - Explore Amazing Customized Christmas Gifts Online!
- [H2] NEW HERE?
- [H3] My Cart(0)
- [H3] top categories
- [H3] All Cakes
- [H3] Chocolate Bouquet Online
- [H3] Send Anniversary Gifts Online




SEO Content

- [H3] Online Rose Delivery
- [H3] All Categories
- [H3] Trending Search
- [H3] Bundle products
- [H3] On sale
- [H3] Latest blog
- [H3] Testimonial
- [H3] Deals On New Arrivals
- [H3] Amazing Gifts
- [H3] Tempting Chocolates
- [H3] Delicious Cakes
- [H3] Recently view
- [H3] Free Shipping To 650+ Cities
- [H3] Super Savings
- [H3] Online Support
- [H3] Quality Gifts
- [H3] Payment Method
- [H3] Contact Us
- [H3] Explore More
- [H3] Account Overview
- [H3] Sign Up For Newsletter & Get 20% Off
- [H3] Zopim
- [H4] Dutch Cake
- [H4] Startling Orchids With Cake
- [H4] To Someone Very Special
- [H4] Get The App !!
- [H4] Google Play Store
- [H4] A Perfect Combo
- [H4] A Better Combo
- [H4] Chocolates & Roses
- [H4] Only For Her
- [H4] BlueBerry Cake
- [H4] 5 Things that strengthen the relationship
- [H4] Chocolate World 1 products
- [H4] COol CaKes 15 products
- [H4] PGM 15 products
- [H4] 8 Roses Bouquet
- [H4] Bouquet Of Red Roses
- [H4] 3 Tier Chocolate Arrangement
- [H4] Sweet Token Of Love
- [H4] Compelling Combo
- [H4] Red Rose Bouquet N Chocolates
- [H4] Chocolaty Flower Bouquet
- [H4] Perk Chocolate Bouquet
- [H4] Bouquet Of Gerbera With Cake
- [H4] Dazzling Red Roses N Teddy
- [H4] Roses With Ferrero
- [H4] Romantic
- [H4] Tempting Chocolate Hamper
- [H4] Tempting Choco Hamper
- [H4] Sweet And Cute
- [H4] Something To Impress
- [H4] Chocolates & Roses
- [H4] Yummy Black Forest Cake
- [H4] Yellow Rose Basket With Cake
- [H4] Workaholic Cake

SEO Content

		<ul style="list-style-type: none">• [H4] Valentine's Day Cake• [H4] The KitKat Cake• [H4] A Kit-Kat Bunch• [H4] 8 Roses Bouquet• [H4] 10 Kitkat Bouquet• [H4] Have A Break• [H4] 10 Red Roses• [H4] Ravishing Red• [H4] Black Forest Cake• [H4] A Kit-Kat Bunch• [H4] 10 Kitkat Bouquet• [H4] The KitKat Cake• [H4] A Better Combo• [H4] A Festive Combo• [H4] Serving 26000+ picodes Across India• [H4] Additional Discount On Sale Products• [H4] Call Us +918446707048 For Any Query• [H4] Quality Check Before Delivery• [H4] secure payment• [H5] Bundle products• [H5] Testimonial• [H5] Some Important Links
	Images	<p>We found 88 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 197 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0.51%

External Links : Passing Juice 0.51%

Internal Links 98.98%

In-page links

Anchor	Type	Juice
INR	Internal	Passing Juice
Dutch Cake	Internal	Passing Juice
Startling Orchids With Cake	Internal	Passing Juice
To Someone Very Special	Internal	Passing Juice
View Cart	Internal	Passing Juice
Check Out	Internal	Passing Juice
All Cakes	Internal	Passing Juice
Chocolate Bouquet Online	Internal	Passing Juice
Send Anniversary Gifts Online	Internal	Passing Juice
Online Rose Delivery	Internal	Passing Juice
Bestsellers	Internal	Passing Juice
Express Flowers	Internal	Passing Juice
Midnight Combos	Internal	Passing Juice
Flower Bouquets Online Delivery	Internal	Passing Juice
Flowers N Chocolates	Internal	Passing Juice
Shop Now	Internal	noFollow
Shop Now	Internal	noFollow
A Perfect Combo	Internal	Passing Juice
Compare	External	noFollow
A Better Combo	Internal	Passing Juice
Chocolates &#038; Roses	Internal	Passing Juice

In-page links

Only For Her	Internal	Passing Juice
BlueBerry Cake	Internal	Passing Juice
5 Things that strengthen the relationship	Internal	Passing Juice
Chocolate World	Internal	Passing Juice
COol CaKes	Internal	Passing Juice
PGM	Internal	Passing Juice
8 Roses Bouquet	Internal	Passing Juice
Add to cart	Internal	noFollow
Bouquet Of Red Roses	Internal	Passing Juice
Add to cart	Internal	noFollow
3 Tier Chocolate Arrangement	Internal	Passing Juice
Add to cart	Internal	noFollow
Sweet Token Of Love	Internal	Passing Juice
Add to cart	Internal	noFollow
Compelling Combo	Internal	Passing Juice
Add to cart	Internal	noFollow
Red Rose Bouquet N Chocolates	Internal	Passing Juice
Add to cart	Internal	noFollow
Chocolaty Flower Bouquet	Internal	Passing Juice
Add to cart	Internal	noFollow
Perk Chocolate Bouquet	Internal	Passing Juice
Add to cart	Internal	noFollow
Bouquet Of Gerbera With Cake	Internal	Passing Juice
Add to cart	Internal	noFollow
Dazzling Red Roses N Teddy	Internal	Passing Juice
Add to cart	Internal	noFollow
Roses With Ferrero	Internal	Passing Juice
Add to cart	Internal	noFollow

In-page links

Romantic	Internal	Passing Juice
Add to cart	Internal	noFollow
Tempting Chocolate Hamper	Internal	Passing Juice
Add to cart	Internal	noFollow
Tempting Choco Hamper	Internal	Passing Juice
Add to cart	Internal	noFollow
Sweet And Cute	Internal	Passing Juice
Add to cart	Internal	noFollow
Something To Impress	Internal	Passing Juice
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Cake-below Rs 500	Internal	Passing Juice
Yummy Black Forest Cake	Internal	Passing Juice
Add to cart	Internal	noFollow
Yellow Rose Basket With Cake	Internal	Passing Juice
Add to cart	Internal	noFollow
Workaholic Cake	Internal	Passing Juice
Valentine's Day Cake	Internal	Passing Juice
The KitKat Cake	Internal	Passing Juice
Add to cart	Internal	noFollow
Best Selling	Internal	Passing Juice
Top Rated	Internal	Passing Juice
Featured Products	Internal	Passing Juice
A Kit-Kat Bunch	Internal	Passing Juice
Add to cart	Internal	noFollow
10 Kitkat Bouquet	Internal	Passing Juice
Add to cart	Internal	noFollow
Have A Break	Internal	Passing Juice

In-page links

Add to cart	Internal	noFollow
10 Red Roses	Internal	Passing Juice
Ravishing Red	Internal	Passing Juice
Add to cart	Internal	noFollow
Black Forest Cake	Internal	Passing Juice
A Festive Combo	Internal	Passing Juice
online flower delivery	Internal	Passing Juice
online cake delivery	Internal	Passing Juice
send flowers online	Internal	Passing Juice
cake and flowers delivery	Internal	Passing Juice
midnight cake delivery	Internal	Passing Juice
birthday gift	Internal	Passing Juice
floral arrangements	Internal	Passing Juice
customize-cake	Internal	Passing Juice
gifts for husband	Internal	Passing Juice
Personalized Cushions	Internal	Passing Juice
gifts for valentine's day	Internal	Passing Juice
Diwali gifts online	Internal	Passing Juice
Diwali gifts	Internal	Passing Juice
a chocolate tree	Internal	Passing Juice
Personalized Gifts For Diwali	Internal	Passing Juice
Unique Diwali Gift Combos	Internal	Passing Juice
Special Cakes For Diwali	Internal	Passing Juice
flower bouquets for birthdays	Internal	Passing Juice
Flower Delivery in Delhi	Internal	Passing Juice
Flower Delivery in Mumbai	Internal	Passing Juice
Flower Delivery in Chandigarh	Internal	Passing Juice
Flower Delivery in Bangalore	Internal	Passing Juice

In-page links

Flower Delivery in Patna	Internal	Passing Juice
Flower Delivery in Gurgaon	Internal	Passing Juice
Flower Delivery in Pune	Internal	Passing Juice
Flower Delivery in Dehradun	Internal	Passing Juice
Flower Delivery in Agra	Internal	Passing Juice
Flower Delivery in Indore	Internal	Passing Juice
Flower Delivery in Noida	Internal	Passing Juice
Flower Delivery in Nagpur	Internal	Passing Juice
Flower Delivery in Lucknow	Internal	Passing Juice
Flower Delivery in Hyderabad	Internal	Passing Juice
Flower Delivery in Kolkata	Internal	Passing Juice
Flower Delivery in Jhansi	Internal	Passing Juice
Flower Delivery in Ahmedabad	Internal	Passing Juice
Flower Delivery in Jaipur	Internal	Passing Juice
Flower Delivery in Chennai	Internal	Passing Juice
Flower Delivery in Bhopal	Internal	Passing Juice
order cake online	Internal	Passing Juice
cartoon cakes	Internal	Passing Juice
eggless cakes	Internal	Passing Juice
Cake Delivery In Delhi	Internal	Passing Juice
Cake Delivery In Mumbai	Internal	Passing Juice
Cake Delivery In Bangalore	Internal	Passing Juice
Cake Delivery In Hyderabad	Internal	Passing Juice
Cake Delivery In Pune	Internal	Passing Juice
Cake Delivery In Nagpur	Internal	Passing Juice
Cake Delivery In Noida	Internal	Passing Juice
Cake Delivery In Gurgaon	Internal	Passing Juice
Cake Delivery In Ahmedabad	Internal	Passing Juice

In-page links

Cake Delivery In Jaipur	Internal	Passing Juice
Cake Delivery In Indore&nbsp;	Internal	Passing Juice
Cake Delivery In Bhopal	Internal	Passing Juice
Cake Delivery In Allahabad	Internal	Passing Juice
Cake Delivery In Chennai	Internal	Passing Juice
Cake Delivery In Patna	Internal	Passing Juice
Cake Delivery In Guwahati	Internal	Passing Juice
Cake Delivery In Chandigarh	Internal	Passing Juice
Cake Delivery In Surat	Internal	Passing Juice
Cake Delivery In Lucknow	Internal	Passing Juice
Cake Delivery In Ghaziabad	Internal	Passing Juice
Navaratri Gifts Special Gifts For Girls & Boys - Better Gift Flowers	Internal	Passing Juice
Navaratri gifts	Internal	Passing Juice
Christmas Gifts	Internal	Passing Juice
Christmas Cakes	Internal	Passing Juice
chocolate cakes	Internal	Passing Juice
About Us	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Blogs - Alwaysfresh News	Internal	Passing Juice
Become A Vendor	Internal	Passing Juice
My Account	Internal	Passing Juice
My Orders	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
Suraj Wasnik	External	Passing Juice
Forgot your password?	Internal	Passing Juice
mobile header menu	Internal	Passing Juice
Cakes Delivery Today	Internal	Passing Juice
Gifts Delivery Today	Internal	Passing Juice

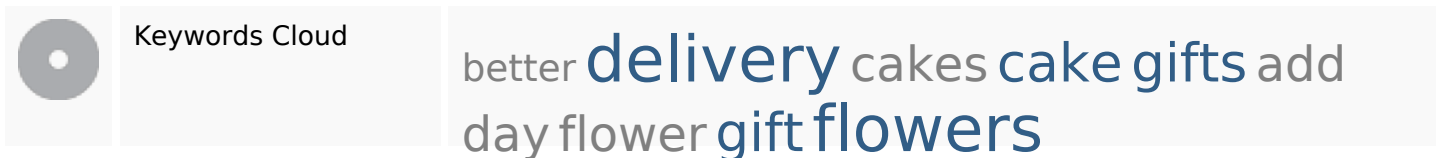
In-page links

Combos Delivery Today	Internal	Passing Juice
Chocolate Hampers Delivery Today	Internal	Passing Juice
Instant Cake Delivery	Internal	Passing Juice
Instant Chocolate Delivery	Internal	Passing Juice
Instant Combo Delivery	Internal	Passing Juice
Midnight Flowers	Internal	Passing Juice
Midnight Chocolates	Internal	Passing Juice
Customised Mug	Internal	Passing Juice
Handmade Gifts	Internal	Passing Juice
Flowers &#038; Teddy	Internal	Passing Juice
Flowers &#038; Dry Fruits	Internal	Passing Juice
Flowers &#038; Sweets	Internal	Passing Juice
Wedding Gifts	Internal	Passing Juice
New Baby	Internal	Passing Juice
House Warming Gifts	Internal	Passing Juice
New Year Gifts	Internal	Passing Juice
Dhanteras Gifts	Internal	Passing Juice
Bhaidooj Gifts	Internal	Passing Juice
Holi Gifts	Internal	Passing Juice
Eid Gifts	Internal	Passing Juice
Rakshabandhan Gifts	Internal	Passing Juice
Janmashtami Gifts	Internal	Passing Juice
Mother&#8217;s Day Gifts	Internal	Passing Juice
Women&#8217;s Day Gifts	Internal	Passing Juice
Daughter&#8217;s Day	Internal	Passing Juice
Father&#8217;s Day	Internal	Passing Juice
Friendship Day Gifts	Internal	Passing Juice
Parent&#8217;s Day Gifts	Internal	Passing Juice

In-page links

Doctor's Day Gifts	Internal	Passing Juice
Children's Day Gifts	Internal	Passing Juice
Romantic Gifts	Internal	Passing Juice
Just Because	Internal	Passing Juice
Congratulations Gifts	Internal	Passing Juice
Thank You Gifts	Internal	Passing Juice
I'm Sorry Gifts	Internal	Passing Juice
Get Well Soon Gifts	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
delivery	120	✓	✗	✓	✓
flowers	98	✓	✗	✓	✓
gifts	81	✓	✗	✓	✓
gift	73	✓	✗	✓	✓
cake	72	✓	✗	✓	✓












Usability

	Url	Domain : bettergiftflowers.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 424 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 241 1481 365">http://bettergiftflowers.com/sitemap.xml https://www.bettergiftflowers.com/sitemap_index.xml</pre>
	Robots.txt	<p>http://bettergiftflowers.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre data-bbox="544 595 1481 676"> Google Analytics</pre>