Website review
audit.genetica.marketing

Generated on March 18 2022 10:26 AM

The score is 44/100

SEO Content

✓	Title	genetica marketing web audit tool Length : 33 Perfect, your title contains between 10 and 70 characters.
⚠	Description	genetica marketing web audit tool Length : 33 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://audit.genetica.marketing/assets/images/facebook_banner.jpg

Headings	H1 1	H2 5	H3 6	H4 0	H5 0	H6 0

- [H1] ProRank Optimize Your Website
- [H2] 5,964 sites has been analyzed by ProRank
- [H2] Latest Updated Sites
- [H2] About Us
- [H2] Contact Info
- [H2] Follow Us
- [H3] In-Depth Reviews
- [H3] Recommendations Checklist
- [H3] SEO Analysis

SEO Content

		• [H3] Top Technologies • [H3] Top Web Servers • [H3] Top Web Frameworks
❌	Images	We found 51 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 31 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
Login/Register	Internal	Passing Juice
-	Internal	Passing Juice
English	Internal	Passing Juice

In-page links

PHP	Internal	Passing Juice
Nginx	Internal	Passing Juice
jQuery	Internal	Passing Juice
Google Font API	Internal	Passing Juice
CloudFlare	Internal	Passing Juice
Twitter Bootstrap	Internal	Passing Juice
WordPress	Internal	Passing Juice
Liveinternet	Internal	Passing Juice
Font Awesome	Internal	Passing Juice
Apache	Internal	Passing Juice
LiteSpeed	Internal	Passing Juice
OpenResty	Internal	Passing Juice
OpenGSE	Internal	Passing Juice
IIS	Internal	Passing Juice
Phusion Passenger	Internal	Passing Juice
Netlify	Internal	Passing Juice
Caddy	Internal	Passing Juice
Google Web Server	Internal	Passing Juice
ZURB Foundation	Internal	Passing Juice
Laravel	Internal	Passing Juice
Microsoft ASP NET	Internal	Passing Juice
Ruby on Rails	Internal	Passing Juice
UIKit	Internal	Passing Juice
Django	Internal	Passing Juice
Express	Internal	Passing Juice
CodeIgniter	Internal	Passing Juice
Pure CSS	Internal	Passing Juice
Instagram	External	Passing Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
score	18	✖	✖	✖	✖
web	14	✔	✖	✔	✔
frameworks	13	✖	✖	✖	✔
seo	5	✖	✖	✖	✔
greece	4	✖	✖	✖	✖

Usability

⊙	Url	Domain : audit.genetica.marketing Length : 24
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 96 Warnings : 1
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://audit.genetica.marketing/sitemap.xml
✅	Robots.txt	http://audit.genetica.marketing/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.