




The score is 53/100






## SEO Content

	<p>Title</p>	<p>Advids - VIDEO CREATION SERVICE</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>VIDEO CREATION SERVICE</p> <p>Length : 22</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Advids - VIDEO CREATION SERVICE</td> </tr> <tr> <td>description</td> <td>VIDEO CREATION SERVICE</td> </tr> <tr> <td>url</td> <td>https://blog.advids.co</td> </tr> <tr> <td>site_name</td> <td>Advids</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Advids - VIDEO CREATION SERVICE	description	VIDEO CREATION SERVICE	url	https://blog.advids.co	site_name	Advids
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	<p>Headings</p>	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>9</td> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2033 1394 2074" style="list-style-type: none"> <li>[H1] 20 Token Sales Advertising &amp; Marketing Campaign</li> </ul>	H1	H2	H3	H4	H5	H6	9	1	0	5	0	0		
H1	H2	H3	H4	H5	H6											
9	1	0	5	0	0											


## SEO Content

		<p>Examples</p> <ul style="list-style-type: none"><li>• [H1] 20 Advertising &amp; Marketing Examples From Smart Contract Technology</li><li>• [H1] 20 Bitcoin &amp; Cryptocurrency Animation Explainer Video Examples</li><li>• [H1] 20 Advertising &amp; Marketing Examples From Cryptocurrency Trading Solutions</li><li>• [H1] 20 Blockchain Business Opportunities Explained In Various Sectors</li><li>• [H1] 20 Video Marketing Examples From Digital &amp; P2P Currency Exchange</li><li>• [H1] 20 Blockchain Digital Marketing &amp; Advertising Campaign Examples</li><li>• [H1] 20 Cryptocurrency Digital Marketing &amp; Advertising Campaign Examples</li><li>• [H1] 20 Advertising &amp; Marketing Examples From Blockchain Mobile Apps</li><li>• [H2] Get Pricing Of</li><li>• [H4] Start</li><li>• [H4] Browse Videos</li><li>• [H4] How it works</li><li>• [H4] Features</li><li>• [H4] ABOUT Advids</li></ul>
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 33 links including 0 link(s) to files</p>

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 63.64%
		Internal Links 36.36%

## In-page links

Anchor	Type	Juice
<a href="#">How it works</a>	External	Passing Juice
<a href="#">Service Features</a>	External	Passing Juice
<a href="#">Get Pricing</a>	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Sumit Modi</a>	Internal	Passing Juice
<a href="#">Video Production</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Load More</a>	Internal	Passing Juice
<a href="#">Create Video Brief</a>	External	Passing Juice
<a href="#">Let's Talk</a>	External	Passing Juice
<a href="#">Video Collections</a>	External	Passing Juice
<a href="#">Advds Portfolio</a>	External	Passing Juice
<a href="#">3D video style guide</a>	External	Passing Juice
<a href="#">2D Video style guide</a>	External	Passing Juice

## In-page links

<a href="#">Making of a 2D Video</a>	External	Passing Juice
<a href="#">Making of a 3D Video</a>	External	Passing Juice
<a href="#">Getting Started</a>	External	Passing Juice
<a href="#">Behind the scenes</a>	External	Passing Juice
<a href="#">Service Features</a>	External	Passing Juice
<a href="#">Language Solution</a>	External	Passing Juice
<a href="#">Online Studio</a>	External	Passing Juice
<a href="#">Frequent Questions</a>	External	Passing Juice
<a href="#">Video Creators</a>	External	Passing Juice
<a href="#">Advids Clients</a>	External	Passing Juice
<a href="#">We Believe</a>	External	Passing Juice
<a href="#">Join Advids</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	21	✓	✗	✓	✓
production	10	✗	✗	✗	✗
examples	8	✗	✗	✗	✓
marketing	7	✗	✗	✗	✓
advertising	6	✗	✗	✗	✓

## Usability

Url	Domain : blog.advids.co Length : 14
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 59
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://blog.advids.co/sitemap.xml">http://blog.advids.co/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://blog.advids.co/robots.txt">http://blog.advids.co/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>