

<u>.</u>	Title	BBSA   Marketing Outsourcing Agency and Digital MarketingBBSA Marketing   Marketing Agency  Length: 90  Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.		
	Description	Welcome BBSA a marketing consultancy and the first London-based outsourcing and digital marketing agency. We have offices in the US and London.  Length: 143  Great, your meta description contains between 70 and 160 characters.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		locale	en_US	
		type	website	
		title	BBSA   Marketing Outsourcing Agency and Digital Marketing	
		description	Welcome BBSA a marketing consultancy and the first London-based outsourcing and digital marketing agency. We have offices in the US and London.	
		url	https://bbsa-marketing.com/	

	site_na	ame	BBSA Mari	keting		
Headings	H1 1	H2 20	H3 3	H4 60	H5 0	H6 7
		[H1] Your Ou [H2] GET YO [H2] GROW TH2] We are [H2] WHAT N [H2] WHAT N [H2] GET A F [H2] OUTSO [H2] MARKE [H2] MARKE [H2] WHY CH [H2] INDUST [H2] OUR WH [H2] " [H3] 30+ MA [H3] OUTSO [H4] 30% [H4] 54% [H4] +4500 [H4] 35% [H4] +4500 [H4] 35% [H4] 35% [H4] 4430% [H4] 4500 [H4] 35% [H4] H4500 [H4] 35% [H4] H4500 [H4] MARKE [H4] MOBILE	ATSOURCED MARKETING PROJECTIONS ARKETING EVERTING STRATE COURT TEACH COURT TEACH COURT TO OUR TEACH	AM  AM  XPERTS ADERS  TING DEPART  AM  XPERTS ADERS  TING DEPART  AM  AM  AM  XPERTS ADERS  TING DEPART  AN  AN  AN  AN  AN  AN  AN  AN  AN  A	partment UDIT BBSA at marketing ULTATION NTHLY PLAN	g simple. NS

		• [H4] WEB CONTENT • [H4] SEO & SEM • [H4] MARKETING AUTOMATION • [H4] INBOUND MARKETING • [H4] SALES OUTSOURCING • [H4] ADVERTISING • [H4] LEAD GENERATION • [H4] MARKETING CAMPAIGNS • [H4] MARKET ENTRY • [H4] BUYER PERSONAS • [H4] Outsourced Marketing Department • [H4] Marketing Strategy • [H4] Marketing Plans • [H4] SOCIAL MEDIA MANAGEMENT • [H4] DIGITAL MARKETING • [H4] EVENTS AND EXHIBITIONS • [H4] BRANDING • [H4] MARKETING TRAINING • [H4] PUBLIC RELATIONS • [H4] MOBILE MARKETING • [H4] MOBILE MARKETING • [H4] MULTI CHANNEL MARKETING • [H4] WES OFFICE • [H4] WEB CONTENT • [H4] SEO & SEM • [H4] MARKETING AUTOMATION • [H4] INBOUND MARKETING • [H4] ADVERTISING • [H4] ADVERTISING • [H4] ADVERTISING • [H4] ANARKET ENTRY • [H4] BUYER PERSONAS • [H6] BERNINES SIZE • [H6] PARTNERS • [H6] ABOUT • [H6] TESTIMONIALS
8	Images	We found 185 images on this web page.  180 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
<b>&amp;</b>	Text/HTML Ratio	Ratio: 4%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8%  Internal Links 92%

#### In-page links

Anchor	Type	Juice
MEDIA CENTER	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
About Us	Internal	Passing Juice
<u>Testimonials</u>	Internal	Passing Juice
SUSTAINABILITY	Internal	Passing Juice
GREEN CERTIFIED	Internal	Passing Juice
SUSTAINABILITY	Internal	Passing Juice
Reforesting	Internal	Passing Juice
<u>NEWS</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Marketing Services	Internal	Passing Juice
Marketing services	Internal	Passing Juice

# In-page links

Free Consultation	Internal	Passing Juice
Business to Business - B2B	Internal	Passing Juice
Business to Consumer	Internal	Passing Juice
Events and Trade Shows	Internal	Passing Juice
Press Office	Internal	Passing Juice
<u>Professional Services</u>	Internal	Passing Juice
Property And Construction	Internal	Passing Juice
Non-profit and Charities	Internal	Passing Juice
See Industries	Internal	Passing Juice
Marketing Packages	Internal	Passing Juice
FAQs BBSA ProjectMaster PRO	Internal	Passing Juice
Outsourced Marketing	Internal	Passing Juice
Preferred Partners	Internal	Passing Juice
Anna Stella	Internal	Passing Juice
Outsourced Marketing	Internal	Passing Juice
Your Outsourced Marketing Department	Internal	Passing Juice
Benefits of Outsourcing	Internal	Passing Juice
SME Guide to Outsourcing	Internal	Passing Juice
Growth Voucher	Internal	Passing Juice
Start your Project	Internal	Passing Juice
BBSA MasterProject PRO	Internal	Passing Juice
Kick-start Your Project	Internal	Passing Juice
Your Outsourced Marketing Department	Internal	Passing Juice
Marketing Strategy and Plan	Internal	Passing Juice
Start Your Plan	Internal	Passing Juice
Sample Marketing Plan	Internal	Passing Juice
Free Consultation	Internal	Passing Juice
Market Entry	Internal	Passing Juice

#### In-page links

ALL SERVICES	Internal	Passing Juice
Marketing Projects	Internal	Passing Juice
BBSA	Internal	Passing Juice
Anna Stella	Internal	Passing Juice
News Room	Internal	Passing Juice
International websites	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
use of cookies	Internal	Passing Juice
=	External	Passing Juice

#### **SEO Keywords**



Keywords Cloud

get team free more plan services marketing business bbsa outsourced

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
marketing	80	<b>*</b>	×	✓	✓
business	22	×	×	×	✓
bbsa	18	✓	×	✓	✓
plan	14	×	×	×	♥
get	12	×	×	×	<b>₩</b>

#### Usability

•	Url	Domain : bbsa-marketing.com Length : 18
	Favicon	Great, your website has a favicon.

# Usability

Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 4 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon  Meta Viewport Tag
		~	Meta Viewport Tag
		*	Flash content

## Optimization

XML Sitemap	Great, your website has an XML sitemap.
	http://bbsa-marketing.com/sitemap.xml
Robots.txt	http://bbsa-marketing.com/robots.txt  Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics