Website review
aatoursandtravels.com

Generated on May 19 2023 07:47 AM

The score is 59/100

SEO Content

✓	Title	Taxi Services in Lucknow for Local/Outstation Trips - AA Tours Length : 62 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Want a taxi in Lucknow? Aa Tours and Travels offer 24/7 taxi services including pick & drop, local and outstation trips & luxury car rentals for weddings. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Travel Agency in Lucknow, Taxi Services in Lucknow, car rental service in Lucknow, Rent for Tempo Traveller, Luxury Car Rental in Lucknow, Rental Cars in Lucknow, Car Rental in Lucknow, Tempo Travell Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Homepage
description	Want a taxi in Lucknow? Aa Tours and Travels offer 24/7 taxi services including pick & drop, local and outstation trips & luxury car rentals for weddings.
url	https://aatoursandtravels.com/

SEO Content

		site_name	AA Tours and Travels

	Headings						

H1	H2	H3	H4	H5	H6
1	12	4	22	14	0

- [H1] Affordable Car Rental & Taxi Services in Lucknow
- [H2] Our Services
- [H2] Tariffs - Unmatched Taxi Services in Lucknow
- [H2] Luxury Car Rental Services for Weddings in Lucknow
- [H2] What Drives Our Customers
- [H2] We Have Different Packages & Multiple Cars For Several Purposes
- [H2] Goa
- [H2] Mussoorie
- [H2] Uttarakhand
- [H2] Shimla
- [H2] Manali
- [H2] Kashmir
- [H2] Testimonials
- [H3] Get Taxi Online
- [H3] +91 9307448392
- [H3] AA Tour And Travels
- [H3] Phoolbagh Colony Near Gaazi Tiraha, Kursi Road
- [H4] Welcome
- [H4] See our
- [H4] Swift Dzire
- [H4] Innova
- [H4] Innova Crysta
- [H4] Tempo Traveller 26 Seater
- [H4] Tempo Traveller 17 Seater
- [H4] Tempo Traveller 13 Seater
- [H4] Tempo Traveller 10 Seater
- [H4] See Our
- [H4] Honda City
- [H4] Audi A6
- [H4] BMW
- [H4] Verna
- [H4] Honda Amaze
- [H4] Jaguar
- [H4] Mercedes
- [H4] Get More Benefits
- [H4] Happy Client's
- [H4] About Us
- [H4] Explore
- [H4] Contact us
- [H5] Rapid City Transfer
- [H5] Booking A Hotel
- [H5] Airport transfer
- [H5] Tour Packages
- [H5] Outstation Taxi Services
- [H5] Local Taxi Services
- [H5] 01.
- [H5] Travel Itinerary
- [H5] 02.
- [H5] Travel Package Customization

SEO Content

		- [H5] Flexible Payments - [H5] 03. - [H5] Easy Ticket Settlement - [H5] 04.
❌	Images	We found 68 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
Hire a Cab	Internal	Passing Juice
Tempo Travellers	Internal	Passing Juice

In-page links

Dream Holiday Destination	Internal	Passing Juice
AA Tour & Travels	External	Passing Juice
-	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Design & Developed By Digital Jugglers	External	Passing Juice

SEO Keywords

Keywords Cloud	call extra services travel book charges now local travels wedding

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
now	31	✔	✔	✔	✔
local	21	✔	✖	✔	✔
wedding	17	✖	✔	✔	✔
book	16	✖	✖	✖	✔
services	16	✔	✔	✔	✔

Usability

Url	Domain : aatoursandtravels.com Length : 21	
Favicon	Great, your website has a favicon.	
Printability	We could not find a Print-Friendly CSS.	

Usability

✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 8 Warnings : 11
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦾	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦾	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://aatoursandtravels.com/sitemap.xml https://aatoursandtravels.com/sitemap_index.xml
✅	Robots.txt	http://aatoursandtravels.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.